

Single Market Barriers Overview

Updated 19 December 2018



Single Market Barriers

The Single Market is still far from complete. In many aspects, the European Union is still a mosaic of 28 different national markets. This overview provides some examples of barriers that retailers and wholesalers face in the Single Market. We ask the Member States, the Commission and the European Parliament to address the barriers identified here. The best way for the retail and wholesale sector to provide jobs and growth is to create a business-friendly environment where there is full competition and consumers can enjoy a wide range of high quality and safe products.

The main problems that the retail and wholesale sector still faces are:

- Flawed implementation and application of the Services Directive that hinders the freedom of
 establishment, the free movement of services and the freedom to provide a service;
- National trade laws that hinder business in the way they do business. Often these laws hamper
 competitiveness of the sector, are protectionist and undermine business models that are
 genuine and legal business models in other Member States. Particularly concerning are
 developments in Central and Eastern Europe;
- National requirements that hinder the free movement of goods. Member States don't notify
 new national technical requirements according to the procedure laid down in <u>Directive (EU)</u>
 2015/1535, don't apply the principle of mutual recognition in non-harmonised areas, goldplate directives, etc.

We also recognise some of the initiatives taken by the Commission to solve some of the examples mentioned in this paper. However, infringement procedures take a long time, are expensive and the outcome is uncertain. For businesses, this takes too long and they might decide to leave or not enter a market. In the end this deprives consumers of more choice, higher service and lower prices.

EuroCommerce welcomes an open dialogue with the Commission, the European Parliament and the Member States to improve the Single Market for Retail. This document is regularly updated.

Significant updates are in red. The previous update was done 30 October 2017.



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Ban of door-to-door sales at local level
Spain
National and local laws on establishment
Regional Catalonian Act 5/2017 taxation of sweet beverages
Spanish Royal Decree 928/1987 on the labelling of the composition of textile products
United Kingdom
The Furniture and Furnishings (Fire) (Safety) Regulations 1988





Proposed New Food Law

In a new draft submitted to TRIS the contested provision has been removed.

New Food Law infringing the free movement of goods by discriminating foreign products vis-à-vis local products.

- Article 19(3) says "Placing further information on a labelled product or doing so in a manner other than the original labelling or concealing any part of the initial labelling shall not be allowed".
- This text was superficially changed after the Commission Detailed Opinion following the TRIS notification in 2016. The revised text provides that labelling should not conceal the mandatory information of the initial label. This basically prohibits retailers and wholesalers to relabel a small food product by using a sticker. This could lead to expensive and time-consuming repackaging which is also not environmental friendly.
- The amendment is infringing the free movement of goods and the Food Information Regulation and potentially will raise costs for retailers and suppliers and may lead to higher prices for consumers and less choice.
- It discriminates foreign products vis-à-vis Bulgarian products and will lead to higher costs and less choice for Bulgarian consumers.
- Relabelling of products via a sticker is a commonly used method which does not in any way endanger consumers or obscures essential data for competent authorities.
- It is sufficient to state that it is not allowed to cover mandatory product information, others by means of providing the same information in an understandable language.
- The measure is disproportionate and is not the least restrictive measure to guarantee a high level of consumer safety.

Status

- The draft law was notified to TRIS as 2016/318/BG. The standstill period was prolonged from 30 September 2016 to 30 December 2016. Germany issued detailed opinion and Austria and Italy issued comments
- The government has submitted a new draft law to SMIT: 2018/529/BG. The standstill period end 21 January 2019. No translation is available yet, but it seems that the prohibition is removed.

- The Bulgarian government should change the text of the provision to ensure the provision is proportionate and justified.
- The Commission should assess if the Bulgarian Food Law is in line with EU law after its adoption.



Value Added Tax Law

- Following EU law, any built-in assets are taxable according to their value on the day of selling/cessation. In Bulgaria, the baseline is now the original value of the assets.
- This new law burdens retailers with high costs that could not be anticipated beforehand.

Status

 Amendment SG No. 94/2012 in force since 1 January 2013.

Asks

- The Bulgarian government should bring the law in line with Directive 2006/112/EC.
- The Commission should ask the Bulgarian government to do so, or take the necessary steps to make Bulgaria compliant with Directive 2006/112/EC.



Act on Prohibition of Unfair Trading Practices in the Food Supply Chain

Class: 011-01/17-01/25, Reg. No.: 71-06-01/1-17-2

Disproportionate and unnecessary restictions of freedom of contract and B2B relationships

- The scope of the draft law is unclear, and will create legal uncertainty about its interpretation after adoption. Retailers in Croatia are in favour of protection of small farmers (OPGs) as seems to be the intention of the draft law. The scope should be clarified and only cover OPGs and primary producers.
- The prohibition of marketing and logistic fees is disproportionate. In the supply chain the different operators provide each with many different services to ensure a smooth and efficient operating supply chain and to increase each other's business potential. Much of the negotiation of these fees is with large multinational processors, and not farmers whether small or large. But where retailers do deal direct with farmers, they benefit from the services retailers offer, because they lack the scale to carry out these activities themselves.
- Any service agreed between the two parties under the conditions set out in the draft Law should be allowed i.e. the retailer has provided the actual service, there is proof that the service is provided, the retailers and supplier have agreed on the

Status

- The act entered into force 7 December 2017
- The implementation deadline was 31 March 2018

- The Croatian government should consider the value of voluntary initiatives and dialogue as a means to support a wellfunctioning and efficient food supply chain. EuroCommerce and its members support the Supply Chain Initiative and have agreed with farmers and manufacturers a set of principles of good practice in their commercial relations. They have also agreed effective dispute resolution options which are adversarial and facilitate continuation of commercial relations. In a number of countries, such arrangements have been able to create a highly effective dialogue level between national associations.
- The European Commission should make sure the new law complies with EU law



- conditions under which the service will be provided (e.g. price, duration, type).
- To ensure a smooth transitional period for implementing the new legal requirements it is essential that businesses have the time to renegotiate their contracts. A period of 12 month is the minimum required to be able to do that. Retailers may have thousands of contracts to be negotiated.
- Competent authorities should be allowed more discretion when dealing with violations of the law. For example, the competent authority should be able to issue a warning before imposing a fine. And as concluded by the Commission, a fine should be "proportionate to the gravity of the conduct and its potential harm to the victim(s)".
- Certain provisions are not properly defined and need further clarification e.g. the terms "significantly", or "reasonable".



Significant Market Power Act

Collection of acts No. 50/2016 of 13 January 2016 - amending Act No. 395/2009 on Significant Market Power in the Sale of Agricultural and Food Products and Abuse thereof

The law especially discriminates large foreign retailers and wholesalers vis-à-vis local players. The new law doesn't foresee in an objective definition of market power that takes all factors into consideration (beside a random turnover threshold)

Amendment current law

- Who has significant market power:
- a buyer (retailer or wholesaler) has significant market power if his turnover for the sale of food and services related thereto in the Czech Republic exceeds CZK
 5 billion for the most recently finished accounting period lasting 12 months, or
- a buyer who is a controlled person has significant market power if his turnover for the sale of food and services related thereto in the Czech Republic does not exceed CZK 5 billion for the most recently finished accounting period lasting 12 months, in case his turnover for the sale of food and services related thereto in the Czech Republic together with the turnover of the controlling person for the sale of food and services related thereto in the

Status

- Act No. 50/2016 entered into force on 6 March 2016.
- Deloitte is preparing a comprehensive audit, preliminary findings are:
 - Interpretation of the law is ambiguous, and leads to uncertainty
 - The cap on listing fees limits food manufacturers to promote products in stores
 - The act does not protect farmers against food processors/manufacturer, and has not changed the market structure
 - The act had no impact on prices or the quality of food products

- The Czech government should make sure the current law is in line with EU law.
- The Czech government should take into account the impact assessment of CRS economics.
- The Czech government should ensure legal certainty for investments and



- Czech Republic exceeds CZK 5 billion for the most recently finished accounting period lasting 12 months, or
- a purchasing alliance has significant market power when the joint turnover of its members for the sale of food and services related thereto in the Czech Republic exceeds CZK 5 billion for the most recently finished accounting period lasting 12 months.

