

EUROPEAN COMMISSION

Brussels, 5.5.2021

SEC(2021) 228 final

# **REGULATORY SCRUTINY BOARD OPINION**

### Proposal for a Regulation of the European Parliament and of the Council amending Regulation (EU) No 910/2014 as regards establishing a framework for a European Digital Identity

{COM(2021)281 final} {SWD(2021)124 final} {SWD(2021)125 final}



EUROPEAN COMMISSION Regulatory Scrutiny Board

Brussels,

# **Opinion**

### Title: Impact assessment / European digital identity

# **Overall 2<sup>nd</sup> opinion: POSITIVE**

#### (A) Policy context

This initiative aims to revise the Regulation on electronic identification and trust services for electronic transactions in the internal market (eIDAS Regulation). The Regulation provides a framework for trusted electronic identification (eID) and trust services (e.g. electronic signature). It aims to create a regulatory environment that should enable secure electronic interactions across the EU. The initiative builds on an evaluation of the eIDAS Regulation that revealed a number of weaknesses. It will also respond to the developing digital environment. It aims to provide European citizens with a simple, trustworthy and secure system, which they can use to identify themselves in the digital space.

#### (B) Summary of findings

The Board appreciates the significant improvements to the revised report in line with the Board's recommendations, notably on the problem definition, the presentation of options and the analysis of costs and benefits.

The Board gives a positive opinion. The Board also considers that the report should further improve with respect to the following aspects:

- (1) The presentation of the options and their related measures does not clearly bring out the available policy choices. The comparison of options is not sufficiently clear, particularly on efficiency and effectiveness.
- (2) The main report does not sufficiently present the different views of stakeholders.

### (C) What to improve

(1) The baseline could include a more complete overview of the evolution of the problems, their drivers and some broader impacts (economic, social, technological, environmental and other) if the EU regulatory set-up for electronic identification and trust services remains unchanged. The baseline scenario presented in the impact section should be integrated in the main baseline in the options section.

(2) Despite a better overall description of options and of the accompanying measures, the report should better explain to what extent policy choices exist on the design and in the combination of measures for each of the options. The report should further clarify the measures' taxonomy, ensuring a consistent approach as to how these are referenced throughout the analysis.

(3) The summary table in the comparison section should provide a more comprehensive overview of the three options' costs and benefits and how they compare in terms of efficiency and effectiveness. The current reference to efficiency does not sufficiently present the magnitude of actual costs and benefits of each option, including broader societal impacts. As for effectiveness, the narrative of the report could better show the difference in the level of attainment of the specific objectives across all options. The references for the estimates of costs and benefits should also be included to be able to verify the scores.

(4) While more information on stakeholder groups' views are now provided in the annex, the report should present their different positions on the problems, the options and measures more systematically throughout the main text.

### (D) Conclusion

The DG may proceed with the initiative.

The DG must take these recommendations into account before launching the interservice consultation.

If there are any changes in the choice or design of the preferred option in the final version of the report, the DG may need to further adjust the attached quantification tables to reflect this.

Full title	Impact Assessment on European Digital Identity
Reference number	PLAN/2020/8518
Submitted to RSB on	15 April 2021
Date of RSB meeting	Written procedure

# ANNEX: Quantification tables extracted from the draft impact assessment report

The following tables contain information on the costs and benefits of the initiative on which the Board has given its opinion, as presented above.

If the draft report has been revised in line with the Board's recommendations, the content of these tables may be different from those in the final version of the impact assessment report, as published by the Commission.

Description	Amount	Comments
	Direct benefits	
Savings in administrative costs related to peer-review processes	Overall, €63.000 in the first year and €220.000 per year afterwards	<b>Recipient: Public authorities</b> with regards to baseline which provides to simplify and improve the notification and peer review procedures.
and notification process of eID	Not quantified	<b>Recipient: Citizens / end-users</b> with regards to baseline which provides to simplify and improve the notification and peer review procedures.
Reduced operational costs linked to identification procedures (onboarding procedures, KYC procedures etc.)	<ul> <li>Sectoral yearly savings:</li> <li>Financial services (overall): €0.68 billion - €1.36 billion</li> <li>eHealth: €1.26 billion - €2.51 billion</li> <li>Aviation: € 30 million - €60 million</li> <li>eCommerce: €0.24 billion - €0.47 billion</li> </ul>	<b>Recipient: Online service providers</b> with regards to option 1 measure 4, which provides to extend the person identification data set recognised cross border, option 2 measure 1 which provides to create a new qualified trust service for the secure exchange of data linked to identity and option 2 measure 5 which requires regulated sectors such as energy or finance and the public sector to rely on qualified digital credentials
Reduced expenditures or damages related to cybercrimes (data theft, online fraud and procedures for online fraud prevention)	<ul> <li>Sectoral yearly savings:</li> <li>Financial services (overall): €0.85 billion - €1.4 billion</li> <li>eHealth: €0.3 billion - € 0.6 billion</li> <li>Aviation: €3.5 million - €7 million</li> <li>eCommerce: €0.13 billion - €0.26 billion</li> </ul>	<b>Recipient: Online service providers</b> with regards to option 1 measure 4, which provides to extend the person identification data set recognised cross border, and option 2 measure 1 which provides to create a new qualified trust service for the secure exchange of data linked to identity
	Not quantified	<b>Recipient: Citizens / end-users</b> with regards to

