

EUROPEAN COMMISSION

> Brussels, 17.12.2021 SWD(2021) 965 final

PART 1/2

#### COMMISSION STAFF WORKING DOCUMENT

Final evaluation of the ISA<sup>2</sup> programme

Accompanying the document

## REPORT FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT AND THE COUNCIL

Results of the final evaluation of the ISA<sup>2</sup> programme

 $\{COM(2021) 965\}$ 

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### Glossary

Term or acronym	Meaning or definition				
ADMS	Asset description metadata schema				
AI	Artificial intelligence				
CEF	Connecting Europe Facility				
CEPS	Centre for European Policy Studies				
CPSV-AP	Core public service vocabulary application profile				
DCAT-AP	Data catalogue vocabulary application profile for data portals in Europe				
DG	Directorate-General				
DG DIGIT	Directorate-General for Informatics				
DIGIT.D2	Directorate-General for Informatics, Directorate D Digital Services, Unit D2 Interoperability				
DSM	Digital single market				
EC	European Commission				
EEA	European Economic Area				
EIA	European interoperability architecture				
EIC/EICart	European interoperability cartography				
eIDAS	Electronic identification and trust services				
EIF	European interoperability framework				
EIRA	European interoperability reference architecture				
EIS	European interoperability strategy				
ELISE	European location interoperability solutions for e- government				
EQ	Evaluation question				
ERDF	European Regional Development Fund				
ESPD	European Single Procurement Document				
EU	European Union				

EVM	Earned value management				
GDPR	General Data Protection Regulation				
Horizon 2020	EU funding programme for research and innovation				
IAP	Interoperability action plan (Annex I to the Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions: European Interoperability Framework — Implementation Strategy. Interoperability action plan, Brussels, 23.3.2017, COM(2017) 134 final)				
ICT	Information and communication technology				
IDA	Programme on interchange of data between administrations				
IDABC	Programme on interoperable delivery of pan-European eGovernment services to public administrations, businesses and citizens				
IMAPS	Interoperability maturity assessment of a public service				
Interoperability	As explained in Article 2(1) of the <u>ISA<sup>2</sup> Decision</u> , 'interoperability' means the ability of diverse organisations to interact towards mutually beneficial and agreed common goals. It involves the sharing of information and knowledge between the organisations, through their business processes and by means of the exchange of data between their respective ICT systems.				
ISA	Programme on interoperability solutions for European public administrations				
ISA <sup>2</sup>	Programme on interoperability solutions and common frameworks for European public administrations, businesses and citizens				
ISA <sup>2</sup> actions webpage	https://ec.europa.eu/isa2/actions_en				
ISA <sup>2</sup> dashboard	https://ec.europa.eu/isa2/dashboard/				
ISA <sup>2</sup> decision	L 318/1 Decision (EU) 2015/2240 of the European Parliament and of the Council of 25 November 2015 establishing a programme on interoperability solutions and common frameworks for European public administrations, businesses and citizens (ISA <sup>2</sup> programme) as a means for modernising the public sector, Brussels 4.12.2015.				

ISA <sup>2</sup> proposal	European Commission (2014), Proposal for a Decision of the European Parliament and of the Council establishing a programme on interoperability solutions for European public administrations, businesses and citizens (ISA <sup>2</sup> ) – Interoperability as a means for modernising the public sector, COM(2014) 357 final.				
ISA <sup>2</sup> solutions webpage	https://ec.europa.eu/isa2/solutions_en				
ISA <sup>2</sup> website	https://ec.europa.eu/isa2/isa2_en				
ISSG	Inter-Service Steering Group				
IT	Information technology				
Joinup	Collaborative platform facilitating the sharing and reuse of IT solutions developed for public administrations				
NGOs	Non-governmental organisations				
NIFs	National interoperability frameworks				
NIFO	National interoperability framework observatory				
OECD	Organisation for Economic Cooperation and Development				
РМКІ	Public multilingual knowledge management infrastructure for the digital single market				
REFIT	The European Commission's regulatory fitness and performance programme				
RegDel	Inter-institutional Register of Delegated Acts				
SDG	Single digital gateway				
SCM	Standard cost model				
SEMIC	The ISA <sup>2</sup> programme action that promotes semantic interoperability among EU countries				
SPI	Schedule performance index				
SRSP	Structural reform support programme				
sTESTA	Secure trans-European services for telematics between administrations				
TSI	Technical support instrument				

#### 1. INTRODUCTION

The <u>ISA</u><sup>2</sup> programme – interoperability solutions for public administration, businesses and citizens – aimed to **support the digital transformation of the public sector** by providing digital solutions that enable public administrations, citizens, and businesses across the EU to **reap the benefits of interoperable cross-border and cross-sector public services**. ISA<sup>2</sup>'s primary beneficiaries are **EU**, **national and regional public administrations**: by reusing the solutions offered by ISA<sup>2</sup> they can provide better – more interoperable, user-centric, and digital – public services. However, the programme also helps a broader group of stakeholders, namely **EU businesses and citizens**.

Established by the <u>ISA<sup>2</sup> Decision<sup>1</sup></u> the programme was operational from 1 January 2016 to 31 December 2020 with a total budget of  $\in$  131 million distributed over the five-year period. It was open to EU countries, other EEA countries and candidate countries. In line with Article 13(3) of the ISA<sup>2</sup> Decision, the Commission must carry out the final evaluation of the ISA<sup>2</sup> programme by 31 December 2021. Besides fulfilling this legal obligation, the evaluation aims to improve the implementation of the Digital Europe Programme – which is funding public sector interoperability from 2021 onwards – and contribute to the development of <u>a new interoperability policy</u> for the EU's public sector.

The evaluation covers  $ISA^2$  activities from the programme's start until October 2020 in all participating countries. The evaluation was based on an evaluation framework composed of seven evaluation criteria and 10 evaluation questions (see Annex 4). Five evaluation criteria stem from the <u>Commission's better regulation</u> requirements and two additional criteria from the ISA<sup>2</sup> Decision (see Box 3).

<sup>&</sup>lt;sup>1</sup> Decision (EU) 2015/2240 of the European Parliament and of the Council of 25 November 2015 establishing a programme on interoperability solutions and common frameworks for European public administrations, businesses and citizens (ISA<sup>2</sup> programme) as a means for modernising the public sector, Brussels 4.12.2015.

#### 2. BACKGROUND ON THE INTERVENTION LOGIC OF THE ISA<sup>2</sup> PROGRAMME

The ISA<sup>2</sup> programme's ultimate objective was to **promote the ICT-based modernisation of the public sector in Europe** and to **help addressing the needs of businesses and citizens**, via improved interoperability of European public administrations. End-users, citizens and businesses should benefit from common, reusable and interoperable front-office services resulting from better integration of processes and exchange of data through the back offices of European public administrations.

More specifically the programme aimed to do the following:

- Facilitate efficient and effective electronic cross-border or cross-sector interaction between European public administrations, businesses and citizens.
- Contribute to the development of a more effective, simplified, and user-friendly e-administration at the national, regional, and local administration levels.
- Promote a holistic approach to interoperability in the EU, by identifying, creating and operating interoperability solutions and facilitating their reuse by European public administrations. This will support the implementation of various EU policies and activities.

By working towards achieving the above objectives, the programme intended to address **the problem of** existing or emerging '**electronic barriers that impede the proper functioning of the internal market**'<sup>2</sup>.

It is important to note that  $ISA^2$  was designed to be **part of a wider policy framework** related to the digitalisation of public administrations in the EU. In cooperation with the EU countries and the Commission, it promoted and supported the <u>European</u> <u>Interoperability Framework (EIF)</u><sup>3</sup>, which has been in place since 2010 and was revised in 2017. Since the start  $ISA^2$  was designed to be synergetic especially with the <u>Connecting Europe Facility (CEF)</u><sup>4</sup>. Operating from 2014 to 2020 CEF has been a key programme that supported the cross-border interaction between the digital services infrastructures of EU countries. Chapter 5 supplies further details of the links between  $ISA^2$  and the above-mentioned programmes and initiatives, under the coherence evaluation criterion (section 5.4).

<sup>&</sup>lt;sup>2</sup> Recital (21) of the ISA<sup>2</sup> Decision.

<sup>&</sup>lt;sup>3</sup> Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions, *European Interoperability Framework — Implementation Strategy*, Brussels, 23.3.2017, COM(2017) 134 final.

<sup>&</sup>lt;sup>4</sup> Regulation (EU) No 1316/2013 of the European Parliament and of the Council of 11 December 2013 establishing the Connecting Europe Facility, amending Regulation (EU) No 913/2010 and repealing Regulations (EC) No 680/2007 and (EC) No 67/2010.

The intervention logic presented in Annex 3 aims to clarify the reasoning followed by EU decision makers when setting up the  $ISA^2$  programme. It includes a detailed description of:

- the needs, problems and drivers that the programme intended to address,
- the **objectives** set out for the programme (following a three-level hierarchy: global objective, specific objectives and operational objectives),
- the **inputs or activities** of the programme,
- the programme's **expected results**, and
- the **logical links** between these components.

The intervention logic elements and links supply a benchmark against which the final evaluation can assess the programme's achievements. The final evaluation of ISA<sup>2</sup> follows the same intervention logic discussed in the <u>interim evaluation of the programme<sup>5</sup></u>. This approach ensures full comparability between the findings of the final evaluation and the interim evaluation of ISA.

ISA<sup>2</sup> is the fifth in **a series of European Commission programmes**<sup>6</sup> providing and promoting interoperability solutions for public administrations in the EU ISA<sup>2</sup> succeeded the **ISA programme**<sup>7</sup>. The actions contributed to different kinds of interoperability solutions, among them open-source software, open specifications (e.g.: data models and frameworks) and managed services (e.g.: Joinup and EU Survey) based on the decision of the ISA<sup>2</sup> committee. **The results of the ISA programme represent the main baseline** used for the purpose of this evaluation. More precisely, the below recommendations stemming from the **final evaluation of the ISA programme**<sup>8</sup>, serve as points for comparison:

#### Box 1 Conclusions and recommendations from the ISA programme evaluation<sup>9</sup>

#### Strategic recommendations

- 1. The ISA<sup>2</sup> programme, which serves an EU policy, should continue to **align itself** with other relevant EU policies.
- 2. Support the revision and **implementation of the EIS** (European Interoperability Strategy)
- 3. Continue to focus on the current ISA activities but more emphasis on legal and

<sup>&</sup>lt;sup>5</sup> Commission Staff Working Document, *Interim evaluation of the ISA<sup>2</sup> programme*, SWD/2019/1615 final.

<sup>&</sup>lt;sup>6</sup> 1) Community contribution for telematics interchange of Data between Administrations (<u>IDA</u>), 1995-1997; 2) Second phase of the IDA programme (<u>IDA II</u>), 1999-2004; 3) Interoperable Delivery of Pan-European eGovernment Services to public Administrations, Business and Citizens (<u>IDABC</u>), 2005-2009; 4) Interoperability Solutions for European Public Administrations (<u>ISA</u>), 2010-2015; 5) Interoperability solutions and common frameworks for European public administrations, businesses and citizens (<u>ISA<sup>2</sup></u>), 2016-2020.

<sup>&</sup>lt;sup>7</sup> Further details can be found at: <u>http://ec.europa.eu/archives/isa/</u>.

<sup>&</sup>lt;sup>8</sup> Report from the Commission to the European Parliament and the Council, *Results of the final evaluation of the ISA programme*, Brussels, 1.9.2016, COM(2016) 550 final.

<sup>&</sup>lt;sup>9</sup> <u>https://ec.europa.eu/isa2/sites/default/files/docs/publications/final-evaluation-full-report-final.pdf</u>

**organisational interoperability** – stronger focus on ICT impacts assessments of EU policies was an important need expressed by EU countries.

- 4. Update and implement a **communication strategy** for the programme, with a focus on targeted engagement including sector-specific stakeholders to ensure that interoperability features as part of EU-level solutions and programmes of other DGs.
- 5. **Develop a more systematic business-case approach** for the annual selection of new actions and to identify different financing options for ongoing actions based on its current work in the area of cost-benefit assessment of interoperability.

#### **Operational recommendations**

- 6. Respect the targets of the programme's envisaged **staff levels** including development of more knowledge on legal interoperability issues.
- 7. Build on the improvements in coordination of activities related to interoperability and eGovernment across the Commission
- 8. Continue to **document ISA solutions**, and their building blocks in EUCart and Joinup
- 9. Develop a more **systematic approach to support the use of common services** and generic tools, but also the application and implementation of common frameworks

The interim evaluation of the ISA<sup>2</sup> programme noted some progress concerning the above-listed areas and complemented them with recommendations to:

- go beyond national administrations when it comes to communication and awareness-raising activities thus target regional and local administrations directly.
- improve the quality of the interoperability solutions by better considering user needs.
- preserve and build on the ISA2 programme's achievements.