Other provisions

- No distinction between economical dependencies.
- Breaches do no longer have to be considered permanent and having the goal to, or effecting significantly the competition in the relevant market - all and any breaches can be fined up to 10% of turnover of company or group.
- Restriction of suppliers' financial payments of food deliveries to a retailer or wholesaler. It's defined that the total sum of a supplier's financial payments cannot exceed 3% of the supplier's annual turnover for the last finished accounting period of 12 months for food delivered to individual retailers or wholesalers.
- The purchase price for food products cannot be valid longer than 3 months from the date of the first food delivery, for which the purchase price has been agreed.
- There is also a list of concrete activities, which are considered as abuse of significant market power. Also other activities can be considered as abuse according to the Czech Antimonopoly Office's evaluation.
- Implementation of supplier audits by retailers.
- Payment targets are set for all supplier contracts at 30 days after delivery.
- Companies whose annual financial statement must be, according to law, annually reviewed by an auditor must publish information on payment terms for their suppliers.
- There is a list of prohibited activities which is only illustrative and thereby which creates legal uncertainty.

- retailers' and wholesalers' business models.
- The Commission should assess if the current law is in line with EU

Ban of door-to-door sales at local level

- According to Article 18 (3) of Act 455/1991 on trade licensing, a municipality may prohibit the selling of goods and services carried away from business premises.
- On this basis, many Czech municipalities have already adopted local decrees

Status

- The Trade Act is in force since 2 October 1991.
- An increasing number of municipalities continue to adopt local bans.



- prohibiting or restricting off-premises sales.
- The wording of the local bans varies depending on the municipalities, resulting in uncertainty for traders. Sellers are prevented from operating in large parts of the country, due to lack of legal clarity.
- According to a recent research, offpremises selling is banned in areas covering more than 50% of the country's population. Cities like Brno, Ostrava, Karlovy Vary, Plzen, and the capital, Prague, are under such ban.
- The percentage is most likely to be higher since a pattern emerges when taking into account the population of the city; the smaller the community, the more likely it is to have bans or restrictions against offpremises contracts.
- By assessing the scope of the different local bans it becomes clear that all different kind of off-premises sales are prohibited or restricted except for the main problematic one: sales excursions.
- Many of these sales excursions events are unfair and aggressive, thus forbidden by Directive 2005/29/EC on Unfair Commercial Practices. Directive 2011/83/EU on Consumer Rights also protects consumers in respect to contracts negotiated away from business premises by bringing a single set of common core rules for off-premises sales.
- Another constraint in the Czech Republic relates to a mandatory two weeks' preregistration notice for direct sellers. The Czech Trade Inspectorate obliges sales agents to provide local authorities information related to sales events such as the agenda of the venue, the number of participants, and other elements.
- This compulsory pre-registration, particular to direct selling is discriminatory, creates an unnecessary burden for the trader, restricts face-to-face contact and limits the sellers' economic performance. The bans are discriminatory, go against EU law, diminish consumer choice and drive down economic growth and competitiveness.

- The Commission should ask the Czech Government to bring the Trade Act in line with Directive 2005/29/EC and Directive 2011/83/EU.
- The Czech government should ensure effective means for authorities to enforce compliance with the law and penalize rogue traders with deterring sanctions.



7-day payment ban for "organised events" – Act nr 378 on Consumer Protection

- According to paragraph §20b (1) of Law nr. 378 on Consumer Protection, amended on 9 December 2015, a trader selling products or services through an "organised event" cannot accept any payment within 7 days after the conclusion of the contract. This obligation also applies to pre-payments or any other charges.
- Such ban is burdensome because it
 - a) goes against the business model of direct selling companies;
 - b) disrupts the collection of payments done by self-employed entrepreneurs, a majority of them working under a commission-based system; and
 - c) potentially increases the risk of unnecessary cancellation and refund of products purchased, resulting in a negative impact on job creation and economic growth.
- According to paragraph §20b (2), noncompliance with the above-mentioned provision is considered to be a serious breach of the Consumer Code and is to be punished accordingly.
- Directive 2011/83/EU on Consumer Rights, under Article 9 (3), states that Member States may maintain existing national legislation prohibiting the trader from collecting the payment from the consumer during the given period after the conclusion of the contract. However, since the 7-day payment ban in the Czech Republic dates from end 2015, such national provision falls outside of the scope of the Directive and is clearly not in line with the EU consumer acquis.
- Furthermore, this national provision goes against the level of harmonisation brought by Article 4 of Directive 2011/83/EU, which forbids Member States to introduce diverging provisions to ensure a different level of consumer protection, unless otherwise provided for in this Directive.
- Any penalties laid under this national provision are also an infringement of the Consumer Rights Directive.

Status

 Paragraph § 20b of Law nr. 378 on Consumer Protection is in force since 9 December 2015.

Asks

 The Commission should ensure the Czech Consumer Law nr. 378 is in line with Directive 2011/83/EU and abrogate paragraph § 20b.



Government Decree No 172/2015 Coll on laying down notification obligations to recipients of certain types of food at the point of destination

Pre notification procedure fruits, vegetables and products of animal origin

- Retailers and wholesalers have to notify 24 hours upon import of certain fresh fruit, vegetables and products of animal origin the origin of the product – even from within the EU
- Some problems that may occur:
 - Especially for FMCG orders could be placed within hours due to supply and demand. A 24h pre notification is an unnecessary delay
 - Especially in border regions this causes problems
 - If fresh products are not pre notified in time the supplier needs to wait at the border until the 24h deadline has passed (truck would need to keep engine running for functioning of the cooling system)
- The decree should have been notified according to the procedure laid down in directive 98/34/EC
- The notification procedure hinders the free movement of goods in a disproportionate way
- The procedure is an infringement of the Official Controls Regulation ((EC) No 882/2004) which only provides the possibility to check products after arrival
- The procedure is creating unnecessary administrative burdens and high costs, without clear benefits for consumers

Status

Entered into force 1 August 2015

Asks

- The Commission should asses if the decree is in line with EU law.
- The Czech Republic should suspend the obligation and notify it according to the procedure laid down in Directive (EU) 2015/1535



General obligation of conformity

Article L212-1 Consumer Code

Currently importers must ensure that all products placed on the European market are compliant and safe.

For harmonised products, they must ensure that the appropriate procedures have been applied by the manufacturer.

Status

Law in force.

Ask

 Greater enforcement of the Regulation 765/2008: Member States must take account of the reports issued, provided



For non-harmonised products, compliance with national regulations and the obligations listed in order of importance in the General Product Safety Directive applies.

The French GIFI ruling says:

- Imported goods must be inspected after their arrival in the country, consequently, the French authorities do not recognise test reports prepared by accredited organisations outside the EU or even outside France.
- Failure by the importers to carry out their own inspection goes against French law. As a result, importers are obliged to carry out their own inspections in France.
- To overcome the difficulties of applying the principle of mutual recognition, the European Commission undertook its codification. Therefore, Regulation 765/2008 stipulates that Member States must take account of the reports issued, provided that the laboratories were audited by an accredited organisation.
- These laboratories could therefore be in China - examples are LCIE and UTAC labs whose Chinese subsidiaries received accreditation from the COFRAC (the French accreditation body) where their reports must be taken into account by the market surveillance authorities.
- Yet, in France, the GIFI arguments for the need to test products in France are further confirmed by recent audits -excerpt from a letter from the DGCCRF (audits of the regional directorates of the DGCCRF - 2015 - 2014 - 2013.)
- Consequently, most businesses act in compliance with these national requirements and very few of them use the right of recourse available at national or European level.

- that the laboratories were audited organisations outside the EU or even outside France.
- Better recognition of the presumption of conformity applied on the European market. It also implies a better recognition of tests of compliance by certified laboratories prior to importation.
- Find an effective way to step up the application of the principle of mutual recognition, specifically to recognise test reports issued by market surveillance authorities
- Create a European base of definitions and responsibilities that is not open to interpretation.
- Based on the compromises obtained during the legislative process for the draft Safety Package, we propose to level the playing field around on key issues sur as the definition of "placing on the market".

Label on construction and wall/floor decoration products of VOC emission class (A+, A, B, C, D)

Environmental Code Art.L221-8: Art.180 of Law 2010-788 of 2010 July 12th 'providing National Commitment to the Environment (Law "GRENELLE II")

Decree no 2011-321 of 23 March 2011 and Order of 13 May 2011 - relating to the labelling of construction products, wall or floor coverings and paints and lacquers with their volatile pollutant emissions

- Products need to be relabelled specifically for the French market, increasing costs without clear benefits to consumers.
- The decree implements a mandatory emission classification label of all construction products and other products used, exclusively or otherwise, indoors,

Status

Law in force.

Ask

 The French government should abolish this unnecessary mandatory national labelling requirement that fragments the internal



- based on emission testing, starting in 2012.
- The decree introduces an obligation to indicate on a label, placed onto the product or its packaging, the volatile emission pollutants when the product has been incorporated into the building or applied on a surface.
- The label on the products includes a large letter indicating the highest (worst) emissions class of the listed individual substances and the TVOC.
- The label must be 15 mm x 30 mm minimum, coloured or black & white. It includes a mandatory wording, in French: "Indoor air emissions" ("émissions dans l'air intérieur").

