

Joint inquiry from Nordic collective management organizations and their member organizations sent to the Nordic governments.

June 2015

The Nordic extended collective licensing model should be excluded from the forthcoming EU copyright reform.

To the Nordic ministers responsible for copyright:

It is with great concern that we have learned that the European Commission, in connection with its desire to push for a reform of copyright as part of the digital single market agenda, is working to introduce a harmonized exception for use of protected material in the field of education.

All educational institutions in the Nordic countries have wide access to both analogue and digital copyrighted works from around the world as part of their education.

Access is achieved easily through a system of agreements with national collecting rights organizations, making the Nordic extended collective licensing (ECL) system a strong and sustainable model where both users' and rights owners' interests are protected.

With this licensing model, it is possible to continuously adjust the agreements to the actual needs of users, so that new usage patterns, technologies and platforms can be implemented. It provides education with flexibility and the ability to adapt to a future digital development.

The ECL model also ensures remuneration to authors and other rightsholders whose material is used, which in turn means that they can continue to create new works, which help our school children and students in their education.

Recognized in several EU Directives in the field of copyright, the ECL ensures a balance between the use of the copyright protected works and the production of new material. It will be a step backwards if current agreement models are replaced by inflexible legislation, thereby undermining the economic basis for the production of new material.

A copyright reform as part of the digital single market agenda should not be achieved by detrimenting well-functioning national schemes, particularly when such agreement-based models secure supply and flexibility for the educational institutions, fair remuneration to the rightsholders and when cross-border usage in practice plays a minor role.

We therefore urge the Nordic governments to stand united in a joint statement to preserve the Nordic extended collective licensing model and prevent any changes to the system within the field of education.

Signed by the following organizations representing rightsholders:

bonus

COPYRIGHT ACCESS

Member organisations:

The Swedish Publishers' Association

The Swedish Writers' Union

The Swedish Association of Educational Publishers

The Swedish Association of Educational Writers

The Swedish Union of Journalists

The Swedish Magazine Publishers Association

The Swedish Media Publishers' Association

Swedish Picture Suppliers Association

The Association of Swedish Illustrators and Graphic Designers

The Association of Swedish Craftsmen and Industrial Designers

The Swedish Artists' National Organisation

The Association of Swedish Professional Photographers

The Swedish Society of Songwriters, Composers and Authors

Society of Swedish Composers

The Swedish Music Publishers Association



Member organisations:

The Danish Confederation of Professional Organisations

Copydan Visual Arts

The Danish Writers' Association

The Danish Union of Journalists

The Danish Composers' Society
The Danish Society for Jazz, Rock and Folk Composers
The Danish Songwriters' Guild
Danish Writers of Fiction and Poetry
Danish Playwrights' and Screenwriters' Guild
The Association of Danish Media
The Danish Publishers' Association
Educational Publishers Association
The Association of Danish Cultural Journals
The Danish Music Publishers' Association
The Association of Danish university Publishers

Kopinor

THE REPRODUCTION RIGHTS ORGANISATION OF NORWAY

Member organisations:

GRAFILL – Norwegian Organisation for Visual Communication
New Music Composers' Group
NOPA Norwegian society of composers and lyricists
Norwegian Association of Arts and Crafts
Norwegian Association of the Periodical Press
Norwegian Comedy Writers' Association
Norwegian Critics' Association
Norwegian Media Businesses' Association
Norwegian Playwrights' Association
Norwegian Writers for Children
The Association of Norwegian Editors
The Association of Norwegian Visual Artists
The Norwegian Association of Fine Arts Photographers
The Norwegian Association of Literary Translators

The Norwegian Association of Professional Photographers
The Norwegian Authors' Union
The Norwegian Music Publishers' Association
The Norwegian Non-Fiction Writers' and Translators' Association
The Norwegian Publishers' Association
The Norwegian Society of Composers
The Norwegian Specialized Press Association
The Norwegian Union of Journalists

KOPIOSTO

COPYRIGHT SOCIETY

Member organisations:

Akava – Confederation of Unions for Professional and Managerial Staff in Finland
Animation Clinic – Finnish Animation Association
Association for Local Papers Editors-in-Chief
Central Association of Finnish Photographic Organizations, Finnfoto
Elvis – The Finnish Society of Composers and Lyricists
Finnish Association of Directors of Photography in Television
Finnish Association of Science Editors and Journalists
Finnish Composers' Copyright Society Teosto
Finnish Musicians' Union
Finnish Playwrights and Screenwriters Guild
Finnish Society of Cinematographers
Forum Artis, The Joint Organization for Associations of Finnish Artists
Freelance Media Workers' Association
Grafia – Association of Visual Communication Designers in Finland
GRAMEX, Copyright Society of Performing Artists and Phonogram Producers in Finland
Society of Swedish Authors in Finland (SFS)

The Artists' Association of Finland

The Association of Finnish Film Directors (SELO)

The Association of Finnish Illustrators

The Association of Finnish Radio- and TV Commentators

The Finnish Association of Magazine Editors-in-Chief

The Finnish Association of Non-fiction Writers

The Finnish Association of Translators and Interpreters (SKTL)

The Finnish Comics Professionals

The Finnish Critics' Association

The Finnish Union of authors writing for children, youngsters and young adults

The Guild of Finnish Editors

The Society of Finnish Composers

The Swedish speaking Actors Union of Finland (FSS)

The Union of Finnish Writers

The Union of Journalists in Finland (UJF)

Theatre, Film and Television Designers

Trade Union for Theatre and Media Finland

Union of Dance and Circus Artists Finland

Union of Film and Media Employees Finland

Union of Finnish Actors

Union of Finnish Radio and TV Journalists

Union of Theatre Directors and Dramaturgs Finland

Visual Artists' Copyright Society KUVASTO

Finnish Association for Scholarly Publishing

Finnish Association of Technical Publishers

Finnish Periodical Publishers' Association (FPPA)

The Finnish Book Publishers' Association

The Finnish Music Publishers' Association (FMPPA)

The Finnish Newspapers Association



Member organisations:

Union of Icelandic Journalists

Icelandic Publishers Association

Association of Non-fiction

Writers Visual Art

Copyright Association

The Writers' Union of Iceland

The Performing Rights Society of Iceland

The Association of Icelandic Music Sheet Publishers