#### 3. IMPLEMENTATION / STATE OF PLAY

#### 3.1. How is the ISA<sup>2</sup> programme implemented?

Up to the end of 2020, the ISA<sup>2</sup> programme supported a total of 54 actions, grouped in nine packages, which were defined on a yearly basis **through an annual rolling work programme.**<sup>10</sup> The nine packages include the following:

- 1. key and generic interoperability enablers;
- 2. semantic interoperability<sup>11</sup>;
- 3. access to data / data sharing / open data;
- 4. geospatial solutions;
- 5. eProcurement / eInvoicing;
- 6. decision-making and legislation;
- 7. EU policies supporting instruments;
- 8. supporting instruments for public administrations;
- 9. accompanying measures.

ISA<sup>2</sup> managed 39 actions in its first year of operation, 43 actions in 2017, 53 actions in 2018, and **54 actions under both the 2019 and 2020 rolling work programmes**. <u>Table 1</u> and <u>Table 2</u> provide a breakdown of the allocated budget and the number of actions per package and per year, respectively.

Table 1: Overview of allocated budget per package from 2016 to 2020 (in thousands)
of euros)

Package	2016	2017	2018	2019	2020	Total
1. Key and generic interoperability enablers	4,900	5,407	4,250	4,634	4,688	23,879
2. Semantic interoperability	2,008	1,831	1,503	1,989	1,928	9,259
3. Access to data / data sharing / open data	2,800	3,548	3,925	1,710	1,150	13,133
4. Geospatial solutions	983	2,240	1,900	2,200	2,300	9,623
5. eProcurement / eInvoicing	2,400	1,445	1,063	807	1,000	6,715
6. Decision-making and legislation	2,260	2,608	2,235	2,735	3,090	12,928
7. EU policies —	2,935	3,580	4,820	4,990	4,100	20,425

<sup>&</sup>lt;sup>10</sup> Some actions continued to get funding also in 2021. These activities however will not be reflected in this evaluation.

<sup>&</sup>lt;sup>11</sup> In the 2016 and 2017 rolling work programmes, the semantic interoperability package was referred to as the 'information interoperability' package.

Package	2016	2017	2018	2019	2020	Total
supporting instruments						
8. Supporting instruments for public administrations	4,425	3,533	5,315	6,030	7,585	26,888
9. Accompanying measures	1,280	730	1,290	1,370	1,530	6,200
Total	23,991	24,922	26,301	26,465	27,371	129,050

Note: This table presents the allocated budget per package as presented in the ISA<sup>2</sup> Rolling Work Programmes. The Rolling Work Programmes also list non-allocated budget, which includes reserves.

Source: ISA<sup>2</sup> rolling work programmes (2016, 2017, 2018, 2019 and 2020), indicative planning and financial overview.

Package	2016	2017	2018	2019	2020
1. Key and generic interoperability enablers	6	6	7	7	7
2. Semantic interoperability	3	3	4	4	4
3. Access to data / data sharing / open data	5	5	7	7	7
4. Geospatial solutions	1	1	1	1	1
5. eProcurement / eInvoicing	1	1	1	1	1
6. Decision-making and legislation	6	9	10	10	10
7. EU policies — supporting instruments	3	3	5	5	5
8. Supporting instruments for public administrations	12	13	16	17	17
9. Accompanying measures	2	2	2	2	2
Total	39	43	53	54	54

#### Table 2: Overview of the number of actions per package from 2016 to 2020

Source: ISA<sup>2</sup> rolling work programmes (2016, 2017, 2018, 2019 and 2020), indicative planning and financial overview.

The programme in its entirety was overseen by the **Interoperability Unit of DG DIGIT** (DIGIT.D2), while individual actions were implemented by different Commission services, depending on the thematic scope. The EU countries were also involved in programme governance through two channels: the **ISA<sup>2</sup> Committee**, the programme's high-level governing body, and the **ISA<sup>2</sup> Coordination Group**, a technical body

mandated to ensure coherence between the programme's  $actions^{12}$ . All EU countries participated in the programme. Beyond the EU, ISA<sup>2</sup> has four additional members — Iceland, Montenegro, North Macedonia and Norway — and an agreement of cooperation had been in place with Uruguay since March 2018<sup>13</sup> and a cooperation with Ukraine is in place since 2019<sup>14</sup>.

ISA<sup>2</sup> actions were selected and implemented through a process consisting of four steps taken each year:

- 1. **Submission**: Commission services, EU countries, and other countries participating in  $ISA^2$  were invited to submit proposals for actions to be included in the rolling work programme via a call for proposals.
- 2. **Evaluation**: The submitted proposals were analysed by DIGIT.D2, which compiled a list of proposals that qualified to be included in the rolling work programme, based on the selection and prioritisation criteria as defined in the ISA<sup>2</sup> Decision. At this stage, the ISA<sup>2</sup> Committee gave an opinion on the proposed action list.
- 3. **Adoption**: The rolling work programme was adopted by the Commission and the budget got released.
- 4. **Implementation**: The actions in the adopted rolling work programme were implemented by the Commission services in charge.

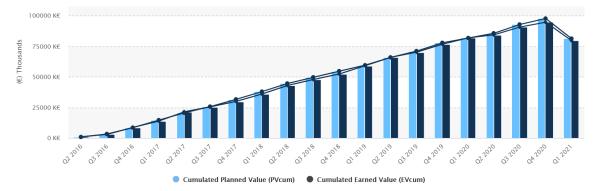
The programme's overall performance and the progress of each action were frequently recorded through the quarterly and annual monitoring and evaluation reports, which fed into the <u>ISA<sup>2</sup> dashboard</u>. The dashboard is an online interactive tool that facilitates the dissemination of information about action activities and achievements, and their efficiency, effectiveness and coherence. The efficiency of actions is measured using the earned value management (EVM) analysis (see section 5.3 Efficiency), effectiveness is presented in terms of performance indicators (see section 5.2 Effectiveness), and the coherence of actions is mapped using network analysis (see section 5.4 Coherence). Figure 1 illustrates the performance until Q1 2021, as captured by the ISA<sup>2</sup> dashboard based on the earned value management (EVM) mechanism.

<sup>&</sup>lt;sup>12</sup> In addition, working groups on specific topics were organised as part of specific actions. For instance, in the field of geospatial interoperability solutions, the 'European Location Interoperability Solutions for e-Government' (ELISE) action set up the ISA<sup>2</sup> Working Group on Geospatial Solutions, bringing together representatives from Member States active in the field in order to set priorities and disseminate results. See: <u>https://ec.europa.eu/isa2/actions/elise\_en</u>.

<sup>&</sup>lt;sup>13</sup> For more details, please see: <u>https://ec.europa.eu/isa2/news/european-commission-reinforces-cooperation-uruguay-interoperability\_en</u>.

<sup>&</sup>lt;sup>14</sup> <u>https://joinup.ec.europa.eu/collection/nifo-national-interoperability-framework-</u> <u>observatory/document/cooperation-between-ukraine-and-digit-sphere-digital-government-closer-look</u>

#### Figure 1 Earned value analysis at programme level



Note: The cumulated planned value is the sum of the planned values of the programme's different actions for which the EVM is used. The cumulated earned value is the sum of the earned values of the programme's different actions for which the EVM is used. As the figure shows, the implementation of some actions continued in 2021 based on contracts signed in the previous year(s). Source: Monitoring team of the ISA<sup>2</sup> programme (see also the Efficiency view of the ISA<sup>2</sup> Programme).

#### 3.2. Important developments in the policy field

During the evaluation period from 1 January 2016 until 31 December 2020 digitalisation and more precisely interoperability have become more important at all levels of society and became a priority of the new elected Commission. The following developments can be highlighted:

#### Adoption of a new EIF

In 2017 EIF has been updated and extended as planned in the Communication on a Digital Single Market Strategy for Europe<sup>15</sup> and the <u>eGovernment Action Plan 2016-2020<sup>16</sup></u>. The new EIF was issued through a Communication<sup>17</sup> and accompanied by an Interoperability Action Plan. ISA<sup>2</sup> remained the main resource to ensure:

- the implementation of EIF in the EU countries and sectors;
- the implementation of the Interoperability Action Plan;
- the monitoring of EIF's implementation and of the Interoperability Action Plan;
- the "governance of these actions" through the ISA<sup>2</sup>.

<sup>&</sup>lt;sup>15</sup> COM(2015) 192 final, Communication From The Commission To The European Parliament, The Council, The European Economic And Social Committee And The Committee Of The Regions, A Digital Single Market Strategy for Europe.

<sup>&</sup>lt;sup>16</sup> COM (2016) 0179 final, Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions, EU eGovernment Action Plan 2016-2020 Accelerating the digital transformation of government.

<sup>&</sup>lt;sup>17</sup> COM(2017) 134 final, Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions, European Interoperability Framework - Implementation Strategy, p. 9.

The new EIF gave the  $ISA^2$  programme a new policy framework with coherent objectives. The evaluation contributed to the assessment of the achievements of the EIF and more specifically its annex, the Interoperability Action Plan (IAP) (Box 2).

#### Box 2: ISA<sup>2</sup> contribution to the implementation of the IAP

The new EIF adopted in 2017 was accompanied by an Interoperability Action Plan (IAP) (annexed to the 2017 EIF Communication) listing key actions to be undertaken between 2017 and 2020. The EIF Communication acknowledged the ISA<sup>2</sup> programme as one of the main implementing instruments of the IAP and the EIF in general. Against this background, the evaluation of ISA<sup>2</sup> also considered how the programme contributed to the implementation of the IAP and thus to the implementation of the EIF in broader terms. There is a clear direct relationship between several ISA<sup>2</sup> actions and the actions listed in the IAP, while other ISA<sup>2</sup> actions provide broader contributions across several areas of the IAP, as described in Annex 6.k.

#### Commitment of EU countries and the European Commission

In the evaluation period the political commitment from EU countries and European Commission has been steadily growing:

- The <u>Tallinn Declaration on eGovernment</u><sup>18</sup>, a declaration made by ministers in charge of eGovernment policy across the EU to spell out their commitment to a number of principles, including 'interoperability by default'.
- The <u>Berlin Declaration on Digital Society and Value-Based Digital Government</u><sup>19</sup>, which shows the commitment of the EU countries, alongside EU institutions, to tap into the potential of digital public services and take a value-based approach incorporating digital sovereignty and interoperability to the digital transformation of the public sector.
- In February 2020, the European Commission adopted the Communication 'Shaping Europe's digital future'<sup>20</sup> under the headline ambition 'Europe fit for the digital age'. The Communication sets out as a key action the development of a 'reinforced EU governments interoperability strategy', aiming to foster coordination and the adoption of common standards for public services and data flows.

A growing EU regulatory environment

While the ISA<sup>2</sup> Decision is already referring to a wide range of sectorial and cross-cutting interoperability activities on EU level, important initiatives have been brought in place after the programme's start and more are to come in the coming months:

<sup>&</sup>lt;sup>18</sup> Tallinn Declaration on eGovernment, made at a ministerial meeting during the Estonian Presidency of the Council of the EU on 6 October 2017.

<sup>&</sup>lt;sup>19</sup> Berlin Declaration on Digital Society and Value-Based Digital Government at the ministerial meeting during the German Presidency of the Council of the European Union on 8 December 2020.

<sup>&</sup>lt;sup>20</sup> COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS Shaping Europe's digital future, COM/2020/67 final.

- 2016 brought e.g. the <u>GDPR<sup>21</sup></u> with high impacts on processing of personal data for public services and the <u>Web Accessibility Directive<sup>22</sup></u>;
- The <u>Single Digital Gateway</u><sup>23</sup>, which facilitates online access to information, procedures and assistance regarding EU and national rules for citizens and businesses was introduced in 2018.
- In 2019 the <u>EU cybersecurity act<sup>24</sup></u> and other legislation in the field as well as the <u>Open Data Directive<sup>25</sup></u>.
- In 2020 the European Commission proposed the <u>Digital Services Act<sup>26</sup></u>.

#### **Digitalisation investments**

Public administrations across the EU are investing massively in the digitalisation of their services. With the experience of the COVID crisis, the need for digital solutions has been more prominent than ever. Besides ISA<sup>2</sup> other EU programmes have contributed to these efforts in the evaluation period:

• The <u>Structural Reform Support Programme (SRSP)</u><sup>27</sup>, implemented from 2017 to 2020, provided technical support to the EU countries for designing and implementing reforms in various areas, including the modernisation of public administrations. Support continues in the next multi-annual financial framework through the Technical Support Instrument (TSI) for the period 2021 to 2027<sup>28</sup>.

<sup>&</sup>lt;sup>21</sup> Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (Text with EEA relevance).

<sup>&</sup>lt;sup>22</sup> Directive (EU) 2016/2102 of the European Parliament and of the Council of 26 October 2016 on the accessibility of the websites and mobile applications of public sector bodies (Text with EEA relevance).

<sup>&</sup>lt;sup>23</sup> Regulation (EU) 2018/1724 of the European Parliament and of the Council of 2 October 2018 establishing a single digital gateway to provide access to information, to procedures and to assistance and problem-solving services and amending Regulation (EU) No 1024/2012, OJ L 295, 21.11.2018, p. 1-38.