Example



The label must be accompanied with a legible sentence, in French:

English: "*Information about the indoor air emissions of volatile substances posing an inhalation toxicity risk, on a scale from A+ (very low emissions) to C (high emissions)".

French"* Information sur le niveau d'émission de substances volatiles dans l'air intérieur, présentant un risque de toxicité par inhalation, sur une échelle de classe allant de A+ (très faibles émissions) à C (fortes émissions).

Emission classes are based on their emissions after 28 days tested in line with ISO 16000 standards and calculated for the European Reference Room.

 Possible heavy penal sanctions if the label is missing: €1,500 per product without label (€7,500/ product if the company is prosecuted).

- market and hinders the free movement of goods. Besides, the different classes may not be understood by customers in various countries. The classes may be in contradiction with other existing rules in other countries.
- The Commission should examen which mandatory information requirements are really necessary and allow businesses to provide 'nice to know' information via modern digital technologies without overloading consumers with information they cannot absorb.



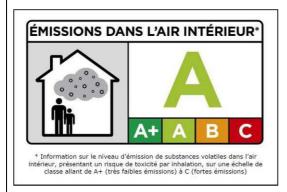
Label on Furniture and furnishings of VOC emission class (A+, A, B, C, D)

Environmental Code Art.L221-8: Art.180 of Law 2010-788 of 2010 July 12th 'providing National Commitment to the Environment (Law "GRENELLE II")

Draft Decree (still under discussion) relating to the labelling of furniture and furnishings with their volatile pollutant emissions

- Products need to be relabelled specifically for the French market, increasing costs without clear benefits to consumers.
- The planned legislation will implement a mandatory emission classification label of all furniture, exclusively or otherwise, indoors, based on emission testing, starting 01/01/2018.
- It will introduce an obligation that concerned products "will only be able to be made available on the market only if accompanied with a label (on product or packaging), indicating their emission characteristics of volatile pollutants in the product. In the frame of distance selling, this label shall be added to the product description. For other types of sales, the label shall be placed on the product or its packaging or in the vicinity of it so that it does not exist any uncertainty about the product to which it is applicable."
- The label on the products includes a large letter indicating the highest (worst) emissions class of the listed individual substances and the TVOC.
- The label must be 15 mm x 30 mm minimum, coloured or black & white. It includes a mandatory wording, in French: "Indoor air emissions" ("émissions dans l'air intérieur").

Example



The label must be accompanied with a legible sentence, in French:

English: "*Information about the indoor air emissions of volatile substances posing an inhalation toxicity risk, on a scale from A+ (very low emissions) to C (high emissions)".

Status

- The draft law has been notified to TRIS (2017/22/F), and the standstill period has been extended to 20 July 2017.
- Italy, Latvia, Poland, Spain, United Kingdom issued a detailed opinion, Austria, European Commission, Germany issued comments, and a number of other stakeholders made comments too.

Ask

- The French government should avoid to implement unnecessary mandatory national labelling requirement that fragment the internal market and hinders the free movement of goods. Besides, the different classes may not be understood by customers in various countries. The classes may be in contradiction with other existing rules in other countries.
- The Commission should examine which mandatory information requirements are really necessary and allow businesses to provide 'nice to know' information via modern digital technologies without overloading consumers with information they cannot absorb.



French"* Information sur le niveau d'émission de substances volatiles dans l'air intérieur, présentant un risque de toxicité par inhalation, sur une échelle de classe allant de A+ (très faibles émissions) à C (fortes émissions).

Emission classes are based on their emissions after 28 days tested in line with ISO 16000 standards and calculated for the European Reference Room.

 Possible heavy penal sanctions if the label is missing: €1,500 per product without label (€7,500/ product if the company is prosecuted).

Label to inform the consumer that the product falls within waste-sorting instructions on all recyclable products subject to Extended Producer Responsibility (packaging, paper, textile, furniture...)

Decree 2014-1577 of 23 December 2014 relating to the common symbol of recyclable products which are subject to waste-sorting instructions.

- + TRIMAN unified recycling signage and marking system, User's Handbook (V2. December 2015)
- Products need to be relabelled specifically for the French market, increasing costs, fragmenting the internal market and without clear benefits to consumers.
- The Decree is providing an obligation, as from 1st January 2015, to label with following label all "recyclable" products, covered by an Extended Producer Responsibility scheme in France and subjected to specific wastesorting instructions:



- Recyclable products = "Products that can be effectively recycled considering the actual technical and economic conditions". The label has to be 1cm2 minimum, visible, legible, indelible, not hidden.
- The EEE, batteries and household chemical waste are excluded as they must already bear a crossed-bin label:



- Alternatively, if not applied directly on the product, the symbol may appear on the packaging, the instruction manual or any other media, including dematerialized.
- Even though the decree itself does not contain any sanction in case the label is not

Status

Law in force

Ask

 The French government should abolish this unnecessary national labelling requirement that fragments the internal market and hinders the free movement of goods. Besides, the different classes may not be understood by customers in various countries. The classes may be in contradiction with other existing rules in other countries.



- applied (sanction planned in draft text was removed after TRIS Notification and comments from Commission and other countries), as the Decree was transposed into the Environmental Code, not applying the symbol.
- NOTE: Even though the decree itself does not contain any sanction in case the label is not applied, (sanction planned in draft text was removed after TRIS Notification and comments from Commission and other countries), the legal risk is real and possibly high if symbol is not properly used.
- In the final French Decree published in 2014 in the French Official Journal, the sanctions initially included in the draft notified to the EU Commission were removed due to issue of comments by Belgium, Italy, Netherlands, Slovakia and issue of detailed opinion by Commission, Luxembourg, Portugal, Spain, United Kingdom.
- But it appears that France has found a way to go around the problem by referring to a general provision present in the Environmental Code. That provision provides heavy penalties (fine up to € 100.000 and 2year imprisonment) in case of noncompliance to certain requirements of the same Code, including the one referring to "Triman" symbol.
- This is clearly specified in the TRIMAN User's Handbook (Dec.2015) edited by the Ministry of Environment: Europe.



That is creating a very high legal risk for EU companies selling concerned products on the French market.

If we consider that the FR decree states that there must not be labels confusing with the French symbol, the difficulties will come if one product is submitted to various labels due to various legislations or standards within.

The Commission should examen which mandatory information requirements are really necessary and allow businesses to provide 'nice to know' information via modern digital technologies without overloading consumers with information they cannot absorb.





Recyclable steel

Recyclable aluminium



Plastics labels



There are seven different plastics labels, all made up of a triangle symbol with a number inside from 1 to 7. The majority of local authorities recycle symbols 1 and 2. You can find out about all the types of plastics on WRAP's website.

Mobius Loop symbols











State planning laws for state plans/state planning programs and regional plans

Establishment restrictions urban/commercial planning:

- The establishment of any business (incl. industry, services) has to be in line with the German system of spatial planning and zoning legislation consisting of different federal, state and regional laws and regulations.
- This legislative framework including the planning rules - aims to ensure the vitality of city centres and an optimal supply for the population of all regions in Germany. All retail formats can be established in city centres, including large scale retail. Large scale retail must be subject to defined rules based on the usually considerable external effects or attracting force: The large scale retail may not impair neighbouring municipalities (Prohibition of Impairment), must be situated at integrated urban locations (Integration Principle) and its catchment area may not materially exceed the city and surrounding area (Congruency Principle).
- Large scale retailers who wish to build outside central supply areas have to limit their centre-relevant range.
- Regional plans often restrict the municipality's right of planning/permitting retailers of more than 1200 m² floor space and 800 m² sale space with the reason that they can have a negative impact on the supply structure for consumers in the region.
- Exceptions are possible subject to a caseby-case assessment following a standardised procedure.
- The European Commission and two companies claim that in some regions the urban planning rules conflict with the principle of freedom of establishment and infringe the Services Directive by applying economic criteria to allow retail permits.

The Commission should:

- Carry out regular checks that regional urban planning rules are in compliance with EU legislation and the principles of the Single Market;
- Ensure that restrictions to the freedom of establishment are proportionate, nondiscriminatory and necessary;
- Collect best practices of (regional) urban planning rules in each Member State to ensure optimal supply of the population, contribute to the preservation of vibrant city centres and promote a high diversity of retail formats, while respecting EU legislation on freedom of establishment; compare these best practices at EU level and use them as guidance to assess compliance with EU legislation.