# Overview of benefits (total for all provisions) of the preferred Options

		option 1 measure 8 which requires to strengthen the recognition of QWACs (qualified website authentication certificates)
Reduced compliance costs (related to security certifications, GDPR requirements)	Not quantified	<b>Recipient: Public authorities</b> with regards to Option 1 measure 5 which requires to strengthen security requirements for mutual recognition
Savings in compliance costs related to conformity assessments	€12,000-24,000 per each audit procedure	<b>Recipient: eID providers</b> with regards to option 1 measure 5 which requires to strengthen security requirements for mutual recognition
Increased revenues from new trust services	For every additional 1% of EU businesses that purchase an electronic archiving solution every year, additional revenue of over €37 million a year for providers	<b>Recipient: Trust service providers</b> with regards to option 1 measure 6 which provides to introduce a new trust service for e-archiving
Increased market and business opportunities at the EU level	Not quantified	<b>Recipient: Trust service providers</b> with regards to option 2 measure 1 which provides to create a new qualified trust service for the secure exchange of data linked to identity, option 2 measure 3, and option 3 measure 1 <b>Recipient: Wallet app providers</b> with regards to option 3 measure 1
Increased personal data protection and online security	Not quantified	<b>Recipient: Citizens / end-users</b> with regards to option 1 measure 4, measure 5, measure 7 and measure 8, as well as option 2 measure 1 and measure 6 and option 3 measure 1, measure 2 measure 3 and measure 4 (all sub-options)
Increased interoperability	Not quantified	Recipient: Citizens / end-users, Trust service

		providers and online service providers with regards to option 2 measure 3 and option 3 measure 2 (all sub-options)
Increased legal value and recognition across the EU	Not quantified	<b>Recipient: Citizens / end-users, Trust service</b> <b>providers and online service providers</b> with regards to option 2 measure 4
Enhanced digital inclusion	Not quantified	<b>Recipient: Citizens / end-users</b> with regards to option 1 measure 1, which provides to establish an obligation for member states to offer eIDs and to notify them under eIDAS
	Indirect benefits	
Increased access to public services through secure eIDs	Not quantified	<b>Recipient: Public authorities, Citizens &amp;</b> <b>Government eID providers</b> with regards to option 1 measure 1, which provides to establish an obligation for member states to offer eIDs and to notify them under eIDAS <b>Recipient: eID providers</b> with regards to Option 3 measure 1
Savings from reduced administrative burden	Overall, between €350 and €400 million per year	<b>Recipient: citizens / end-users</b> with regards to option 1 measure 4 which provides to extend the person identification data set recognised cross border, and option 2 measure 1 which provides to create a new qualified trust service for the secure exchange of data linked to identity
	Not quantified	<b>Recipient: public authorities</b> with regards to option 2 measure 2 requiring Member States to make available data stored in authentic sources for the secure exchange of data linked to identity
Increased and more trustworthy cross-border data exchange	Not quantified	<b>Recipient: Online service providers</b> with regards to option 2 measure 1 which provides to create a new qualified trust service for the secure exchange of data linked to identity

	Not quantified	<b>Recipient: public authorities</b> with regards to option 2 measure 2 requiring Member States to make available data stored in authentic sources for the secure exchange of data linked to identity, and option 2 measure 3 covering the related standards
Enhanced offer in the Trust Services market	Not quantified	<b>Recipient: citizens / end-users</b> with regards to option 1 measure 6 which provides to introduce a new trust service for e-archiving
Increased awareness of EU citizenship	Not quantified	<b>Recipient: citizens / end-users</b> with regards to option 2 measure 1 which provides to create a new qualified trust service for the secure exchange of data linked to identity