<sup>&</sup>lt;sup>24</sup> Regulation (EU) 2019/881 of the European Parliament and of the Council of 17 April 2019 on ENISA (the European Union Agency for Cybersecurity) and on information and communications technology cybersecurity certification and repealing Regulation (EU) No 526/2013 (Cybersecurity Act) (Text with EEA relevance)

<sup>&</sup>lt;sup>25</sup> Directive (EU) 2019/1024 of the European Parliament and of the Council of 20 June 2019 on open data and the re-use of public sector information, PE/28/2019/REV/1.

<sup>&</sup>lt;sup>26</sup> Proposal for a REGULATION OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL on a Single Market For Digital Services (Digital Services Act) and amending Directive 2000/31/EC, COM/2020/825 final.

<sup>&</sup>lt;sup>27</sup> Regulation (EU) 2017/825 of the European Parliament and of the Council of 17 May 2017 on the establishment of the Structural Reform Support Programme for the period 2017 to 2020 and amending Regulations (EU) No 1303/2013 and (EU) No 1305/2013, OJ L 129, 19.5.2017, p. 1-16.

<sup>&</sup>lt;sup>28</sup> Regulation (EU) No 2021/240 of the European Parliament and of the Council of 10 February 2021 establishing a Technical Support Instrument.

• Several other EU funding programmes, like <u>Horizon 2020<sup>29</sup></u> (dedicated to research and innovation), the <u>European Social Fund (ESF)<sup>30</sup></u> and the <u>European Regional</u> <u>Development Fund (ERDF)<sup>31</sup></u>.

<sup>&</sup>lt;sup>29</sup> Dedicated webpage presenting the Horizon 2020 projects on "ICT-enabled Public Sector Innovation".

<sup>&</sup>lt;sup>30</sup> Dedicated webpage presenting the ESF activities related to the modernisation of public institutions.

<sup>&</sup>lt;sup>31</sup> Dedicated webpage presenting the ERDF's support for the ICT modernisation of public administrations.

#### 4. METHODOLOGY

#### 4.1. Fact-finding

To start the Commission outlined and agreed on the draft evaluation design (including the intervention logic and the evaluation questions). Then it reached out to external experts and asked them to support the evaluation process (see Annex 1). The consultant refined the evaluation design and — with the help and under the close monitoring of the Commission — moved to action. First, it collected data, then validated and analysed them, as explained in the following sections. At the end, the consultant summarised its findings in an independent evaluation study (referred to as the CEPS final study in this report)<sup>32</sup>.

#### **Box 3 Evaluation framework**

The evaluation was based on an evaluation framework composed of seven evaluation criteria and 10 evaluation questions (see Annex 4). The evaluation criteria are summarised below:

**<u>Relevance</u>** refers to the alignment between the programme's objectives and the evolving needs and problems experienced by stakeholders.

**Effectiveness** focuses on the extent to which the ISA<sup>2</sup> programme has met the objectives it intended to achieve, and generated the results it intended to produce.

**Efficiency** concerns the minimisation of costs borne by various stakeholders in achieving the objectives/results identified under the 'effectiveness' criterion.

<u>Coherence</u> is a measure of the degree to which the actions supported by the ISA<sup>2</sup> programme are consistent with each other (internal coherence) and with the EU policy framework at large and relevant global initiatives (external coherence).

**<u>EU</u> added value** captures the programme's impacts additional to those that would be achieved if the issues addressed by  $ISA^2$  were left solely in the hands of national and subnational authorities.

<u>Utility</u> refers to the extent to which the results generated by ISA<sup>2</sup> satisfy stakeholders' needs and the differing levels of satisfaction among different stakeholder groups (e.g. public administrations, businesses, citizens).

<u>Sustainability</u> measures the likelihood of the ISA<sup>2</sup> programme's results lasting beyond its completion.

<sup>&</sup>lt;sup>32</sup> CEPS (2021): Study supporting the final evaluation of the programme on interoperability solutions for European public administrations, businesses and citizens (ISA<sup>2</sup>), European Commission. DOI: 10.2799/94683

#### Data collection<sup>33</sup>

The data collection phase involved a mix of quantitative and qualitative data collection methods and aimed to gather the evidence base to respond to the evaluation questions (EQs) specified in the evaluation framework (Annex 4). More specifically, data were drawn from two main sources: consultation activities (**primary data**) and desk research (**secondary data**). The data collection was complemented by an expert assessment, performed by five technical interoperability experts who were part of the consultant's evaluation team.

#### **Primary data**

Primary data were collected between December 2020 and April 2021 via the following consultation activities:

- targeted in-depth interviews;
- targeted online surveys;
- public consultation;
- feedback on the ISA<sup>2</sup> evaluation roadmap<sup>34</sup>.
- two workshops, which aimed to raise awareness of the ongoing evaluation and discuss preliminary findings with stakeholders.

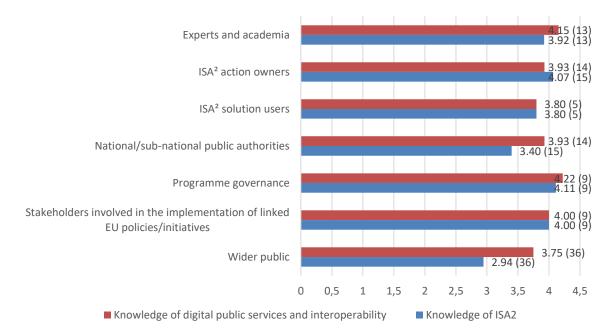
These activities resulted in a total of **102 responses** and reached out to different types of stakeholders, ranging from actors involved in the programme's governance to indirect beneficiaries (i.e., citizens and businesses). Overall, the **respondents were characterised by a high level of expertise** both generally in the field of digital public services and interoperability, as well as more specifically when it comes to the ISA<sup>2</sup> programme, which contributed to the quality and reliability of primary data.

On average, consulted stakeholders across stakeholder groups have a **very good knowledge of the field of digital public services and interoperability** (with an overall average of 3.9 out of 5 for the 100 respondents who completed this question). On average the respondents involved in the governance of ISA<sup>2</sup> are most familiar with the programme (with an average score of 4.11 out of 5, based on 9 responses), followed by ISA<sup>2</sup> action owners (average score of 4.07 out of 5 based on 15 responses). At the opposite end of the scale, the wider public is least knowledgeable compared to the other stakeholder groups (average score of 2.94 out of 5, based on 36 responses).

<sup>&</sup>lt;sup>33</sup> For more details, please see Annex 1: Procedural information and Annex 2: Synopsis report of the consultation activities.

<sup>&</sup>lt;sup>34</sup> The feedback of stakeholders can be consulted at: <u>https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/12311-eGovernment-services-across-the-EU-ISA-programme-final-evaluation</u>

## Figure 2 Consulted stakeholders' familiarity with digital public services and interoperability and the ISA<sup>2</sup> programme



Score: (1) not at all; (2) to a limited extent; (3) to some extent; (4) to a great extent; or (5) completely. Note: 1) Averages do not account for respondents answering 'do not know/no opinion' (DK/NO). 2) Total number of respondents: 100 (Knowledge of digital public services and interoperability) and 102 (Knowledge of ISA<sup>2</sup>). Source: <u>CEPS final study</u>.

Primary data provided inputs for the assessment of all evaluation criteria set out in this evaluation. In particular, the in-depth interviews as well as the targeted online surveys, which were tailored to targeted stakeholders, allowed for the collection of in-depth information for the evaluation process.

For more details, please consult Annex 2: Synopsis report of the consultation activities, which presents a breakdown of responses by consultation activity and stakeholder category along with respondent characteristics.

Chapter 5 of this report presents the aggregate results of the consultation activities using mainly **bar charts** showing the average scores of responses from each stakeholder group.<sup>35</sup>

#### Secondary data

The desk research reviewed the following resources:

• publicly available documents and data sources, including the ISA<sup>2</sup> annual rolling work programmes, the ISA<sup>2</sup> dashboard, and the webpages dedicated to actions and solutions;

<sup>&</sup>lt;sup>35</sup> The average scores do not account for "don't know/no opinion" answers. The data labels of the bar charts display the average score first, then the corresponding number of respondents in brackets.

- additional operational documents including monitoring and evaluation reports, overviews of communication activities, and lists of participants in the ISA<sup>2</sup> Committee and Coordination Group;
- policy documents, studies and reports relevant for public sector interoperability.

Annex 6 provides an overview of the supporting evidence collected from desk research. Note that, in order to better guide the data collection activities, **a sample of 21 actions was selected** from the total of 54 actions included in the 2020 Rolling Work Programme<sup>36</sup>. The criteria used for sampling and the sampled actions are presented in Annex 5: Sample of actions.

#### Data validation

The collected data were **validated via triangulation** in order to ensure the robustness of evidence. Tool #4 of the Commission's Better Regulation Toolbox defines triangulation as 'the application and combination of several research methodologies in the study of the same phenomenon'<sup>37</sup>. In fact, for all evaluation criteria and questions, data were **collected from multiple sources and via at least two different data collection methods** (e.g.: interviews, targeted questionnaire, public consultation, desk research).

#### Quantitative methods of data analysis

Besides the statistical analysis of data collected via consultation activities and the qualitative analysis of open responses provided by consulted stakeholders and information contained in documentary evidence, three specific quantitative methods were used in order to evaluate the programme's efficiency:

• The standard cost model (SCM)<sup>38</sup> is a method of assessing administrative costs imposed by rules or policies *inter alia* on businesses and public administrations. It is based on the identification of the basic components of a rule, the **information obligations**, whose costs for the addressees can be measured and quantified. An information obligation is a specific duty to gather, process or submit information to the public authority or a third party. The SCM was used to measure the costs borne by action owners in preparing and submitting proposals for ISA<sup>2</sup> actions.

<sup>&</sup>lt;sup>36</sup> The 2020 ISA<sup>2</sup> Rolling Work Programme is available on the ISA<sup>2</sup> website: <u>https://ec.europa.eu/isa2/sites/isa/files/wp 2020 detailed description of actions part 1.pdf</u> and <u>https://ec.europa.eu/isa2/sites/isa/files/wp 2020 detailed description\_of actions\_part\_2.pdf</u>

<sup>&</sup>lt;sup>37</sup> European Commission (2017), '<u>Tool #4 Evidence-based better regulation</u>' in the Better Regulation Toolbox. Last accessed: 7 June 2021.

<sup>&</sup>lt;sup>38</sup> European Commission (2017), '<u>Tool #60. The standard cost model for estimating administrative costs</u>', in the Better Regulation Toolbox. Last accessed: 9 August 2021. SCM Network (2005), "<u>The International SCM Manual; Measuring and Reducing Administrative Burdens for Businesses</u>"

- **Cost-effectiveness analysis** (CEA)<sup>39</sup> is a method of assessing the merits of a policy in an interim and *ex post* evaluation setting. In a nutshell, CEA measures the value-for-money of past policies, i.e. the amount of benefit generated by unitary costs. **Costs are measured in monetary terms**, whereas **effectiveness is measured in 'natural units'**, and the unit of account varies depending on the nature of the problem addressed (e.g. the number of users of key and generic interoperability enablers). The heterogeneity of performance indicators available for ISA<sup>2</sup> actions makes it difficult to draw conclusions about the programme's overall cost-effectiveness. Thus using CEA was only possible for certain action packages and indicators, as described in Chapter 5.3.
- In line with the PM<sup>2</sup> methodology developed by the Commission<sup>40</sup>, the **earned value management** (EVM) and **earned schedule** (ES) methods are currently used to monitor and assess the programme's **efficiency**. EVM is a project management technique that helps determine work progress against a given baseline, so that costs, time, and scope of a certain activity are constantly tracked. In ISA<sup>2</sup>'s context, efficiency is assessed at action and programme levels. The implementation of EVM requires managers to calculate the **earned value**, i.e. a quantification of the 'worth' of the work done to date, and the **actual costs**, i.e. the **executed budget for achieving the work**, and to compare them with the **planned value** of such activity. This allows for a better understanding of the programme's performance. The ES is an extension of the EVM method which deepens the level of analysis to a 'units of time' layer. In the framework of the ISA<sup>2</sup> programme, tailored versions of the EVM and ES approaches are adopted<sup>41</sup>.

#### 4.2. Limitations and robustness of findings

The availability of a mix of primary and secondary data, gained through the consultation activities and the data collection (Annex 4) allowed the evaluation team to draw robust conclusions for each evaluation question. However, it is necessary to point out that existing caveats may have affected the main findings:

• One constraint consisted in the lack of direct contact with solution users. Only action owners had access to the **contact details of their solution users** due to confidentiality and data protection reasons. Therefore, action owners were requested to: i) invite users to complete the targeted online survey; and ii) share with DIGIT.D2 the details of those users who gave their consent to participate in

<sup>&</sup>lt;sup>39</sup> European Commission (2017), '<u>Tool #57. Analytical methods to compare options or assess</u> <u>performance</u>', in the Better Regulation Toolbox. Last accessed: 9 August 2021.