Status

EU-infringement proceeding against Germany started in 2009. A second letter of formal notice was sent to Germany in June 2015. No follow-up since then.



Act on the Protection of Cultural Property (Kulturgutschutzgesetz)

Free movement of (cultural) goods:

- The new law disproportionately hinders the free movement of goods, and hinders retailers when trading cultural heritage goods.
- The new law appears to be a legal instrument protecting national cultural property and cultural heritage, in similar terms to those already existing in other Member States, covered by the same Treaty rules and exemptions to the principle of free movement of goods in the internal market.
- However, there are a number of issues:
 - The new law does not respect the balance between the protection of cultural property and the principle of free movement of goods accepted by the EU Treaties,
 - imposes unjustified and unmanageable legal and economic burdens on all persons legitimately trading art or other cultural properties like antiques, paintings or coins,
 - results in new restrictions to the right to free movement and residence of Union citizens within the European Union.
 - turns Germany and its private traders and collectors into unilateral custodians of the world's cultural heritage, including the cultural heritage of all other EU Member States.

Status

Law in force since 6 August 2016

Ask:

- German government should change the text of the provision to ensure the provision is proportionate, justified and in line with the free movement of goods and services.
- Commission should ask the German government bring the law in line with EU law.



National and local planning laws

Establishment restrictions – urban/commercial planning:

- Necessary to obtain an approval of environmental terms in order to obtain a building permit for projects over 20,000 m^{2.}
- Retail shops above 1,500 m² need an approval from the region and/or the

The Commission should:

 Ensure that restrictions to the freedom of establishment are proportionate, appropriate and necessary, and that city centre relevant range limitations, arbitrary size limits, planning permits that limit and new products, are avoided



municipality in order to operate outside the greater Athens and Thessaloniki areas.

- Set up an expert group (with retail expertise) to develop guidelines aimed at harmonising interpretation and practices
- Act more rapidly on infringement cases by strengthening enforcement control and speeding up infringement procedures
- Carry out regular checks that national legislation is in compliance with EU legislation and the principles of the Single Market.



Amendment on labelling of alleged dual quality foods of Act XLVI of 2008 on the food chain and the official supervision thereof

Burdensome labelling requirement without clear benefits for consumers

- 'the manufacturer and the distributor shall label the food or feed placed on the market in Hungary with different ingredients or with a different ratio of ingredients than in countries outside Hungary but with the same brand name and appearance with a relevant distinctive warning.'
- It is a violation of Free Movement of Goods and the Food Information Regulation (EU) No 1169/2011. Member States may impose restrictions based on overriding reasons of public interest which are not at stake here.
- '[The food chain authority shall] control the quality, ingredients and packaging of food chain products for consumers, paying particular attention to cases where the ingredients or the ratio of ingredients in the given product of a manufacturer differ from the same product placed on the market in any other country outside Hungary.'
- It is unclear how the Hungarian competent authorities would be able to enforce the decree without a significant increase of resources checking all the products in and outside of Hungary

Status

- The Hungarian government notified the draft measure to TRIS (2017/199/HU)
- The European Commission extended the TRIS standstill period with 3 months to 20 November 2017

- The Hungarian government should withdraw the proposed amendment
- The Hungarian government should await the outcome of the Commission investigation via the Consumer Protections Corporation Network and the discussions in the High Level Forum for a Better Functioning Food Supply Chain
- The European Commission should carefully assess the amendment and ensure compatibility with EU law



Number of new announced restrictive measures to 'restructure' the retail sector

New possible infringements announced of freedom of establishment, free movement of goods and competition law

The package would cover very different of measures, but would all together be very restrictive and burdensome for foreign retailers active in the Hungarian market.

- 1. Introduction of consumer protection supervisory fee
- 2. New definitions of discount stores and small supermarket
- 3. Prohibition for stores bigger than 400m2 to sell bulk packaged products, excluding fruits, vegetables and drinks
- 4. Retailers cannot spend more than 0.5% of their previous year's (consolidated) annual turnover on advertising, including free bus transport for customers
- 5. Obligation to employ for every HUF 36m (€115,000) turnover one employee
- 6. Parking space tax (pollution prevention fee) for stores probably bigger than 2,500m2. Aimed revenue HUF 20b (€64m)
- 7. At least 2 times a month employees should have a Saturday and the next Sunday off
- 8. Sunday wage supplement of 100%
- 9. Appointment Government Commissioner supervising legal measures
- 10. Appointment of Vice President to the Hungarian Competition Authority in charge of unfair commercial practices

Status

The ideas were circulating in the media in Spring 2017. Publication of a draft laws addressing certain measures that were circulated are expected soon.

Asks

- The Hungarian government should ensure legal certainty for all businesses and compliance with EU law
- The Commission should proactively ensure any new measure is in line with EU law

Restriction establishment - Act CXII of 2014 on Modification of Act CLXIV of 2005 on Trade in connection with operation of undertakings in the interest of fair market practice

Restrictions freedom of establishment World Heritage areas

- Definition of hypermarkets and supermarkets was extended with wholesale activity.
- World Heritage: it is prohibited to establish and operate discount stores (400 m2 and above), supermarkets (2,500-5,000 m²) or hypermarkets (5,000 m² and above) on places belonging to the World Heritage defined by a separate law. Current stores may be operating until January 1st, 2018.

Status

In force since 1 January 2015.

Asks

 The Commission should analyse if the restrictions to establishment are lawful, justified and proportionate and if the policy objectives of this law cannot be met by other less burdensome means.



Ban on loss-making - Act CXII of 2014 on Modification of Act CLXIV of 2005 on Trade in connection with operation of undertakings in the interest of fair market practice [solved]

The Hungarian government is repealing the law by 31 December 2018.

Discriminatory rules against foreign retailers

Profit rule:

Commercial businesses that:

- a. generate more than half of its revenues from the sale of fast-moving consumer goods.
- b. have net sales revenues in two consecutive business years of at least HUF 15 billion (EUR 50 million) per year.
- c. have zero or negative balance sheet profit in both years may not conduct any retail activity after the approval of the profit report of the second business year as defined in section b).
- Exception: The above rule is not applicable in the first four business years after the establishment of the company
- No exemption in the bill for Hungarian retailers. Yet, Hungarian chains operate as separate franchises, which could allow the parent chain to bypass the rule. However, all multinational retail chains operating in Hungary have annual revenues above HUF 15 billion a year.
- The new legislation distorts business competition in the Single Market and can become a trade barrier and hinder investments.

Status

- Amendment on the Act adopted entered into force on 1 January 2015.
- Commission opened infringement proceeding 25 February 2016.
- Repealed by 31 December 2018

Ask

- The Hungarian government should withdraw the law in question, since it is disproportionate and compels companies to close that do not generate profit within two years.
- The Hungarian government should instead create legal certainty for all businesses and ensure fair competition within the retail market
- The Commission should assess if the law is in line with EU law.

New "Plaza Stop" Act / Build Environment Act

Restrictions retail establishment

- Based on the amendment to Act LXXVIII of 1997 on the Build Environment the Government issued a decree setting out the technical, environmental, etc. conditions to constructing retail units with a surface greater than 400m².
- In practice, this could
 - a. hinder retailers to construct new supermarkets or hypermarkets on lands already purchased;
 - for the same reason, lower the market value of land already purchased;

Status

The Decree is in force since 1 February 2015.

- The Hungarian government should make sure that the application of the law is justified and proportionate.
- The Commission should asses if the law is in line with EU law.



- generally hinder retailers to construct further supermarkets or hypermarkets; and
- d. hinder retailers to extend/develop/refurbish already existing supermarkets or hypermarkets.

Act XCV of 12 October 2009 on the Prohibition of the Unfair Distribution Practices conducted against suppliers of agricultural and food industry products

Restrictions to contractual freedom:

- The agreement of terms of contract which transfer the one-sided risk from the retailer to the supplier.
- Listing fees.
- Shifting the costs for logistics to the suppliers.
- Fee for the positioning of the products at a certain place within the markets.
- Payment targets of over 30 days after delivery for all food products.
- In case of late payment the trader has to pay twice the interest rate of the Central Bank; the supplier may unilaterally withdraw the interest from the bank account of the trader.
- Contractual exclusion of default interests or contractual fines or contractual secondary conditions of the retailer (the retailer is obliged to agree to such clauses if the supplier so wishes).
- Apply the same profit margins to Hungarian agricultural products – considered to be the same based on their composition and organoleptic properties – as they apply to non-Hungarian agricultural products of the same type.
- Sale below purchase price.

Status

- The law is in force since 1 January 2010.
- Amended 1 August 2012 by Act LXXXIX of 2012.