# **Overview of costs for preferred Options (first part)**

		Public aut	horities	TSPs		Gov. eID p	roviders
	Type of costs	One-off	Recurrent	One-off	Recurrent	One-off	Recurrent
Increased	Direct cost	between €40-€100					
administrative		million to develop					
burden		a fully-fledged					
(mandatory offer		eID scheme					
of eID and		(Member States					
notification,		not having					
additional peer		deployed one)					
reviews)							
(Policy option 1							
Measure 1)							
Increased	Direct cost	€0,52 - €1.3					
administrative		million					
burden		(cumulative for 13					
(mandatory offer		Member States)					
of eID and	Indirect cost	€1.2 million (in					
notification,		the next two years,					
additional peer		cumulative for all					
reviews)		Member States)					
(Policy option 1							
Measure 1)							
Compliance with	Direct cost	€9.7 million					
eIDAS related		(envisaged only					
obligations		for 13 Member					
(Policy option 1		States)					
Measure 1)							
Committee work	Indirect cost	€300,000					
for						Not	
standardisation						quantified	
(Policy option 1							

		Public aut	horities	TSPs		Gov. eID p	roviders
	Type of costs	One-off	Recurrent	One-off	Recurrent	One-off	Recurrent
Measure 4)							
Committee work	One-off	€1-2 million					
for international							
standard-setting							
(Policy option 2							
Measure 3)							
Committee work	One-off	€1-2 million (only					
for international		if new standards					
standard-setting		have to be					
(Policy option 3		developed)					
Measure 2 for all							
sub-options)							
Compliance costs	One-off			Not quantified			
due to adapting to							
a certification-							
based approach							
(Policy option 1							
Measure 7)							
Compliance costs	Indirect cost	€228,000					
due to							
certification							
(Policy option 1							
Measure 5)							
Familiarisation	Direct cost	€315,000					
costs due to new							
procedures and							
measures							
(Policy option 2							
Measure 1)							
Enforcement and	Direct cost		Around				

		Public aut	thorities	TSPs		Gov. eID providers	
	Type of costs	One-off	Recurrent	One-off	Recurrent	One-off	Recurrent
administrative			€8.1million				
costs due to the							
introduction of							
new trust services							
(Policy option 1							
Measure 6)							
(Policy option 2							
Measure 1)							
(Policy option 3							
Measure 1, sub-							
option 1)							
Compliance costs	Direct cost			€545,000 per	€255,000 per		
linked to the				provider	provider		
introduction of							
eArchiving							
(Policy option 1							
Measure 6)							
Compliance costs	Direct cost			€545,000 per	€255,000 per		
linked to the				provider	provider		
introduction of a							
new qualified							
trust service							
(Policy option 2							
Measure 1)							
Technical costs	Indirect cost	€6.1 million					
for upgrading the							
eIDAS national							
infrastructures							
(Policy option 1							
Measure 3)							

		Public aut	horities	TSPs		Gov. eID p	roviders
	Type of costs	One-off	Recurrent	One-off	Recurrent	One-off	Recurrent
Technical costs to ensure protection of personal data and data minimisation (Policy option 2 Measure 6)	Direct cost	Not quantified		Functional Separation: €30,000 per provider Structural Separation: €730,000 for qualified Trust service providers	Structural Separation: €30,000 per year for qualified trust service providers		
Technical costs related to IT integration to the API integration (Policy option 2 Measure 1 & 2)		€625 million	€162 million per year				

# **Overview of costs for preferred Options (second part)**

		Online services providers		CABs		Wallet app providers	
	Type of costs	One-off	Recurrent	One-off	Recurrent	One-off	Recurrent
Familiarisation costs due to the introduction of a new qualified trust service (Policy option 2 Measure 1)	Direct cost			€339,000			

		Online service	e services providers		Bs	Wallet app	providers
	Type of costs	One-off	Recurrent	One-off	Recurrent	One-off	Recurrent
Familiarisation costs due to the introduction of a European Digital Identity WalletApp (Policy option 3 Measure 1, sub- option 1)				€339,000			
Compliance costs related to the adoption of QWACs (Policy option 1 Measure 8)	Indirect cost		€550 per year, per provider				
Technical costs related to IT integration to the API (Policy option 2 Measure 1 & 2)	Direct cost	from €18,000 to €27,000 per provider					
Compliance costs related to certification and standardisation (Policy option 3 Measure 1)	Direct cost					€545,000 per provider	€255,000 per provider