<sup>&</sup>lt;sup>40</sup> European Commission (2018), PM<sup>2</sup> project management methodology, available at: <u>https://data.europa.eu/doi/10.2799/957700</u>.

<sup>&</sup>lt;sup>41</sup> More specifically, the tailored version is based on the Earned Value Management Tutorial, Module 1: Introduction to Earned Value Management, prepared by Booz, Allen and Hamilton, Department of Energy, the United States of America, and on the guidelines on Earned Schedule in Action, developed by Kim Henderson, from the Project Management Institute (PMI) Oklahoma, 13.7.2007.

interviews. This two-step approach may have limited the number of answers received from solution users.

• Another limitation may be the potential 'consultation fatigue' of respondents and complexity of consultations. With the programme having come to an end, stakeholders may have been confronted with multiple requests for feedback. Given the technical nature of the field of interoperability, the fact that several consultations with various degrees of complexity occurred at similar times might have resulted in some stakeholders being more selective about the consultations they wished to engage in.

Compared to the interim evaluation, however, a higher number of respondents contributed to the public consultation (43 respondents in the final evaluation and 14 respondents in the interim evaluation). This result may be due to the fact that the consultation activities were run jointly with the consultations contributing to the evaluation of the EIF and the impact assessment for a future interoperability policy for the EU public sector. The joint consultations may have attracted more respondents to the ISA<sup>2</sup> consultation. This outcome, in turn, counterbalances the low rate of responses from solution users (5 respondents in the final evaluation compared to 43 solution users in the interim evaluation).

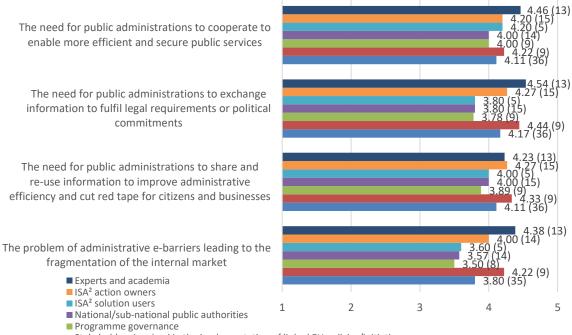
#### 5. ANALYSIS AND ANSWERS TO THE EVALUATION QUESTIONS

In line with the evaluation framework (see Annex 4), the final evaluation focused on seven evaluation criteria: relevance, effectiveness, efficiency, coherence, EU added value, utility and sustainability. The overall analysis is based on evidence from both the <u>external evaluation report</u> and the Commission's own sources. This chapter presents the analysis and provides the answers to the general evaluation questions.

#### 5.1. Relevance

In the assessment of the criterion "relevance" the relationship between the needs and problems<sup>42</sup> of stakeholders and the programme's objectives and actions is analysed as well as the question of the continued suitability of the programmes objectives. The consulted stakeholders confirmed that the original **needs and problems as set out in the intervention logic (Annex 3) are still an issue for interoperability in the EU's public sector**. Almost all respondents across the stakeholder groups indicated that the needs are still present to a great extent or completely (based on average scores of 4.2 out of 5 for the need for public administrations to cooperate to enable more secure and efficient public services, and 4.1 out of 5 for the other two needs).

Figure 3: Extent to which needs and problems originally addressed by ISA<sup>2</sup> are currently experienced by European public administrations, businesses and/or citizens (breakdown by group of stakeholders; average score and number of respondents)



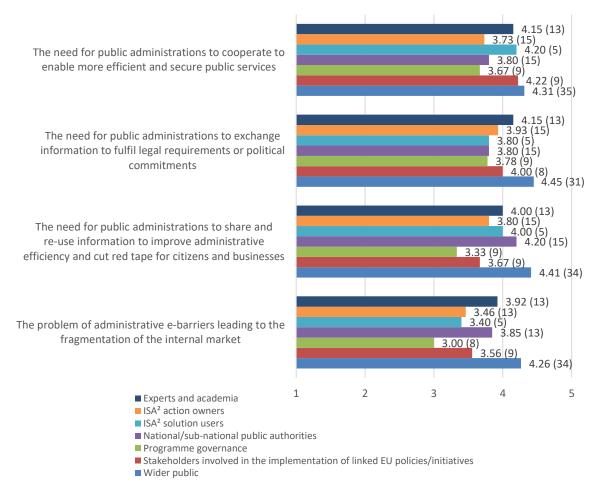
Stakeholders involved in the implementation of linked EU policies/initiatives

<sup>&</sup>lt;sup>42</sup> Needs are defined here as prerequisites for the efficient delivery of European public services; problems consist of specific bottlenecks that make it impossible to meet these needs.

Score: (1) not at all; (2) to a limited extent; (3) to some extent; (4) to a great extent; or (5) completely. Note: 1) Averages do not account for respondents answering "don't know/no opinion" (DK/NO). 2) Total number of respondents for each need and problem from top to bottom: 101, 101, 101, 98. Source: <u>CEPS final study</u>.

The majority of consulted stakeholders agree that **achieving the objectives of the ISA<sup>2</sup> programme can contribute to addressing** the identified needs and problems (see Figure 4).

Figure 4: Extent to which achieving ISA<sup>2</sup> objectives contributes to addressing the needs and problems originally addressed by the programme (breakdown by group of stakeholders; average score and number of respondents)



Score: (1) not at all; (2) to a limited extent; (3) to some extent; (4) to a great extent; or (5) completely. Note: 1) Averages do not account for respondents answering "don't know/no opinion" (DK/NO). 2) Total number of respondents for each need and problem from top to bottom: 101, 96, 100, 95. Source: <u>CEPS final study</u>.

It is particularly interesting to note that respondents among experts and academia, as well as the wider public tend to have a more positive view of the programme compared to the other stakeholder groups. By contrast, programme governance stakeholders point to a more limited alignment. With an overarching perspective of the programme, this stakeholder group emphasised in particular the fact that the **needs cannot be tackled only through ISA<sup>2</sup> and thus other initiatives are important in the field to fully address the needs and problems**.

**Recent academic sources and reports** further substantiate the current needs and problems in the field of public sector interoperability (see Annex 6.a). The **need for coordination and cooperation**, *inter alia*, is considered as an important requirement for efficient and secure public services. A 2013 study on the need for the cross-border digital public services emphasised that limited cooperation among the public administrations is the most crucial barrier for improving the delivery digital public services.<sup>43</sup> The importance of the **cooperation and governance of interoperability initiatives among EU countries** is reiterated as a key element by De Abreu<sup>44</sup>. The paper acknowledged that cooperation among EU countries improves the efficiency of public services, contributing to cost savings. The **limited sharing of information and re-use of data** is another recurring problem. The research by Kalvet et al. on the once-only principle shed more light on the main barriers to the development of cross-border services.<sup>45</sup> The barriers include existing heterogeneity of technological infrastructures, the limited legal interoperability and low awareness of the benefits stemming from the implementation of the once-only principle.

The last year of the functioning of the ISA<sup>2</sup> programme was also marked by the **COVID-19 pandemic**. The pandemic has exacerbated existing needs, including the need for coordination when implementing digital solutions, the need for interoperability in particular fields such as healthcare and mobility and the need to create joint solutions to support contact-tracing efforts and the vaccination campaigns (e.g.: vaccine certification schemes.). In this context, the ISA<sup>2</sup> programme reacted among others by facilitating the exchange of best practices and the re-use of solutions through a common repository, the "Digital Response to COVID-19" collection on Joinup.

Complementing the findings of the literature review, 38 respondents (out of the 59 stakeholders who participated in the targeted consultations) indicated that there are **additional needs and problems** related to the interoperability of public services. These needs, which are cross-cutting, cross-border and cross-sectoral, and they are experienced by public administrations at all levels, include:

- The need for **digital literacy and skills** to ensure that the tools developed can also be used effectively and thus improve take-up.
- Extended diffusion of **digital identity**.
- The need to **exchange best practices** between EU countries and public administrations at all levels in a structured and proactive way.

<sup>&</sup>lt;sup>43</sup> Tinholt et al. (2013), *Study on Analysis of the Needs for Cross-Border Services and Assessment of the Organisational, Legal, Technical and Semantic Barriers.* Publications Office of the European Union.

<sup>&</sup>lt;sup>44</sup> De Abreu (2017), Digital Single Market under EU political and constitutional calling: European electronic agenda's impact on interoperability solutions. EU Law Journal. Vol. 3, No. 1, January 2017.

<sup>&</sup>lt;sup>45</sup> Kalvet et. al (2018), Cross-border e-Government Services in Europe: Expected Benefits, Barriers and Drivers of the Once-Only Principle. In Proceedings of the 11th International Conference on Theory and Practice of Electronic Governance (ICEGOV '18).

- The need to ensure a **feedback loop with citizens** to improve the functioning of digital tools and solutions.
- The need for **consistent governance** of the different initiatives in the field of interoperability at the EU level.
- The need to target **regional and local administrations** directly.

When it comes to the new needs and problems identified by consulted stakeholders, Figure 5 shows that a majority of the 38 respondents who indicated that there were additional needs also emphasised that achieving the ISA<sup>2</sup> objectives can contribute to addressing these needs at least to some extent. Nevertheless, some of the needs and problems go beyond the scope of what the ISA<sup>2</sup> programme is meant to achieve.

Figure 5: Extent to which achieving ISA<sup>2</sup> objectives contributes to addressing additional (current) needs and problems identified by consulted stakeholders (breakdown by group of stakeholders; average score and number of respondents)



Score: (1) not at all; (2) to a limited extent; (3) to some extent; (4) to a great extent; or (5) completely. Note: 1) Averages do not account for respondents answering "don't know/no opinion" (DK/NO). 2) Total number of respondents during targeted consultation: 38. Source: <u>CEPS final study</u>.

**In conclusion**, the original needs and problems that the programme intended to address remain highly relevant and the objectives of  $ISA^2$  are pertinent to addressing them. The COVID-19 pandemic has had an important impact on the programme's relevance and that of interoperability initiatives more generally. In addition, the evaluation has identified a number of new needs and problems related to the interoperability of digital public services that go beyond the scope of what the programme was meant to achieve.

#### 5.2. Effectiveness

The criterion "effectiveness" focuses on the extent to which the programme has achieved its objectives and generated the expected results.

#### Achievement of general and specific objectives

At the time of its adoption, the ISA<sup>2</sup> programme, through its solutions, aimed to contribute to a set of general, specific, and operational objectives. After five years, the programme and its solutions have contributed to the achievement of these objectives at least to some extent, according to the consulted stakeholders (see Figure 6) and the desk review of secondary data (see Box 4). At the level of the **general and specific objectives**, the majority of respondents confirm that the following objectives were achieved to some extent or to a great extent:

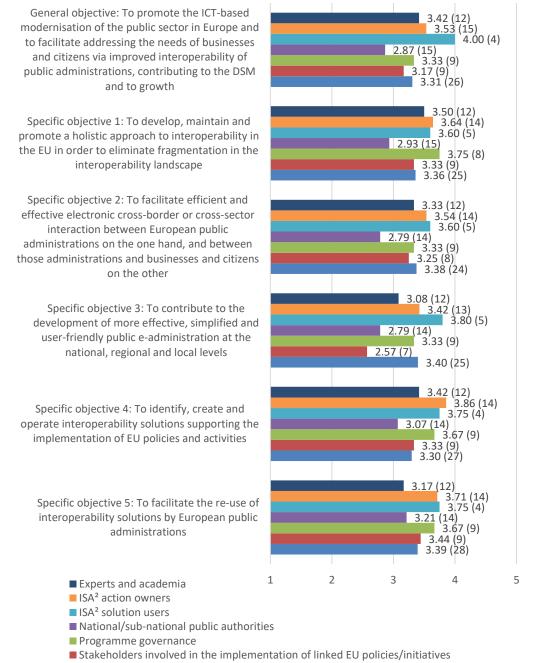
- "Identifying, creating, and operating interoperability solutions supporting the implementation of EU policies and actions" (specific objective 4; overall average score of 3.43 out of 5).
- **"Facilitating the re-use of interoperability solutions**" (specific objective 5; overall average score of 3.43 out of 5).
- "Developing, maintaining and promoting a holistic approach to interoperability in the EU" (specific objective 1; overall average score of 3.39 out of 5).

Limited contributions are seen (see Figure 6), especially by stakeholders involved in the implementation of linked EU policies/initiatives, when it comes to "developing more effective, simplified and user-friendly public e-administration at the national, regional and local levels" (specific objective 3; overall average score of 3.20 out of 5). The programme's interim evaluation also identified more limited contributions in this sense<sup>46</sup>.

Out of all consulted stakeholder groups, consulted  $ISA^2$  solution users and action owners, who are decidedly more knowledgeable about the programme, generally consider that  $ISA^2$  has contributed to a greater extent to the objectives. Respondents among national and sub-national public authorities gave the relatively lowest scores to the achievement of objectives. Nevertheless, it must also be noted that this stakeholder group also reported a relatively lower level of knowledge of the  $ISA^2$  programme, in comparison to other stakeholder groups (see Figure 2 in Chapter 4.1).