Asks

- The Hungarian government should abolish the amendment mentioned above that discriminates against foreign products.
- The Hungarian government should create and ensure legal certainty for all businesses. The restriction of contractual freedom can hinder existing genuine business models in the Single Market and therefore become a trade barrier and hinder investments.
- The Commission should assess if the law complies with EU law

Act CLXVIII of 20 December 2010 on change of certain laws affecting the food retail sector

Obligations in contrast to general principles of confidentiality:

- The retailer has to publish the general contractual conditions of the supplier contracts on the internet or in a space accessible to consumers and has to send this to the agricultural administration body (National Food Chain Safety Office).
- The retailer of a certain size is obligated to publish in his business report the content of the services of the retailer to the

Status

The law is in force since 1 February 2011.

Asks

 The Hungarian government should create and ensure legal certainty for all businesses. The restriction of contractual freedom can hinder existing genuine business models in the Single Market and therefore become a trade barrier and hinder investments.



- supplier, the conditions for the delivery of these services, the maximum amount to be paid for its services.
- The obligation to create and publish a business report does not refer to a retailer whose net revenue in the previous year did not exceed 20 million Hungarian Forint
- In case of breaches, the agricultural administration body can order a penalty of between 100,000 and 500,000.000 Hungarian Forint, not exceeding 10% of the trader's net turnover from the financial year previous to the date of the ruling establishing the infringement.
- Recourse to legal action for retailers is limited to one instance (with no recourse to appeal).
- The observation and enforcement authority is the agricultural administration body, for which the suppliers in the food industry can be considered as being part of its clientele. Due to the many undefined legal terms the agricultural administration body has a large scope of discretion.

 The Commission should assess if the law complies with EU law

Significant Market Power - Act CXII of 2014 on Modification of Act CLXIV of 2005 on Trade in connection with operation of undertakings in the interest of fair market practice

Presumption of dominant market position

A conclusive legal presumption was introduced under which *all* retailers with net sales revenue from retail activities in excess of HUF 100 billion (approx. EUR 333 million) have a dominant market position.

For example, a company in a dominant market position is prohibited from

- restricting production, distribution or technical development to the detriment of final trading parties;
- b. refusing to establish or maintain business relations adequate for the nature of the transaction without any justification;
- influencing the other party's business decisions for the purpose of gaining unjustified advantages;
- d. rendering the supply and acceptance of goods contingent upon the supply or acceptance of other goods, or to render the conclusion of a contract conditional upon undertaking any commitment which, due to its nature or with regard to the usual contractual practice, does not form part of the subject of the contract;

Status

Entered in force 2 January 2016 meaning the provision will be applied on the basis of the 2015 results of the retailers.

- The Hungarian government should safeguard that the law is justified and proportionate
- The Commission should assess if the law is in line with EU law and does not hamper competitiveness in the Hungarian market.



- e. in connection with transactions of an identical value or of the same nature, discriminating against certain business partners without due cause, including the setting of prices, payment deadlines, discriminatory sales or purchase conditions or the employment of methods which cause disadvantage to certain business partners in the competition;
- f. forcing competitors off the relevant market, or to use excessively low prices which are based not upon better efficiency in comparison to that of the competitors, so as to prevent competitors from entering the market; etc.

If any of the above conducts were established in connection with a given retailer, it would automatically be found to have infringed competition regulations without the Hungarian Competition Authority having to prove that the given retailer was at the same time also in a dominant market position.

Hungarian Community Marketing Fund operated by the Milk Board- FM Decree No. 2/2015 (II.66)

On 6 February 2015, Hungary's Minister of Agriculture issued a decree that obligates wholesalers, retailers and milk processing entities operating in Hungary to pay a contribution to the Community Marketing Fund operated by the Milk Board, the association of the Hungarian milk industry, to promote the consumption of milk. The levy to be paid is based on the total turnover of milk and milk products i.e. milk produced in and outside Hungary. The Milk Board, however, grants an exemption from the obligation to pay the levy to those entities that they subscribe as users of the Milk Board's trademark for milk products. The levy discriminates foreign milk for the following reasons:

- Entities with high turnovers are incentivised to opt for the use of the Milk Board's trademark (which cannot exceed HUF 5m per year) instead of paying the levy (which amounts to 0,05 percent of turnover of milk and milk products).
- Wholesalers and retailers may only subscribe as users of the Milk Board's trademark if milk and milk products of non-Hungarian origin amount to less than half of their turnover of such products.
- The Milk Board's trademarks are only available for milk and milk products that were produced in Hungary.

Status

In force from 15 February 2015 until 31 December 2017.

- The Hungarian government should abolish the discriminatory practices
- The Commission should ensure that levy is in line with EU law.





Ministerial Decree for labelling October 14, 1981

Labelling requirements

- Need for labelling in Italian of all products containing down and feathers that they comply with the legislation. "L'imbottitura è stata sottoposta al procedimento di bonifica di cui al D.M. 10/11/76 e D.P.R. N. 845 del 23/1/75"
- The laws limits the free movement of goods.

Status

In force

Asks

- The Italian government should abolish this unnecessary national labelling requirement that hinders the free movement of goods.
- The Commission should ask the Italian government to abolish the labelling requirement.

Health Ministry decree of 21 March 1973 on "Hygiene rules for packaging, containers and utensils intended to come into contact with foodstuffs or personal-use products", relating exclusively to stainless steel.

- Italian authorities don't apply the principle of mutual recognition for foreign stainless steel products, thereby fragmenting the internal market and creating additional costs without benefits to consumers.
- In the absence of harmonised EU legislation, the guidance document published by Council of Europe in the Resolution CM/Res(2013)9 on metals and alloys used in food contact materials articles is a strong and valid tool to ensure safety for consumers.
- CM/Res (2013)9 offers a well-documented and in-depth guidance in order to ensure compliance with Article 3 of Frame Regulation (EC) No 1935/2004.
- The 1973 Decree stands in conflict with the metal ions migration limit values given in CM/Res (2013)9. The Decree has a default of 0.01 ppm for three metals ions (Cr, Ni, Mn), while CM/Res (2013)9 has settled different release limits for 21 metals ions based on toxicological evaluations. The conflict in limits creates confusion and makes it difficult for

Status

- In force.
- TRIS notification 2015/213/I

Ask

- Italian authorities should apply the principle of Mutual Recognition when assessing the presumption of conformity applied on the European market. It also implies recognition of tests methods and test reports of compliance by certified laboratories.
- EuroCommerce believes that a strong alignment and consistency of Italian legislation with CM/Res (2013)9, signed also by the Italian authorities, would ensure an equal level of safety to consumers and at the same time efficiency for economic operators.



- business operators to relate to one or the other
- A second complication arises when the 1973 Decree stands in conflict with CM/Res (2013)9 in terms of selected food simulant for acidic food and test principal. In CM/Res(2013)9 the appointed acidic food simulant (citric acid 5 g/L) is based on new and thorough scientific evaluations so that it represents real food in a more realistic way.
- The CM/Res (2013)9 also introduces a new approach when it comes to the measuring of the surface area based on the determination of the rectangular box enwrapping the food contact part of an article.
- As the Decree 1973 is not aligned with CM/Res(2013)9 in its methodology and we understand that a growing number of Member States are aiming to implement the guidance in their national legislation, the business operators will be obliged to perform two different kinds per product. In our view this is very inefficient and costly.
- In addition, recently a new obligation was introduced to notify (by July 31, 2017 for each store) to the health authority the trade of any food contact materials such as steel, plastic, glass, rubber, adhesives, cork, resins, inks; tissues, paper, cardboard, wood, etc. (Article 6 of Legislative Decree 29/2017 named "MOCA notification"). This obligation is perceived as very burdensome and hindering the free movement of goods

DECRETO LEGISLATIVO 25 novembre 2016, n. 222

Individuazione di procedimenti oggetto di autorizzazione, segnalazione certificata di inizio di attivita' (SCIA), silenzio assenso e comunicazione e di definizione dei regimi amministrativi applicabili a determinate attivita' e procedimenti, ai sensi dell'articolo 5 della legge 7 agosto 2015, n. 124.

Unclear powers for municipalities restricting services activities

- Article 1, paragraph 4, of the decree gives municipalities the power to restrict authorisation for services activities in areas, if these activities are incompatible with the preservation of cultural heritage, after agreement with the Region, Minister of Cultural Heritage and Minister of Tourism, and possible consultation of stakeholders.
- Protecting cultural heritage is a legitimate public interest, but the decree is unclear on how a municipality should guarantee its decision not to grant an authorisation is proportionate and non-discriminatory. Therefore, the provision creates legal

Status

In force since 28 August 2015

- The Italian government should ensure that all authorisation procedures applying to retail within the meaning of the Services Directive are properly justified, proportionate and non-discriminatory
- The European Commission should assess if the provision is in line with EU law



uncertainty for retailers and it is unclear what conditions a retailer should meet to obtain an authorisation.