		Online services providers		CABs		Wallet app providers	
	Type of costs	One-off	Recurrent	One-off	Recurrent	One-off	Recurrent
Compliance costs related to obtaining security certification (Policy option 3 Measure 3)						€80-100k per provider	
Operational costs related to onboarding of providers of credentials and services (Policy option 3 Measure 1)						Not quantified	Not quantified
Marketing and customer support costs (Policy option 3 Measure 1)						Not quantified	Not quantified



EUROPEAN COMMISSION Regulatory Scrutiny Board

> Brussels, RSB

# **Opinion**

# Title: Impact assessment / European Digital Identity

# **Overall opinion: NEGATIVE**

### (A) Policy context

This initiative aims to revise the Regulation on electronic identification and trust services for electronic transactions in the internal market (eIDAS Regulation). The Regulation provides a framework for trusted electronic identification (eID) and trust services (e.g. electronic signature). It aims to create a regulatory environment that should enable secure electronic interactions across the EU.

The initiative builds on an evaluation of the eIDAS Regulation that revealed a number of weaknesses. It will also respond to the developing digital environment. It aims to provide European citizens with a simple, trustworthy and secure system, which they can use to identify themselves in the digital space.

### (B) Summary of findings

The Board notes the useful and extensive additional information provided in advance of the meeting and commitments to make changes to the report.

However, the Board gives a negative opinion, because the report contains the following significant shortcomings:

- (1) The report does not sufficiently analyse the key problems and does not draw enough on the evidence provided in the evaluation. The baseline scenario is incomplete and underdeveloped.
- (2) The logic behind the options, the available policy choices and the timing of measures are not sufficiently clear. The assessment and comparison of options is confusing.
- (3) The report does not clearly present the costs of the preferred option or how future proof it is. It does not pay enough attention to implementation issues. It does not sufficiently describe the views of stakeholders.

### (C) What to improve

(1) The report should better explain the key problems. It should draw more clearly on

the available evidence from the evaluation to better substantiate the problem definition. It should clarify the extent to which the problems are related to deficiencies of the existing legislative framework or to implementation issues. It should elaborate the challenges relating to the new policy context due to the global pandemic, technological change and market developments. The report should better assess evolving user needs for cross-border eID and trust services, and how far they differ across different use cases (e.g. public services, (semi-)regulated sectors, pure private online transactions). It should better analyse the reasons for the low level of mutual recognition and the limited functionality of currently existing eIDAS nodes. It should explain related risks and be clearer on where regulatory intervention is warranted as opposed to purely relying on the market. It should better explain which problems of the Internet of Things ecosystem this initiative can address.

- (2) The baseline should be further elaborated. It should explain better how the policy area would evolve without the adoption of the new initiative, taking into account the likely further uptake of trust services and eID schemes. It should include further implementing measures, standardisation activities and measures already envisaged in the context of other legislative initiatives such as the Digital Market Act. In addition, it should give a better outlook of the development of alternative market based solutions.
- (3) The logic behind the options (and the sub options) as well as their respective levels of ambition need to be clarified. Available policy choices should be clearly identified, including those where stakeholders may have different expectations (e.g. on liability, security, mandatory obligations). Where appropriate, the report should further explore sub-options or variants. Decisions to keep or discard certain (sub-)options should be justified based on evidence. The report should more clearly explain which measures will be part of this initiative and which ones will be left to future implementing legislation or standards. It should specify how the eWallet option would work in practice and how it would affect concerned stakeholders.
- (4) The analysis and comparison of the refined options needs to be strengthened, based on clear and coherent assessment criteria. The considerations leading to the choice of the preferred option need to be made fully transparent.
- (5) The report should clearly identify the costs of the preferred option. They should also be clearly summarised in the cost/benefit table in annex. The assessment should further specify who will be affected and how, and who has to bear the costs. All relevant dimensions should be covered, including potential "stranded" costs as well as environmental costs.
- (6) The report should more clearly present the views of both public and private stakeholders (including users and identification providers) on this initiative. Given expressed concerns about the lack of flexibility to adapt to technological developments and changing user needs, the report should better explain how future-proof the preferred option is. The report should also specify how timely and effective implementation will be ensured given the complexity of the envisaged solution.
- (7) The report should have a clear narrative. The main report, in particular the impact analysis, should be shortened by focusing on the most important elements. More technical issues and detailed analyses should be presented in the annexes.

Some more technical comments have been sent directly to the author DG.

### (D) Conclusion

# The DG must revise the report in accordance with the Board's findings and resubmit it for a final RSB opinion.

Full title	Proposal for a framework for a European Digital Identity
Reference number	PLAN/2020/8518
Submitted to RSB on	19 February 2021
Date of RSB meeting	17 March 2021