<sup>&</sup>lt;sup>46</sup> CEPS (2019), Evaluation study supporting the interim evaluation of the programme on interoperability solutions for European public administrations, businesses and citizens (ISA<sup>2</sup>), European Commission, p. 41. DOI: 10.2799/13397

# Figure 6: Extent to which ISA<sup>2</sup> solutions contributed to achieving the programme's objectives (breakdown by group of stakeholders; average score and number of respondents)



■ Wider public

Note: 1) Averages do not account for respondents answering 'do not know/no opinion' (DK/NO). 2) Total number of respondents: 90 (General objective), 88 (Specific objective 1), 86 (Specific objective 2), 85 (Specific objective 3), 89 (Specific objective 4), 90 (Specific objective 5). Source: <u>CEPS final study</u>.

#### Box 4: Desk research findings - contributions of actions to key ISA<sup>2</sup> objectives

#### Supporting the implementation of EU policies and actions (specific objective 4)

To support the implementation of the **Single Digital Gateway (SDG) Regulation**, a <u>dedicated ISA<sup>2</sup> action</u> was set up in 2018 ('Interoperability requirements for the Single

Digital Gateway implementation'). The action provided technical support by identifying specific interoperability challenges for this initiative and outlining the IT architecture of the SDG. The work resulted in a <u>study</u><sup>47</sup> published in 2018, comprising the common architecture for the Gateway, as well as functional, technical and business-process related requirements informing the implementation of the Regulation.

In the field of **open data** several actions have contributed to <u>providing big data</u> <u>opportunities for public administrations</u> and improving the <u>EU data reusability and</u> <u>visualisation</u>. For example, by developing the 'Catalogue of data visualisation tools (part of the <u>EU Open Data portal</u>)'. The catalogue contains over 30 visualisation tools, trainings, examples and re-usable visualisations openly accessible to a variety of users.

In the field of **spatial data**, the <u>European Location Interoperability Solutions for e-Government (ELISE)</u> action has been supporting the implementation of the **INSPIRE Directive**. The action has developed several open source solutions, including the <u>ETF</u> testing framework and the <u>INSPIRE Reference Validator</u> (an implementation of the former), the Re3gistry software and the <u>INSPIRE Reference Validator</u> (an implementation of the former) and supporting studies. The <u>INSPIRE Reference Validator</u> is a reusable tool which allows users to check whether metadata, data sets and network services are in line with the requirements defined in the INSPIRE Implementing Rules and the Technical Guidelines.

ISA<sup>2</sup> actions have also contributed directly to the implementation <u>e-procurement</u>, the <u>European Statistical System</u>, the <u>financial legislative acts</u>, and <u>e-Justice</u>.

#### Facilitating the re-use of interoperability solutions (specific objective 5)

When it comes to the re-use of solutions, several ISA<sup>2</sup> actions are working on **disseminating information** about existing interoperability solutions and encouraging users to take advantage of available resources. The **Joinup platform** hosts 2,934 Solutions created within 147 Collections (thematic collaborative spaces), with ISA<sup>2</sup> solutions counting among these. Several national and even local portals have been <u>integrated</u>. The **Interoperability Academy**, an ISA<sup>2</sup> action launched in 2019, fosters not only the dissemination of information around ISA<sup>2</sup> solutions, but also contributes to advancing digital skills in the public sector. As part of this action, a "Catalogue of Educational Training Resources" has been developed, bringing together learning resources generated as part of the ISA<sup>2</sup> programme and the CEF programme.

#### Developing a holistic approach to interoperability in the EU (specific objective 1)

At the more **horizontal level**, cutting across policy areas, ISA<sup>2</sup> has played an important part in raising awareness about interoperability, having set up structures for cooperation with the EU countries (the ISA<sup>2</sup> Committee). It supported the implementation of the European Interoperability Framework, e.g. though the <u>National Interoperability</u> Framework Observatory (NIFO) action. The ISA<sup>2</sup> actions contribute to the implementation of the EIF and to the 22 key actions outlined by the Interoperability Action Plan (see Annex 6.k).

<sup>&</sup>lt;sup>47</sup> Everis (2018), "Study on functional, technical and semantic interoperability requirements for the single digital gateway (SDG) implementation"

#### Achievement of operational objectives

At the level of **operational objectives**, the majority of respondents indicated **significant contributions of the ISA<sup>2</sup> programme** to the following objectives (see Figure 7):

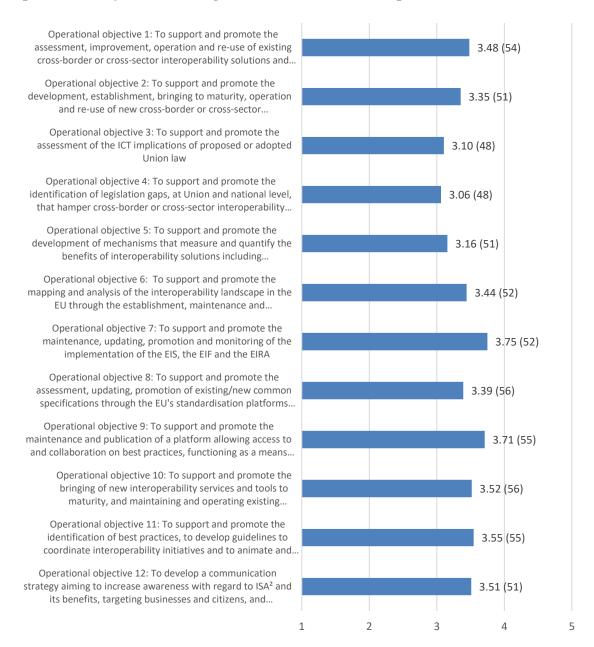
- "the maintenance, updating, promotion and monitoring of the implementation of the EIS, the EIF and the EIRA" (operational objective 7); and
- supporting and promoting "a platform allowing access to and collaboration on best practices, functioning as a means of raising awareness of existing solutions" (operational objective 9).

The following actions play a particularly important role: <u>NIFO</u>, through its monitoring of national interoperability frameworks (NIFs) and the setting up of the EIF monitoring mechanism; the <u>European Interoperability Architecture (EIA)</u> action by contributing relevant building blocks for interoperability and supporting re-use through the <u>EIRA solution</u> and <u>Joinup</u>, a platform facilitating the sharing of interoperability solutions and contributing to the creation of a community on interoperability across the EU.

Several **areas for improvement** still remain. More limited contributions from ISA<sup>2</sup> are seen when it comes to the "identification of legislation gaps at the Union and national level that hamper cross-border and cross-sectoral interoperability" and the "assessment of ICT implications of Union law" (operational objectives 3 and 4) as well as the "development of mechanisms to measure and quantify the benefits of interoperability solutions including methodologies for assessing cost-savings" (operational objective 5).

One of the recurrent issues pointed out by consulted stakeholders is the effect of the wideness of the range of actions supported by the programme on the overall effectiveness of the programme. While the programme is relatively small in terms of budget, ISA<sup>2</sup> aims to achieve a long list of detailed objectives focused in multiple areas. **Concentrating the efforts on a more limited set of actions and solutions may be more effective** and it may give more room for selected solutions to be scaled up more quickly and ultimately enhance take-up of the outputs, beyond what has been achieved so far, as emphasised by several representatives of public authorities at the EU and the national levels (who contributed to the targeted consultations).

## Figure 7: Extent to which ISA<sup>2</sup> solutions contributed to achieving the programme's operational objectives (average score and number of respondents)

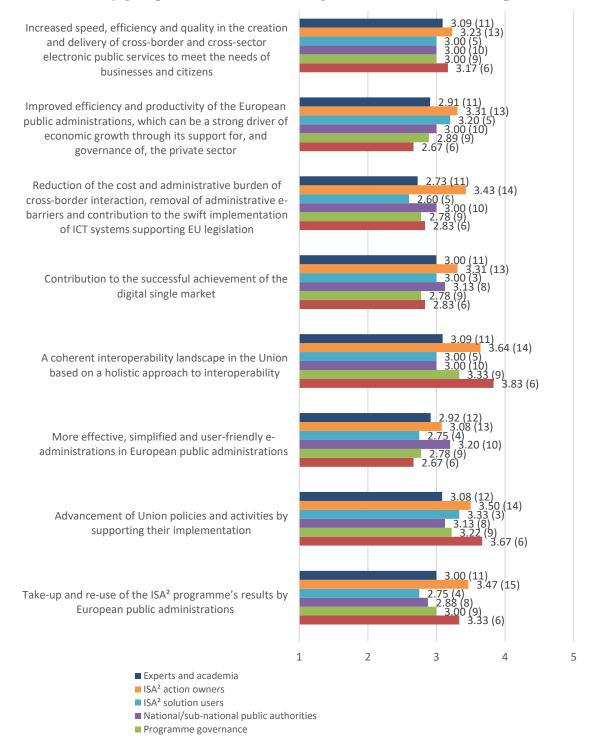


Score: (1) not at all; (2) to a limited extent; (3) to some extent; (4) to a great extent; or (5) completely. Note: 1) Averages do not account for respondents answering 'do not know/no opinion' (DK/NO). 2) The average score is based on the answers received through targeted consultations. Source: <u>CEPS final study</u>.

#### Expected and actual results of the programme

By comparing the **expected and actual results** of the  $ISA^2$  programme (see Figure 8) a similar picture emerges to the alignment between the achievements of  $ISA^2$  in relation to its objectives. To some extent, the actual results reflect the expected results, but more work remains to be done to fully achieve the expected results in the field.

### Figure 8: Extent to which ISA<sup>2</sup> solutions achieved the programme's expected results (breakdown by group of stakeholders; average score and number of respondents)



Score: (1) not at all; (2) to a limited extent; (3) to some extent; (4) to a great extent; or (5) completely. Note: 1) Averages do not account for respondents answering 'do not know/no opinion' (DK/NO). 2) The average score is based on the answers received through targeted consultations. Total number of respondents for each result from top to bottom: 54, 54, 55, 50, 55, 54, 52, 53. Source: <u>CEPS final study</u>.

As shown by Figure 8,  $ISA^2$  has contributed particularly to "a coherent interoperability landscape in the Union based on a holistic approach to interoperability"

and to the "advancement of Union policies and activities by supporting their implementation"

Conversely, according to the majority of respondents across stakeholder groups, results have been achieved only to a limited extent or to some extent when it comes to reducing the cost and administrative burden of cross-border interaction, removing the administrative e-barriers and contributing to the swift implementation of ICT systems supporting EU legislation. Many ISA<sup>2</sup> solutions focused on the back-office interoperability across domains and sectors. Even though this is a needed step towards seamless public service delivery to citizens and businesses, the results of the back-office integration may not be visible in the short term, as shown by the public consultation replies, due to the longer journey towards a full implementation. Similarly, only limited results are observed by the stakeholders when it comes to contributing to more effective, simplified and user-friendly e-administrations in European public administrations. The limitations identified reflect the feedback on the achievement of the objectives by emphasising that more could be done to develop methodologies for assessing costsavings derived from the implementation of interoperability solutions. The take-up of the solutions (see Annex 6.b) – brought to maturity – and the relations with standardisation bodies could be improved too (see Box 5).

#### Box 5: Desk research findings – areas to improve effectiveness

#### Take-up of the ISA<sup>2</sup> solutions

The use and re-use of ISA<sup>2</sup> solutions varies between countries (see Figure 9). Based on the sample of 21 actions covered by the evaluation, it is possible to gain relative overview of the use and re-use of ISA<sup>2</sup> solutions by public administrations across the EU (see <u>interactive map</u> on the ISA<sup>2</sup> webpage). Nevertheless, while it is clear that solutions are being re-used across the EU countries, **more could be done to enhance their take-up and re-use, especially at regional and local levels**. For this, it seems crucial to raise awareness on interoperability beyond the technical audience. Two recently started actions in the field are the <u>Interoperability Academy</u> that aims to provide learning resources on the new <u>EU academy platform</u>. Another example in this sense is the <u>Better legislation for</u> <u>smoother implementation</u> community on Joinup, which promotes the idea of <u>digital-ready</u> <u>policymaking</u> and the importance of considering digital aspects, including the use and reuse of existing solutions, already during the policy design phase.

The take-up of solutions may be increased in the future by ensuring clear dissemination to public administration and providing one-stop-shop solutions that allow users to clearly see and access available resources. In addition, **channelling the efforts to fewer actions and solutions and bringing these to maturity** would also help increase the take-up of the programme's outputs, according to consulted stakeholders.