- For example:
 - In Florence stores must have an assortment of almost 50% of Tuscan products;
 - Rome has prohibited new retail activities in UNESCO World Heritage Areas, obliges retailers to sell specific products or certified products (Protected Designation of Origin, Protected Geographical Indication), including labelling requirements;
 - Genoa prohibits new retail activities in the historical centre (also UNESCO World Heritage) and an obligation to display the list or raw materials used



Territorial Supply Constraints

Restrictions of the cross-border supply of goods

Retailers are not always free to choose the procurement platform. These constraints:

- Mostly lead to higher procurement prices on the wholesale market and therefore higher consumer prices.
- Can result in an extension of the delivery times
- Can restrict the choice of products, which makes it difficult to meet consumer demand within the local market.
- In practice this means that Luxembourger retailers and wholesalers are obliged to source an identical product available in neighbouring markets from, for example, the Belgian market for a higher price than it is available for in the French and German market.

- The Commission should ensure the application of Single Market principles, including parallel importing, by all operators, including suppliers, so that consumers can truly benefit from it;
- The Commission should act on infringement cases.





Act on Retail Sales Tax - planned for 2018

Discriminatory and disproportionate tax

- The proposal entails:
 - The tax would only apply to retailers
 - Franchisees are exempt
 - Online sales are exempt
 - Monthly turnover of less than 17M
 Zloty would be exempt from the tax
 - Monthly turnover of 17M to 170M
 Zloty would be subject to a 0.8 % tax
 - Monthly turnover exceeding 170M Zloty would be subject to a 1.4 % tax
 - At this stage, the applicability of the measure does not seem to be subject to any expiry.
- The tax would not apply to online sales
- The tax is discriminatory because it would mainly affect large foreign retail chains and would set market players with large stores on a competitive disadvantage vis-à-vis retailers with smaller stores, franchise and online.
- The tax might have a negative impact on economic growth and jobs.

Status

- The Commission has concluded the tax constitutes unlawful state aid.
- The Polish government may still appeal
- Application tax postponed of 2018

Asks

- The Polish government should ensure that any law is justified, proportionate and non-discriminatory. This will foster competition to the benefit of Polish consumers.
- The Commission should make sure the tax is not applied in a discriminatory way

Shopping mall tax - Polish Corporate Income Tax Act

Discriminatory tax against mostly foreignbased owners of big shopping malls

- Among others, the tax introduces a monthly levy of 0.042% on the owners of shopping malls and large shops (commercial properties) that have a value of more than PLN 10m (~€2,35m)
- In practice most bigger shopping malls and stores are owned by foreign investors, including foreign retail chains, which will pay most of the tax and making it discriminatory vis-à-vis smaller local players

Status

The law came into force on 1 Jan 2018.

- The Polish government should ensure that any law is justified, proportionate and non-discriminatory. This will foster competition to the benefit of Polish consumers.
- The Commission should assess if the tax is proportionate, non-discriminatory and does not constitute unlawful state aid



Law on combating abuse of market power in contracts on purchasing farm and food products

- The law aims to eliminate unfair practices in food and introduces preferential treatment for food suppliers: protection moved from common courts to an administrative authority (UOKiK). Suppliers of other products still need to seek redress via common courts
- Every entrepreneur who suspects abuse of market power could report this to the Antimonopoly Office who are obliged to start an investigation.
- The law affects buyer and supplier equally, but the Antimonopoly Office said this law is aimed at large retailers and not suppliers
- The new law will apply if the total value of trade in the year of investigation or 2 years before will exceed 50,000 PLN (12,000 EUR) and the turnover of the supplier or purchaser exceeded 100 m PLN (23 m EUR).
- Competent authorities would have the power to demand access to all necessary documents, access to buildings and transport means.
- Non-cooperation could be find up till 50 m EUR.
- The maximum penalty for violation of the law would be up till 3% of the turnover of the year before the punishment if the party unintentionally violated the law.

Status

- The law is in force since 12 July 2017
- Several investigations into dairy and butter prices have been initiated

Asks

 The Commissions should assess if the law is in line with EU law and ensure the law is justified, proportionate and nondiscriminatory

Act on Combating Unfair Competition

Unfair benefits for suppliers:

The interpretation of the civil courts: in order to remove all entrance barriers to the market place for suppliers, all agreements with terms on anything but retail margins are not permitted:

- All suppliers who have demanded back paid conditions have been awarded those by the courts.
- Modern, competition orientated retail is not possible any longer as e.g. different services and strengths of the different retailers can no longer be taken into account via conditions.
- The current business model based on conditions is not workable any longer, transition to n/n prices in necessary. It can be assumed that the market and the pricing structures will become more transparent and as a result competition will be hindered.
- Paradoxically it can be assumed that the court decisions are in fact hindering some

Status

The Polish government is working on a definition for discounters in relation to limit retailer brands

- The Polish government should ensure a fair and neutral jurisdiction according to EU law.
- The Polish government should ensure legal certainty to assure investments and respect for retailers' business model.



- suppliers from entering into the market as e.g. the risks of listing a new product 'flopping' for retailers can no longer be balanced between retailers and suppliers by conditions (e.g. through sales increasing measures).
- Law against unfair competition includes rule which stipulates that the ratio of ownbrands in dis-count supermarkets cannot make up more than 20% of the overall product range. Due to lacking definition and details this rule is not applicable in practice.



Food Safety Tax

Article 9 of Decree-Law 119/2012

Discriminatory tax, possibly constituting unlawful state aid

- Annual tax on food retailers "in return for the guarantee of food security and quality" with an annual revenue of about €12m
- Exempt are food retailers with a sales area smaller than 2000m2 and microenterprises
- The revenue of the tax go the Sanitary and Food Safety Fund (FSSAM), which is a state fund
- The Fund's activities e.g. official food safety controls, support prevention and eradication of animal and plant diseases and encouraging qualitative development of agricultural products - mainly benefit the economic activity of agricultural producers (farmers) and which costs should thus normally be borne by them and not by retailers

Status

- In force since 2012
- 26 July 2017, the ECJ issued a preliminary ruling (Case C-519/16), but lacked sufficient information from the referring Portuguese Court to define if the tax is discriminatory and distorts competition

- The Portuguese government should make sure the tax is in line with EU law
- The Commission should ensure the tax is in line with EU law





Act 150/2016 of 18 July 2015 on Food Trade

Current amendments under discussion

- A requirement to source 51% of merchandise volumes in core product categories via the short supply chain.
- Obligation to display and promote Romanian products.
- The term "short supply chain" is not sufficiently defined and thus creates legal uncertainty for the trading companies.
- Payment term from 60 days to 30 days. For fresh products the payment term is 7 days. This is very short and the definition of fresh products is very broad and includes e.g. wine, sugar, water.
- The prohibition of fees for any service provided by the trading company to the supplier is to be regarded as a critical interference in the business model of modern trade formats, which are often based on these services, which are explicitly allowed by EU legislation (Regulation no 330/2010 'Block Exemption Regulation' and the guidelines on vertical restraints (2010/C 130/01).

Status

- Law in force since 18 July 2016.
- The Commission has opened an infringement procedure on 15 February 2017
- The Romanian Chamber of Deputies is discussing to amend the current Food Law but so far the attempts seem to be of an artificial nature

Asks

- The Romanian government should ensure the amended law is fully in line with EU law.
- The Romanian government should make sure all relevant amendments are properly notified according to EU 2015/1535 notification procedure before adopted by the Parliament.
- The Romanian government should create legal certainty to assure investments and retailers' business model.
- The Commission should ensure that the amended law complies with EU law.

New amendment

- Services, discounts and any other obligation requested by traders to Romanian producers or food products cannot exceed 5% of the value of the marketed product
- Retailers have the obligation for products like milk and dairy, meat and meat products, fruit, vegetables and products produced therefrom, bakery and used confectionery products, produced by Romanian producers, to ensure display and sales space of at least 50% of the existing surface used for food marketing. Thus, a minimum of 20% of this space should be allocated for all local producers.
- The cap of 5% would further undermine the business model of large retailers in Romania
- The obligation to display Romanian and products of local producers is discriminating foreign products vis-à-vis Romanian products and is a quantitative restriction of the free movement of goods.