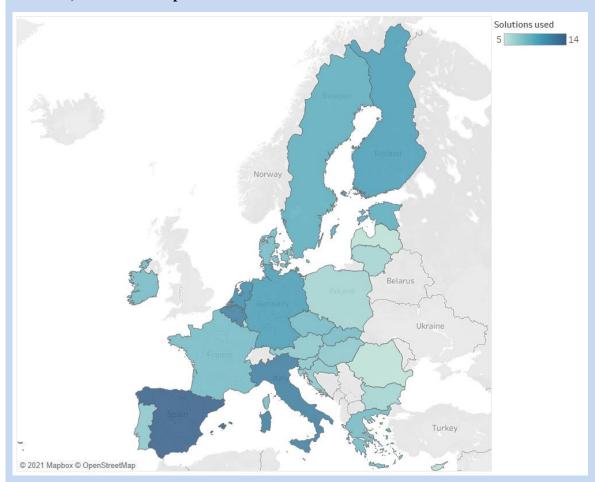


Figure 9: Overview of the use and re-use of solutions by public administrations in the EU countries, based on a sample of solutions

Note: The colour gradient denotes the number of individual ISA<sup>2</sup> solutions used or re-used by public administrations in the EU countries. The analysis counts only overall usage, not individual instances of solution re-use. This assessment is based on 17 solutions that are part of the sampled actions for this evaluation, building on available data on the ISA<sup>2</sup> solutions webpage. Source: CEPS final study.

#### **Relations with standardisation bodies**

Finally, the independent expert assessments contributing to this evaluation emphasised the role of standards developing organisations. A stronger and systematic link with standard developing organisations could help improve the programme's achievements in several areas such as: further enhancing the coherence of the interoperability initiatives in the EU, supporting the development and updating of common standards and specifications, and mapping the landscape of interoperability solutions and specifications. A 2020 report prepared by the High-Level Expert Group on Business-to-Government Data Sharing emphasised the need to invest in mature solutions and common standards<sup>48</sup>. In addition, the report of the High-Level Expert Group called for the Digital Europe Programme to

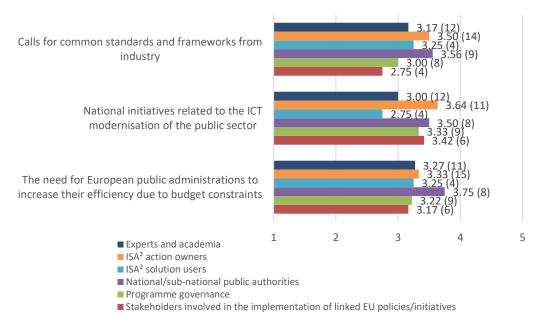
<sup>&</sup>lt;sup>48</sup> High-Level Expert Group on Business-to-Government Data Sharing (2020), Report: Towards a European strategy on business-to-government data sharing for the public interest, European Commission. Available at: <u>https://digital-strategy.ec.europa.eu/en/news/experts-say-privately-helddata-available-european-union-should-be-used-better-and-more</u>

**invest in common standards to facilitate data sharing**, taking into consideration the results already achieved as part of the initiatives including the ISA<sup>2</sup> programme. Importantly, **"the expert group recommends prioritising those standards that are most generally used over creating new ones**"<sup>49</sup> and working together with European standardisation bodies. Moving forward, it will be crucial to agree upon and promote the use of a common set of standards to facilitate data exchanges in the public sector. The role of standardisation is further discussed in chapter 5.4 on ISA<sup>2</sup>'s coherence.

#### Influence of external factors

Respondents from all stakeholder groups confirmed that **several external factors contribute to the** programme's **performance** (Figure 10). Particularly important is the need for public administrations to increase their efficiency due to budget constraints, as was emphasised by public authorities who consider that this factor has contributed to a great extent to the performance of ISA<sup>2</sup>. In fact, the solutions provided respond to a need for common interoperable tools among public administrations and help mitigate budgetary concerns to a certain extent. Besides, ISA<sup>2</sup> action owners emphasised that national initiatives aimed at the ICT modernisation of the public sector are also contributing to a great extent to the performance of ISA<sup>2</sup>.

# Figure 10: Extent to which the following external factors are contributing to the performance of ISA<sup>2</sup> (breakdown by group of stakeholders; average score and number of respondents)



Score: (1) not at all; (2) to a limited extent; (3) to some extent; (4) to a great extent; or (5) completely. Note: 1) Averages do not account for respondents answering 'do not know/no opinion' (DK/NO). 2) The average score is based on the answers received through targeted consultations. Total number of respondents for each external factor from top to bottom: 51, 50, 53. Source: CEPS final study.

<sup>&</sup>lt;sup>49</sup> Ibid. p 72.

When it comes to standardisation, experts emphasised its importance based on several trends. Addressing needs such as improved **security** and the introduction of new technologies could lead to wider calls for standardisation and common frameworks. Ensuring information security is likely to be one of the most important areas for the application of standards. In a similar vein, the use of **blockchain for public service execution** will need to rely on further developments in **standardisation**. A further relevant trend is the **increasing role of open source** in standardisation, which is likely to drive even more developments in the field of public sector interoperable solutions.

During the consultation activities, respondents to the targeted consultations identified further external factors having an impact on the performance of the programme. **The COVID-19 pandemic stands out as a unique factor**, a shock that has prompted discussions about the urgent need for digital and interoperable solutions to manage the ensuing public health crisis. The pandemic has thus been an **important factor in bringing the issues of interoperability into the spotlight**, underlining the importance of the ISA<sup>2</sup> programme. As part of ISA<sup>2</sup>, the 'Digital Response to COVID-19' collection was set up on Joinup to bring together a variety of resources including tools and data (such as open source software, open data, websites, platforms and events) that could be useful for public administrations, citizens and businesses in managing the pandemic.

Other external factors that influenced the programmes performance are the new ministerial declarations that reinforce the political support for interoperability initiatives – like the <u>Tallinn Declaration</u> in 2017 and the <u>Berlin Declaration</u> in December 2020 –, as well as technological advancements and the general digital transformation of the society.

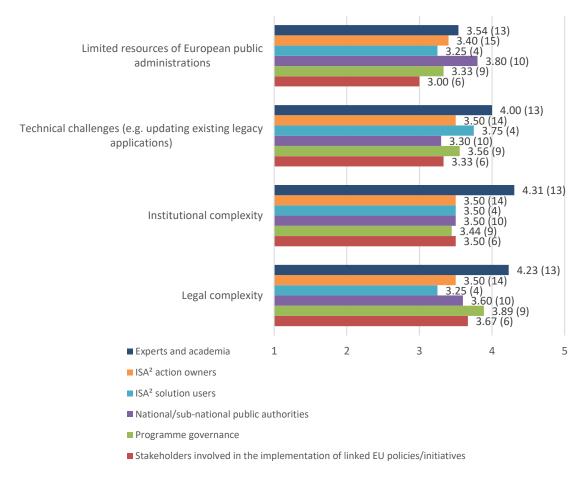
Nevertheless, there are also **factors that had a negative effect** on the programme's performance (Figure 11). **Legal and institutional complexity stand out** as factors having a negative impact to a great extent on how the programme delivers its results (across all stakeholder groups, the legal complexity scored an average of 3.73 out of 5 and the institutional complexities scored an average of 3.64 out of 5). Experts and academia have been the most vocal in expressing their concerns about the impact of these factors. On the one hand, legal complexities arise from **different rules and legal requirements that may limit the flexibility of public administrations to adopt flexible and interoperable solutions** for the delivery of (digital) public services. EU countries have called for action in the field of digital-ready policymaking including the exchange of best practice in the <u>Berlin Declaration</u>. The Danish approach to foster digital-ready legislation has been very successful<sup>50</sup>.

Institutional complexity, on the other hand, derives from the **different levels of** governance in the EU and the different organisational setups of public administrations at the national, regional, and local levels. Among the consulted stakeholder groups, experts and academia in particular consider that institutional

<sup>&</sup>lt;sup>50</sup> Danish Agency for Digitalisation (2021: Evaluation of the effort to make legislation digital-ready (https://joinup.ec.europa.eu/collection/better-legislation-smoother-implementation/news/digital-readylegislation-denmark).

complexity can jeopardise the programme's performance to a great extent (with average scores of 4.23 out of 5 based on 13 respondents). Institutional complexity is exacerbated by the presence of silos in institutions.

# Figure 11: Extent to which the following external factors are jeopardising the performance of ISA<sup>2</sup> (breakdown by group of stakeholders; average score and number of respondents)



Score: (1) not at all; (2) to a limited extent; (3) to some extent; (4) to a great extent; or (5) completely. Note: 1) Averages do not account for respondents answering 'do not know/no opinion' (DK/NO). 2) The average score is based on the answers received through targeted consultations. Total number of respondents for each external factor from top to bottom: 57, 56, 56, 56. Source: <u>CEPS final study</u>.

Stakeholders consulted via the targeted consultation activities also indicate that technical challenges have a negative impact on the performance of the programme. The **independent expert assessments** reinforce this point. For example, the update of existing legacy solutions does not only imply costs and efforts, but also the **strategic decisions** to be made. In particular, the question of which provider to choose becomes central – whether this means private companies, EU-based or not, or public sector solutions.

The feedback from stakeholders pointed out **additional negative factors** for the programme's performance and needs that should be addressed:

- Missing interest and understanding of interoperability from the nontechnical audience: As the subject is fairly technical in nature but needs action beyond the technical level to become effective the communication needs to be as clear as possible and fit for a wider audience with non-technical background. Important interoperability decisions cannot be delegated to a technical level but need commitment at policy level.
- Another factor linked to organisational interoperability is the need for stronger connections between ISA<sup>2</sup> actions and the interoperability related activities of other services (DGs) of the Commission.
- Finally, there continues to be a certain "**natural**" resistance of public organisations to the disclosure of their data, as documented in an analysis by Ruijer, Détienne, Baker, Groff, Meijer (2020)<sup>51</sup>.

## ISA<sup>2</sup> outputs

Data show that the 21 sampled actions have developed 72 outputs including 34 solutions in the form of common tools/services, frameworks, specifications or standards as well as 38 publications so far, out of which 9 emerged under  $ISA^2$ . As shown in Table 3, the solutions fall into one of the following output categories: common tools/services, common frameworks and common specifications or standards. In addition, the sampled actions also created 38 **publications**, with the majority having been published in the programme's second half (see Annex 6.d).

Type of solution	Number of solutions	New solutions developed by ISA <sup>2</sup>
Common tools/services	22	6
Common frameworks	9	2
Common specifications/standards	3	1
Publications	38	
TOTAL	72	47

Table 3: Overview of solutions developed under the sampled actions, by type

Source: <u>CEPS final study</u>.

Aside from the above listed four solution types, for the action Raising Interoperability Awareness – Communication Activities, which is part of the Accompanying measures package, the action outputs are represented by events organised as part of the  $ISA^2$  programme or events to which  $ISA^2$  representatives actively contributed (see Box 6 and Annex 6.e).

<sup>&</sup>lt;sup>51</sup> Ruijer, E., Détienne, F., Baker, M., Groff, J., & Meijer, A. J. (2020). The Politics of Open Government Data: Understanding Organizational Responses to Pressure for More Transparency. The American Review of Public Administration, 50(3), 260–274. <u>https://doi.org/10.1177/0275074019888065</u>

#### **Box 6: Communication activities**

Through the events organised as part of the ISA<sup>2</sup> programme, including conferences, workshops, and webinars, the programme reached diverse stakeholders from different countries, helping to promote interoperability among them. Throughout the duration of the programme, a total of 196 ISA<sup>2</sup> funded events have been organised across the EU, both online and in several countries: Belgium, Bulgaria, Finland, Greece, Italy, Luxembourg, Malta and Romania (see Annex 6.e). With the outbreak of the COVID-19 pandemic, most of the events organised in 2020 were exclusively online. In addition, ISA<sup>2</sup> representatives actively participated in events that took place in 20 EU countries and two non-EU countries, namely Montenegro and Serbia.

#### Performance indicators and principles of the programme

An array of metrics is in use to assess the effectiveness of  $ISA^2$  solutions, for example, the number of users, instances of use, the number of downloads and page views. The performance of  $ISA^2$  solutions can thus be characterised in multiple ways, depending on the type of output. Examples of the outputs include<sup>52</sup>:

- 16,092 professionals working in the field of e-Government are registered on Joinup to access interoperability solutions and collaborate with each other.
- Over 29,200 surveys have been created so far using the ISA<sup>2</sup> EU Survey solution.
- The European Single Procurement Document (ESPD) solution has been downloaded over 35,000 times from Joinup.
- 36 educational and training resources have been published in the Interoperability Academy Catalogue of Educational and Training Resources, designed to enhance digital skills and support the delivery of digital and interoperable public services.
- 141 assessments of digital public services were performed using the Interoperability Maturity Assessment of a Public Service (IMAPS) solution between 2018 and 2020.

Additional performance indicators, collected as part of the desk review of secondary data, are presented throughout the chapter. A full overview is included in Annex 6.c.

The rolling work programme provides details on how the  $ISA^2$  actions should consider the principles listed in Article 4(b) of the  $ISA^2$  Decision. The overall judgment stemming from the desk analysis of the rolling work programme is **positive** (Annex 6.f). Examples of  $ISA^2$  actions contributing to the principles include:

<sup>&</sup>lt;sup>52</sup> The data presented below reflects the state of play as of 14 January 2021.