Status

 Under discussion in the Romanian Parliament

- The Romanian government should ensure the amended law is fully in line with EU law.
- The Romanian government should make sure all relevant amendments are properly notified according to EU 2015/1535 notification procedure before adopted by the Parliament.
- The Romanian government should create legal certainty to assure investments and retailers' business model.
- The Commission should ensure that the amended law complies with EU law.



Amendment Fiscal Code (proposal retail tax)

Ro - Modificarea Legii nr.227/2015 privind Codul fiscal

- The Romanian Chamber of Deputies proposed a retail tax on turnover.
- The proposal would entail:
 - an exemption for retailers with an annual turnover of less than €3 million;
 - a 0.5% levy on turnover between €3 million and € 50 million;
 - a 1.2% levy on turnover above € 50 million.
- The tax appears to be discriminatory and large foreign food retailers would pay most of the tax.

Status

 Under discussion in the Romanian Parliament

Asks

- The Romanian government should make sure all laws respect EU law.
- The Commission should make sure the retail tax is compliant with EU law.

Amendment Mandatory checks 'imported' food products

- The amendment will impose mandatory checks on imported food products at specific inspections points at the Romanian border
- This obligation would discriminate foreign products already lawfully marketed in other Member States vis-à-vis Romanian products

Status

Under discussion in the Romanian Parliament

Asks

- The Romanian government should make sure all laws respect EU law.
- The Commission should make sure EU law is respected



Food Act (152/1995 Coll)

Disproportionate obligations retailers and shifting responsibilities from producers to retailers & wholesalers:

- Disproportionate penalties for retailers & wholesalers: Fines between €1,000 and €5 Mio if products with an exceeded best before and use by date are found during official controls (3rd fine imposed within 12 months results in €1-5 million). Fines in other countries for same violation:
 - Germany up to €100
 - Poland €120
 - Bulgaria max. €2,000

Status

- Law and several amendments are in force.
- Retailers have already been fined €1 million multiple times.

- The Slovak government should ensure legal certainty for businesses.
- The Slovak government should abolish the possibility to impose disproportionate fees.
- The Slovak government should abolish measures that create unequal conditions



- More responsibilities for retailers and wholesalers concerning quality safety (QS), less for producer.
- Labelling of products whose sell-by date is

less than 24 hours.

- competition between domestic products and imported products.
- The Slovak government should respect the free movement of goods.
- The Slovak government should abolish the reporting obligation for the origin of foods.
- The Slovak government should notify all technical requirement imposed on products according to the 2015/1535 procedure.
- The Commission should guard the proper enforcement of Regulation (EC) No 178/2002 on General Principles and Requirements of Food Law.
- The Commission should ask the Slovakian government to bring the law in line with law and otherwise start EU infringement procedure.

Pre-notification procedure 'imported products'

- 24 hours upon import of certain fresh fruit, vegetables and products of animal origin, retailers and wholesalers have to prenotify the origin of the product (even from within the EU).
- The notification should have been notified according to the procedure laid down in the directive 2015/1535.
- The pre-notification procedure hinders the free movement of goods in disproportionate way.
- The procedure is an infringement of the Official Controls Regulation No 882/2004) which only provides the possibility to check products after arrival.
- The procedure is creating unnecessary administrative burdens and high costs, without clear benefits for consumers.

NEW: Retail Tax & Marketing Fund

Disproportionate discriminatory tax violating state aid rules and the freedom of establishment of foreign-owned retailers in Slovakia.

Retailers will be forces to incur the costs, raise consumer prices or renegotiate prices with suppliers.

Proposed Tax

- The proposal introduces a turnover based tax of 2.5%, levied over a quarterly period
- Basically all local retailers are exempt, only foreign-owned retailers have to pay the tax levy
- Retailers that do not reach a tax levy amount of €5,000 on a quarterly basis are exempt of payment

Between 2011 and 2015, the average operation margin of the five biggest retailers in

Status

- 6 December law was adopted
- 12 December the Slovak President vetoed the law
- 13 December the Slovak Parliament overruled the President's veto in a special
- 1 January 2019 the law will enter into force
- Firs payment due in April 2019

- The Slovak government should ensure that any tax is non-discriminatory and does not constitute unlawful state aid
- The Slovak government should respect the free movement of goods
- The Commission should assess if the tax constitutes unlawful state aid and is discriminatory, and act accordingly.



Slovakia was 3.6%. A 2.5% tax could corresponds to retailers' total profit or drive them into a loss.

In the end, it will deprive consumers of more choice and lead to higher prices as foreign investors may leave or decide not to enter the Slovak market.

Proposed Marketing Fund for Supporting the Sales of Agricultural Products and Food Products

- Should be funded by the above retail tax
- Among others, it aims at supporting the sales and marketing of agricultural products and food products produced in the Slovak Republic, in Slovakia and abroad

Retailers are increasingly collaborating with local suppliers and sell more and more local products, in line with consumer demand. The fund is therefore unnecessary, and its objectives can be achieved in a less intrusive way via voluntary agreements with the sector.

In addition, a government funded promotion campaign of local products may be a violation of the free movement of goods.

New: amendment to the Law on Prices

Proposal to regulate retail prices, which may lead to higher prices for consumers.

Slovak MPs submitted the proposal, so no inter-departmental review or public debate in advance is necessary before submitting the proposal.

The amendment proposes new definitions for:

- 1) reasonable profit
- reasonable mark-up (maximum double of mark-up of the same, interchangeable or comparable product from another supplier)
- 3) economically more advantageous position of seller and buyer at the sale and purchase of food. Further it should state what should be considered unreasonable price by the sale and purchase of food.
- Moreover, the fines for potential violation of this Act should be increased and the minimum fixed fine should be 50.000 EUR.

Status

- Discussed in the Slovak Parliament
- The act is envisaged to enter into force on 1 March 2019.

Asks

 The Slovak government should ensure the final law proportionate and nondiscriminatory, and not breaches or hinders the application of EU Law



New: Review of the law on "Inappropriate Conditions in Business Relations between Purchasers and the Suppliers of Food"

Ministry of Agriculture proposed review to curb the freedom of contract further between retailers and suppliers, mostly to the benefit of suppliers. This may lead in the end to higher prices for consumers.

The aim is to increase the enquiry powers of the Ministry in line with those of the Anti-Monopoly Authority e.g. entering premises of businesses without a court order.

Businesses will have until 30 September 2019 (if adopted) to adapt B2B contracts.

Regulation of the supply chain

- General clause banning unfair trading practices, without clear definition. May lead to a wide interpretation.
- Maximum payment term 30 days after the delivery, 15 days for selected food articles.
 It will be difficult for retailers to comply if there is no invoice
- Bonuses max. 3%, logistics, other, such as promotion activities, placement of the products at a particular place in a store and bulk discounts max 3% altogether as well, i.e. together max 6%
- Prohibition to buy below production costs.
 While at the same time retailers are prohibited to collect for data about suppliers
- Prohibition to negotiate new prices with existing suppliers. This will prevent retailers from negotiating new prices with long-term suppliers, while prices change all the time.
- A list of more than 40 different restrictions to the freedom of contract.
- Maximum price agreement 60 days. Decrease of purchase price shall be considered unfair practise, except for a reduction during the buyer's promotion activities when the price is reduced; the duration of promotions is inclusive of the 14-day time period prior to the beginning of a promotion, and in cases defined by the Slovak Commercial Code for decrease of price.
- Maximum fines up to EUR 500,000.
- Wide powers of the Ministry of Agriculture in the process of inspections (e.g. dawn raids, or anonymous incentives to exercise an inspection).

Status

- Legislation in force since 1 January 2013
- Review should be finalised before end of 2018, envisaged to enter into force by 1 April 2019

- The Slovakian government should refrain from disproportionate and unnecessary restrictions to the freedom of contract between retailers and their suppliers.
- The Slovakian government should ensure legal certainty and ensure a businessfriendly environment where all businesses can compete fair an freely
- The Commission should assess if all the prohibited practices are allowed under EU law and act accordingly



Ban of door-to-door sales at local level

- Similarly to the regulatory burdens in Czech Republic targeting off-premises sales (particularly door-to-door), Slovakia has also put in place discriminatory measures that go against EU law, diminish consumer choice and hinder economic growth.
- Certain Slovak local authorities replicate off-premises selling restrictions at local level (e.g. Bánovce nad Ondavou, Hrhov, Úľany nad Žitavou, Záhorce, among others)

Status

• A number of municipalities continue to have in place local bans.