- To ensure **transparency**, the ISA<sup>2</sup> programme has taken several measures: i) the rolling work programme provides an overview of the objectives of the actions, the planned and developed solutions, the expected impacts, and the budget allocated to each action; ii) the ISA<sup>2</sup> dashboard provides quarterly updates regarding the efficiency and effectiveness of actions in terms of costs, earned value management, effectiveness indicators and targets; iii) information on the level of take-up of solutions is made available via the ISA<sup>2</sup> webpage dedicated to solutions; and iv) the solutions developed can be accessed via the Joinup platform.
- Concerning **reusability and avoiding duplications**, the process of submitting proposals for actions played an important part, as the descriptions of proposed actions had to specify (i) the extent to which the action re-uses other readily available solutions and (ii) the re-usability of the action outputs.

<u>In conclusion</u>, the ISA<sup>2</sup> programme achieved all its objectives at least to some extent. The main achievements of  $ISA^2$  consist in the support to the implementation of EU policies and actions through interoperability solutions, the facilitation of the re-use of interoperability solutions, and the contribution to the promotion of a holistic approach to interoperability in the EU.

More could be done in the future to fully achieve the objectives that were pursued by the programme. According to the consulted stakeholder, the **take-up of solutions** could be further increased for example by **focussing the efforts on developing a smaller set of key mature solutions**, continually developing them and nurturing their take-up.

**External factors could improve but also jeopardise the way in which the programme achieves its objectives and delivers its results**. The need of public administrations to increase their efficiency is an external factor that contributes to the programme's performance. In contrast, legal and institutional complexity are in many cases blocking cross-border and cross-sectoral interoperability.

An area of improvement is the **identification of legislation gaps**, both at the EU and national levels, that hamper cross-border and cross-sectoral interoperability and **the assessment of ICT implications of Union law**. In addition, considering the importance of **standardisation for interoperability**, a stronger and more systematic link with standards developing organisations could further improve the results achieved so far.

## 5.3. Efficiency

Efficiency relates to the extent to which the programme's objectives are achieved at a minimum cost. Throughout the duration of the ISA<sup>2</sup> programme, its efficiency has been tracked using the **Earned Value Management (EVM) methodology**. Calculation of the EVM helped monitoring the work progress compared to planning, taking into account the costs, time needed, and scope of the ISA<sup>2</sup> actions. To support this, the ISA<sup>2</sup> dashboard

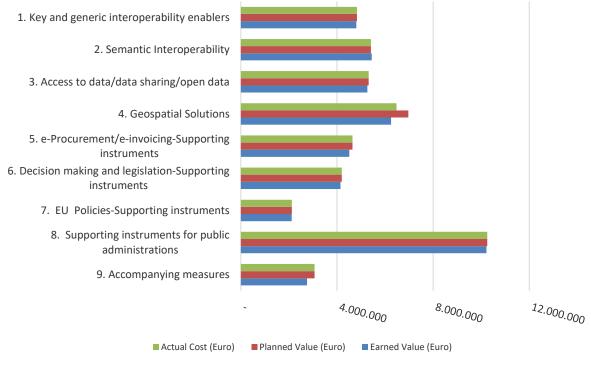
provides quarterly data on the earned value, planned value, and actual costs of each monitored action<sup>53</sup>.

Based on data available on the  $ISA^2$  dashboard, which covers the timeframe between June 2016 and October 2020 (the latest available data point at the time of data collection), the progress made in implementing the programme between 2016 and 2020 can be analysed. The **key indicators for this analysis** are the following:

- **Earned value**, namely the value of actual progress made compared to the budget;
- **Planned value**, i.e., the benchmark against which the value of the actual progress is measured in terms of time and costs; and
- Actual cost, representing the budget spent.

Figure 12 provides an overview of the main indicators for the third quarter of 2020. The 21 sampled actions were aggregated at the package level to provide a comparative view. The earned value is nearly equal to the planned value for all sampled actions, showing that the work has progressed as expected. Final activities are being undertaken during 2021 to finalise the programme's activities and transition to the Digital Europe Programme.

# Figure 12 Earned Value, Actual Costs and Planned Value of *sampled actions*, by package (Q4 2020)



Source: <u>CEPS final study</u>.

<sup>&</sup>lt;sup>53</sup> The earned value represents a quantification of the work accomplished to date. The planned value is a quantification of how far along the work on the programme is supposed to be in terms of the schedule and cost estimate at a given point in the programme. The actual costs represent the executed budget.

To track how the programme's implementation has evolved over its lifetime, computing the **Schedule Performance Index (SPI)**, which represents the ratio of earned value to planned value, provides further insights (Figure 13). An SPI value higher than one indicates that a given ISA<sup>2</sup> package is ahead of schedule, while an SPI value below one suggests that the analysed package is behind schedule. From the programme's start in 2016 to the fourth quarter of 2020, the SPIs of the sampled actions grouped by packages have shown fluctuations but have been converging on one. In Q4 2020, the computed indices for most packages were almost equal to one.

The more striking fluctuations, as in the cases of the "1.Key and generic interoperability enablers" and "6.Decision making and legislation – Supporting instruments" packages, during the first two years of the programme can be explained by the fact that some of the actions rolled out under ISA<sup>2</sup> are continuations of actions from the previous edition of the programme. The 'continuity' factor can play an important role in the implementation of actions and contribute in the beginning to faster progress than expected. Given that some actions were started later on in the programme, as is the case of the "4.Geospatial solutions" package, data for the EVM analysis are not always available from Q2 of 2016, but only from a later point in time.

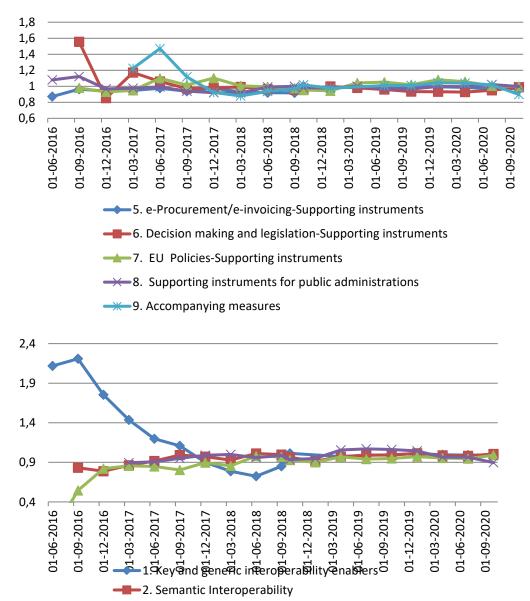


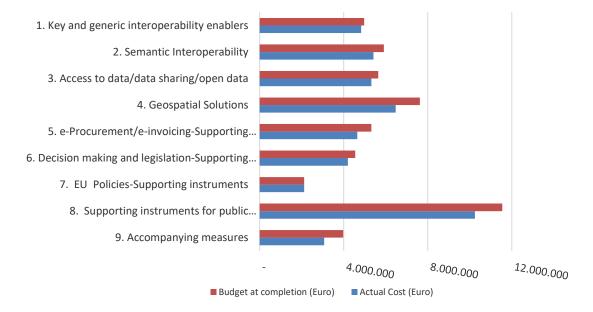
Figure 13 Schedule Performance Indices of the sampled actions grouped by packages

The assessment of the programme's cost-effectiveness relies on the analysis of the costs per output. However, the application of this method in the case of the  $ISA^2$  programme has an important limitation. Given the diversity of  $ISA^2$  actions and types of outputs, a full-scale analysis and comparison of the cost-effectiveness of  $ISA^2$  actions and solutions is difficult to carry out.

Source: <u>CEPS final study</u>.

The ISA<sup>2</sup> dashboard provides an overview of the **budget at completion for the ISA<sup>2</sup> actions<sup>54</sup>** as well as the **actual costs incurred for implementing the actions**. Figure 14 presents the breakdown of the budget at completion compared to the actual costs for the sample of actions grouped by their respective packages for the period 2016 – 2020 (the latest data point available being October 2020). The actual costs of the packages shown tend to be close to their foreseen budgets. The average budget for an ISA<sup>2</sup> action between 2016 and 2020 was of  $\notin$  2,025,193<sup>55</sup>.

# Figure 14 Budget at completion and actual costs of the sampled actions grouped by packages



#### Source: <u>CEPS final study</u>.

To assess the costs per output the evaluation compares packages that use the same performance indicators. The sampled actions in two packages rely on the same indicator, namely the number of public administrations using the solutions that were developed: the "5. e-Procurement/e-invoicing-Supporting instruments" and "1. Key and generic interoperability enablers" packages. By taking the actual costs of the sampled actions in the two packages and the total number of public administrations using the solutions using the solutions of the packages (the full overview of performance indicators can be consulted in Annex 3), the **average actual cost per public administration using the solutions** can be calculated (see Table 4). The average costs per public administration are estimated at €33,917 for the "e-Procurement/e-invoicing-Supporting instruments" package and €23,470 for the "Key and generic interoperability enablers" package.

<sup>&</sup>lt;sup>54</sup> The Budget At Completion (BAC) is the sum of all undergoing and completed specific contracts financed by the ISA<sup>2</sup> budget allocated to ISA<sup>2</sup> actions. The analysis is based on the data available on the ISA<sup>2</sup> dashboard: <u>https://ec.europa.eu/isa2/dashboard/programme/efficiency</u>.

<sup>&</sup>lt;sup>55</sup> Based on the data available on the ISA<sup>2</sup> dashboard. Last retrieved on 19 April 2021.

This analysis, however, does not capture the effectiveness of the actions in terms of endusers. **The services of public administrations are used by thousands of citizens and businesses**, meaning that **ultimately the costs are much lower relative to the number of end-users**, and thus the benefits greater than the costs.<sup>56</sup>

Package	Actual costs of sampled actions in the package $(\mathcal{E})$	Number of public administrations using the solutions of the package	Average actual cost (€)
e-Procurement/e-invoicing- Supporting instruments	4,646,617	170	27,333
Key and generic	4,975,794	212	23,470

Table 4 Costs per user (public administrations) for ISA<sup>2</sup> solutions

Note: The calculations are based on the sampled actions of the indicated ISA<sup>2</sup> packages over the period 2016 - 2020. The total number of public administrations using the solutions of the "Key and generic interoperability enablers" package consists of approximately 200 public administrations using "e-TrustEx" and 12 public administrations using "Core Public Service Vocabulary Application Profile (CPSV-AP)". The total number of public administrations using the solutions of the "eProcurement / eInvoicing – Supporting instruments" package includes 70 public administrations using Open e-Prior, roughly 75 solutions either using the ESPD data model or the open source version of the ESPD service developed under ISA<sup>2</sup>, and 25 connections from Member State solutions to eCertis. The full overview of the number of users and other performance indicators is presented in Annex 3. The overview of costs per package is presented in Figure 14.

The **annual process of selection of actions to be included in the Rolling Work Programme** was a central part of the functioning of ISA<sup>2</sup>. The preparation and submission of a proposal to be included in the ISA<sup>2</sup> Rolling Work Programme required the applicant to perform several activities such as:

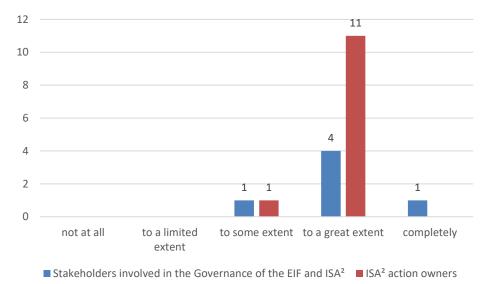
- i) finding out about the call for proposals;
- ii) studying the documents of the call for proposals and understanding the rules and procedures;
- iii) preparing a concise description of the proposed action in compliance with the "work programme entry template";
- iv) collecting the required internal authorisations to submit the proposal; and
- v) submitting the proposal by e-mail.

Figure 15 shows that consulted action owners and stakeholders involved in the governance of the selection process for actions to be included in the programme was to a great extent fit for purpose (the assessment is based on the responses received from 12

<sup>&</sup>lt;sup>56</sup> For instance, in the case of the "e-Procurement/e-invoicing-Supporting instruments" package, the eCertis solution recorded 3000 unique visitors (June 2021) from a wide range of users, the ESPD solutions was downloaded over 35,000 times, and the Open e-Prior solutions counts over 300 suppliers connected via the portals. When taking into account the wide base of users, beyond public administrations themselves, the costs per end user are estimated to be much lower. Similarly, for the "Key and generic interoperability enablers", approximately 16.7 million documents have been exchanged between connected EU institutions, as well as public and private entities in the Member States using the e-TrustEx solution, and the CPSV-AP solution has been downloaded over 700 times from Joinup (Annex 6.c).

action owners and six stakeholders involved in the governance of the programme). **Respondents emphasised that one of the positive aspects was that EU countries could submit proposals, alongside European Commission services.** Nevertheless, only a limited number of proposals were received from the EU countries. In the future new ways of fostering active involvement of EU countries and other public administrations should be explored.