Asks

- The Commission should ask the Slovak Government to make sure ban of door-todoor sales are in line with Directive 2005/29/EC and Directive 2011/83/EU.
- The Slovak government should ensure effective means for authorities to enforce compliance with the law and penalize rogue traders with deterring sanctions.



National and local laws on establishment

Retail Establishment **Central government** Retailers in Spain face market access barriers at central Government and Autonomous Law 7/1996 on retail trade management Regions and also barriers at the exercise of Law 10/2010, modification of the retail activity e.g. a large retail outlet tax trade management law in detail. 18/2014 on urgent growth, competitiveness and efficiency measures. Law 17/2009 on the free access to the services activities and their practice. **Autonomous regions** Andalusia: Legislative Decree 1/2012, which approved the Commerce Law text. Aragon: Law 4/2015 on Commerce. Balearic Islands: Law 11/2014 Commerce. Canary Islands: Legislative Decree 1/2012, which approved the Commerce Law text. Cantabria: Law 1/2002 on Commerce. Castile and Leon: Legislative Decree 2/2014 on Commerce. Catalonia: Law Decree 1/2009 on the organization of commercial facilities, Law 18/2017 on commerce, services and exhibitions. Community of Valencia: Law 3/2011 on Commerce. Extremadura: Law 3/2002 on Commerce. **Galicia**: Law 13/2010, on retail commerce.

Murcia: Law 11/2006, on retail commerce and organization of commercial facilities.

- Navarra: Law 17/2001, on Commerce.
- Pais Vasco: Law 7/1994, on Commerce.
- Principado Asturias: Law 9/2010, on retail commerce.
- **La Rioja:** Law 3/2005 on retail commerce Regulation.

Restrictions retail establishment:

15 different laws in the 15 autonomous regions that decide the opening and functioning of new shopping centres; use of environmental planning to impede the opening of new shopping centres:

- The authorisation procedures (article 9 (1) Services Directive) are not transparent; there is no justification of the necessity of such procedures. Moreover, the criteria for granting permits are not proportionate and not justified by reason of general interest.
- The economic needs test is still applied in certain regions (effects on business models, instruments to regulate commercial density, harmonisation of social and economic development with production sectors, commercial impact assessment, number of employees in relation to sales area, distribution of sales space, etc.)
- In most regions there are two different authorisation procedures (municipality and autonomous regions), participation of competitors in granting permits, excessive intervention of authorities
- The implementation of the Services Directive has resulted in an increase of administrative burden (more procedures, requirement of documents, etc.)

Status

All the laws are in force.

Asks:

- Ensure that restrictions to the freedom of establishment are proportionate, appropriate and necessary, and that city centre relevant range limitations, arbitrary size limits, planning permits that limit the new products, are avoided
- Ensure the correct implementation of the Services Directive at national/regional level.
- Ensure the correct implementation in Spain of the Law 20/2013 on market unit
- Set up an expert group at EU level (with retail expertise) to develop guidelines aimed at harmonising interpretation and practices.
- Act more rapidly on infringement cases by strengthening enforcement control and speeding up infringement procedures.
- Carry out regular checks that national legislation is in compliance with EU legislation and the principles of the Single Market.
- Ensure Spanish authorities notify relevant laws in scope of the Services Directive to the Commission.

Large retail outlet tax

In the following Autonomous Regions:

Catalonia: Law 5/2017 on special taxes
Asturias: Legislative Decree 1/2014 regarding

own taxes in Asturias.

Aragon: Legislative Decree 1/2007 on environmental taxes.

Status

- A special tax on establishments of more than 2,500m² surface area in three regions (resulting in costs for businesses of 250 million per year).
- A complaint has been filed with the Commission (DG TAXU: Infringement procedure 2015/4238; DG COMP SA 36205).
- Preliminary ruling by the Spanish Supreme Court (C233-16 TO C237-16), regarding the large retail tax in Catalonia, Asturias and Aragon.
- The effect of such measures is that mainly large foreign retailers established in Spain are subject to the payment of the tax.



- The Court of Justice of the European Union (ECJ) ruled in April 2018 that the tax on large retail establishment in several Spanish regions does not hinder the freedom of establishment or constitutes unlawful state aid. In addition, existing state aid for shopping centres and commercial establishments partially exempts the absence of environmental accreditation of the tax and the lack of accreditation of a minimum threshold.
- For fiscal purposes, Catalonia made a distinction between collective individual retail establishments. This led to the exemption of collective large retail establishments (e.g. shopping malls) from the tax. This created a distinction between two categories of establishment that are objectively in a comparable situation in respect of the public policy objectives of environmental protection and town and country planning. The ECJ therefore considers that the exemption of collective large retail establishments from the tax is selective and is therefore likely to constitute unlawful state aid if the other conditions set out in Article 107(1) of the TFEU are met.

Asks:

 Ensure taxes are justified, proportionate and non-discriminatory and do not impede the freedom of establishment.

Regional Catalonian Act 5/2017 taxation of sweet beverages

The law distorts the Spanish retail market, the free movement of goods and the internal market

- The law imposes a tax on sweet beverages, and only applies in the Spanish region of Catalonia.
- This tax represents an entrance barrier for this sweet beverages traded in Catalonia.
- Catalonia is the only region in Spain levying such a tax, hereby distorting the market and, infringing the right to equal treatment and non-discrimination
- The Catalonian Government is expecting a tax revenue of €31m in 2017
- Retailers are obliged to add the tax to the consumer purchase price.
- Article 72 of the Law prescribes the tax should be levied on sugary drinks containing added caloric sweeteners such as sugar, honey, fructose, sucrose, corn syrup, maple syrup, nectar or agave syrup and rice syrup (e.g. sodas, as well as drinks of fruit nectar and fruit juices, sports

Status

In force since 1 May 2017

Ask

- The European Commission should assess if the regional law is in line with EU law
- The Catalonian government should ensure any law is justified, proportionate and non-discriminatory



- drinks, energy drinks, tea or coffee drinks, sweetened milks, vegetables and flavoured waters).
- There are two types of levies according to the sugar content:
 - Beverages with more than 8 grams of sugar per 100ml: 0,12 euros / liter.
 - Drinks between 5 and 8 grams of sugar per 100ml: 0.08 euros / liter.
- The tax is finally paid by the consumers, resulting in a significant price increase in this products

Spanish Royal Decree 928/1987 on the labelling of the composition of textile products.

This Royal Decree has been modified over the years to adapt the law to the development of harmonised legislation on textile fibre names and it was last modified in 2011.

- Products need to be relabelled for the Spanish market, increasing costs without clear benefits to consumers. It fragments the internal market and the principle of mutual recognition is not applied.
- Article 6 of the Royal Decree related to labelling is relevant to this case. 6.3 Importer Tax Identification Code Textile for products imported from third countries
- "All indications shall be written at least in Spanish".
- Note 1: Definition of textile products of article 2 of Regulation (EU) No 1007/2011 applies.
- Article 8 on the affixing of labelling provides further details. "Mandatory labelling of textile products mandatory that is compulsory for their placing in Spanish market and their selling to the consumers
- It is resulting from above provisions that to comply with point 6.3, the economic operators should print on the textile product labels the fiscal identification number of the officially registered importer in Spain.

Status

Law in force

Ask

- The Spanish government should abolish this specific requirement or apply the principle of mutual recognition for foreign products
- The European Commissions should assess the compatibility of the requirement with EU law
- The Commission should examine which mandatory information requirements are really necessary and allow businesses to provide 'nice to know' information via modern digital technologies without overloading consumers with information they cannot absorb.





The Furniture and Furnishings (Fire) (Safety) Regulations 1988

Standards:

 The fire safety regulation is setting additional standards for filling materials and final products. This results in the need to use flame retardant chemicals in for example mattresses, sofas, cushions etc.

- The UK government should recognise that request of a different standard for filling materials and final products is a barrier to free trade and impeding the free movement of goods.
- The Commission should ask the UK government to bring national legislation in line with the EU provisions regarding the free movement of goods and ban unnecessary national requirements.





Contact:

Ilya Bruggeman - +32 2 738 06 41 - bruggeman@eurocommerce.eu

www.eurocommerce.eu

EuroCommerce is the principal European organisation representing the retail and wholesale sector. It embraces national associations in 31 countries and 5.4 million companies, both leading multinational retailers such as Carrefour, Ikea, Metro and Tesco, and many small family operations. Retail and wholesale provide a link between producers and 500 million European consumers over a billion times a day. It generates 1 in 7 jobs, providing a varied career for 29 million Europeans, many of them young people. It also supports millions of further jobs throughout the supply chain, from small local suppliers to international businesses. EuroCommerce is the recognised European social partner for the retail and wholesale sector.