Figure 15 Extent to which the selection process of the actions is fit-for-purpose (number of respondents by stakeholder category)



*Note: Averages do not account for respondents answering "don't know/no opinion" (DK/NO). Source: CEPS final study. Total number of respondents: 18.* 

In addition, twelve respondents (action owners and stakeholders involved in the governance of the programme) provided further details based on their experience in having submitted proposals and the proposals having been accepted and included in the rolling work programmes of ISA<sup>2</sup>. The time spent on preparing the proposals varied from two to three person-days up to 25 person-days to complete the proposal (see Figure 16Figure 16 Number of person-days required for preparing a proposal for an ISA<sup>2</sup> action

). The differences in the reported time required to prepare a proposal reflect the types of actions put forward such as new actions or previous actions for which one can rely on previously accumulated experience. Further information from the ISA<sup>2</sup> interim evaluation shows that the amount of time spent on preparing a new proposal – instead of updating an existing one – can be up to 30 person-days. This suggests that a greater effort may be expected at the beginning of the programme, as applicants get acquainted with the requirements of the selection process and draft initial proposals for actions. The subsequent applications would focus mainly on updating previously accepted proposals, reducing the time required.

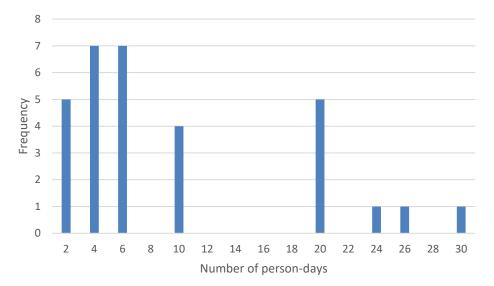


Figure 16 Number of person-days required for preparing a proposal for an  $\mathrm{ISA}^2$  action

Note: This chart presents the distribution of person-days needed to prepare an ISA<sup>2</sup> proposal grouped in intervals of two days to facilitate the overview of data. This chart combines the feedback from action owners and programme governance stakeholders consulted for the final evaluation of the programme as well as the interim evaluation of the programme. Source: <u>CEPS final study</u>.

To get an overview of the **administrative costs** associated with the preparation of proposals for ISA<sup>2</sup> actions, the **Standard Cost Model** can be applied. Applying this methodology based on the respective Better Regulation Tool<sup>57</sup>, the estimates of persondays spent preparing proposals for ISA<sup>2</sup> actions are multiplied by a standard tariff, which in this case is represented by the hourly labour cost in the respective EU countries<sup>58</sup>, factoring in an average person-day composed of eight hours. Building on the feedback from consulted stakeholders and the findings of the interim evaluation study, the standard cost model analysis in this case can distinguish between the updating of a proposal for an existing action (with an estimated average time spent of up to 6 days) and the preparation of a proposal for a new action, for which the time spent increases significantly, from 10 person-days to 30 person-days.

Against this background, the time spent in the process of preparing proposals for  $ISA^2$  actions can thus be translated into costs as follows (the underlying data can be consulted in Annex 6.g):

<sup>&</sup>lt;sup>57</sup> European Commission, Better Regulation "Toolbox", 7 July 2017, Tool #60. Available at: <u>https://ec.europa.eu/info/sites/info/files/better-regulation-toolbox 2.pdf</u>. Last accessed: 11 August 2021.

<sup>&</sup>lt;sup>58</sup> The data on hourly labour cost were retrieved from Eurostat: Eurostat, Labour cost levels by NACE Rev. 2 activity (based on the available data for 2019), available at: <u>https://appsso.eurostat.ec.europa.eu/nui/show.do?dataset=lc\_lci\_lev&lang=en</u>

- A renewed proposal has cost approximately € 1,126;
- A new proposal has cost approximately  $\notin$  5,669.

To put these numbers into context, it is worth noting that the average budget for an ISA<sup>2</sup> action between 2016 and 2020 was  $\notin$  2,025,193<sup>59</sup>. The costs incurred in preparing a proposal are thus very small, as illustrated in the following scenario. Let us assume that a proposal for a new action was prepared and included in the 2016 Rolling Work Programme and then updated annually through 2020 (four updates in total). The total administrative costs throughout the programme's duration would thus amount to an average of  $\notin$  10,173, which in relative terms would represent only 0.5% of the average total budget of the action.

In the case of ISA<sup>2</sup>, one respondent pointed out that the part of the application form regarding the work programme was complicated. The templates should be shorter, and the level of granularity should be reduced to provide more flexibility and ease in modifying the planned activities.

<u>In conclusion</u>, the work across ISA<sup>2</sup> packages has progressed as expected relative to the planned work and budget. The heterogeneity of performance indicators makes it difficult to draw conclusions about the programme's overall cost-effectiveness. For those packages where it was possible to apply cost-effectiveness techniques, costs per end-user (e.g.: business, citizens, etc.) have been estimated as low and thus benefits are greater than costs for the ultimate beneficiaries of the solutions developed.

The process of selecting actions to be funded by  $ISA^2$  is considered relatively efficient and fit for purpose. The costs of preparing and submitting proposals as part of the selection process were very small relative to the average budget of an  $ISA^2$  action.

**EU** countries could submit proposals, alongside European Commission services. Nevertheless, only a limited number of proposals were received from the EU countries.

## 5.4. Coherence

Article 13(4) of the ISA<sup>2</sup> Decision requires that the coherence of ISA<sup>2</sup> actions is assessed; this is referred to as the programme's **'internal coherence'**. In addition, Article 13(6) pays specific attention to the programme's **'external coherence'** in order to 'identify potential overlaps, examine coherence with areas for improvement, and verify synergies with other Union initiatives, in particular with the CEF'. To assess both the internal and the external coherence of the programme, findings from desk research on links between ISA<sup>2</sup> actions and the relationship between ISA<sup>2</sup> and other relevant EU programmes/policies/initiatives were used in addition to the information provided by stakeholders.

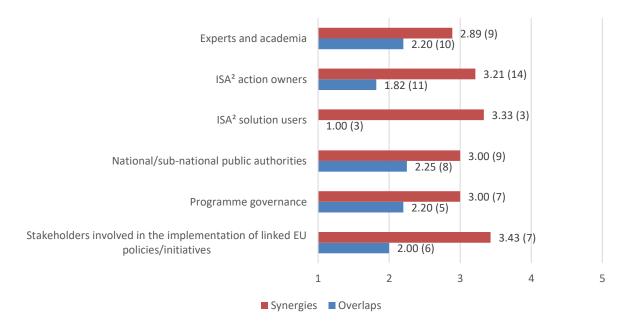
<sup>&</sup>lt;sup>59</sup> Based on the data available on the ISA<sup>2</sup> dashboard. Last retrieved on 19 April 2021.

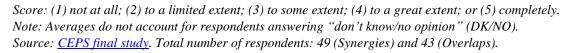
### Internal coherence

Given that the ISA<sup>2</sup> programme currently supports 54 actions across nine work packages with multiple Commission services involved in the implementation of the actions<sup>60</sup>, **coordination and coherence among the multiple activities rolled out was an essential part of the** programme's **performance** (internal coherence). To this end, assessing the level of synergies or overlaps between ISA<sup>2</sup> actions is relevant.

The stakeholder consultation and desk research show to some extent synergies between the actions. Consulted  $ISA^2$  action owners, stakeholders involved in the implementation of linked EU initiatives, and solution users (with the caveat that only three solution users expressed their views on this matter) see the most synergies (Figure 17). Yet respondents also emphasised that the programme's fragmentation into multiple different actions makes it difficult to fully tap into all synergies.

# Figure 17 Extent to which synergies and overlaps between ISA<sup>2</sup> actions exist (breakdown by group of stakeholders; average score and number of respondents)





Consulted stakeholders see only **limited overlaps between the ISA<sup>2</sup> actions** (see Figure 17), which tend to be mostly functional overlaps needed for the cohesive functioning of the programme.

<sup>&</sup>lt;sup>60</sup> Besides DG DIGIT, other Commission services and institutions include the JRC, which is involved in the ELISE action, and the Publications Office, which engages in the action "Development of an open data service, support and training package in the area of linked open data, data visualisation and persistent identification". For further details please see: <u>https://ec.europa.eu/isa2/actions\_en</u>

Additional evidence from the desk review of information available on the  $ISA^2$  dashboard allows gaining an **overview of the network of ISA^2 actions and the links between them**, i.e., actions being re-used or contributing to other actions. There are multiple instances of re-use and contributions, as shown in Table 5. Several actions play a central role, with their solutions and outputs being widely re-used by other actions, such as is the case for the SEMIC and Joinup actions.

Table 5 Number of links betwee	en the sampled actions
--------------------------------	------------------------

Actions	Number of other ISA <sup>2</sup> solutions	Number of other ISA <sup>2</sup> actions that
1. Key and generic interoperability enablers	that are used by the action	use the solutions of the action
Trusted Exchange Platform (e-TrustEx)	5	9
6	3	3
Catalogue of Services	3	3
2. Semantic Interoperability		0
Public Multilingual Knowledge Management	2	0
Infrastructure for the DSM (PMKI)	6	22
SEMIC: Promoting Semantic Interoperability Amongst the European Union EU countries	6	23
3. Access to data/data sharing/open data		
0 1	6	0
Big Data for Public Administrations	6	0
Sharing Statistical Production and Dissemination	0	2
Services and Solutions in the European Statistical System		
Development of an Open Data Service, Support and	2	0
Training Package in the Area of Linked Open Data,	2	0
Data Visualisation and Persistent Identification		
4. Geospatial Solutions		
European Location Interoperability Solutions for e-	9	2
Government (ELISE)	2	2
5. eProcurement/eInvoicing-Supporting instruments		
European Public Procurement Interoperability	8	4
Initiative	0	7
6. Decision making and legislation-Supporting instrumer	ite	
Legal interoperability	9	0
REFIT Platform	0	3
Inter-Institutional Register of Delegated Acts	1	1
7. EU Policies-Supporting instruments	1	1
European Citizens' Initiatives and European Parliament	3	0
Elections	5	0
8. Supporting instruments for public administrations		
Joinup - European Collaborative Platform and	7	14
Catalogue	,	1
NIFO	9	0
EIA	7	9
EUSurvey	2	0
Interoperability Maturity Model	11	4
Standard-Based Archival Data Management, Exchange	0	1
and Publication	U C	•
9. Accompanying measures		
Raising Interoperability Awareness - Communication	1	0
Activities		•
Source: CEPS final study		
source. <u>CEI 5 finai sinay</u>		

Based on the findings from consulted desk research and the review of desk evidence on ISA<sup>2</sup> actions and solutions, concrete examples of synergies include:

 As part of the <u>ELISE</u> action, instances of synergies include the supply of indicators from Location Interoperability Framework Observatory (LIFO) to the <u>NIFO</u> and the re-use of <u>DCAT-AP</u>, which is developed under the <u>SEMIC</u> action, for the Geo-DCAT, an extension of DCAT-AP which described geospatial datasets, dataset series and services.

- The <u>Innovative Public Services</u> action, exploring how new digital technologies can enhance the provision of public services, has synergies with actions including: the <u>Legal interoperability</u> action (which also experimented with potential applications of new technologies) and the <u>FISMA: Financial data standardisation</u> action (which explored the use of machine learning for reporting), as well as the <u>ELISE</u> action (which carried out studies on disruptive technological developments for linked-to-location data).
- The <u>Interoperability Academy</u> action is fostering re-use by increasing awareness of the solutions developed as part of other ISA<sup>2</sup> actions.
- The <u>European public procurement interoperability initiative</u> action re-uses the <u>Interoperability Test Bed</u> action and the Core Vocabularies developed as part of the <u>SEMIC action</u>, and the <u>EIRA</u> solution developed as part of the <u>EIA</u> action.<sup>61</sup>
- There are synergies between the actions which deal with semantic and technical specification and the Interoperability Test Bed.

#### External coherence

At the EU level, various programmes, policies and initiatives contribute to the modernisation and digitalisation of public administrations across the EU and support interoperability actions. The evaluation of how the  $ISA^2$  programme delivered its results during its period of operation needs to consider the **interrelations between the programme and other relevant EU policies rolled out at the same time as ISA^2.** 

Table 6 shows **the number of links between ISA<sup>2</sup> actions and other EU programmes, policies and/or initiatives**. By showing an overview of the number of EU programmes, policies and/or initiatives that each of the sampled actions rely on as well as the number of other EU programmes, policies and/or initiatives that use the solutions provided by the sampled actions. Multiple links are observed for the following actions: <u>Sharing Statistical</u> <u>Production and Dissemination Services and Solutions in the European Statistical System,</u> <u>e-TrustEx, Catalogue of Services, SEMIC</u>, and <u>Legal interoperability</u>.

## Table 6 Number of links between the sampled actions and other EUprogrammes/policies/initiatives

Actions	Number of other EU programmes / policies / initiatives that the action relies on	programmes / policies /
1. Key and generic interoperability enablers		
Trusted Exchange Platform (e-TrustEx)	4	1
Catalogue of Services	3	2
2. Semantic Interoperability		
Public Multilingual Knowledge Management Infrastructure for the	1	1
DSM (PMKI)		
SEMIC: Promoting Semantic Interoperability Amongst the European	6	2
Union EU countries		
3. Access to data/data sharing/open data		

<sup>&</sup>lt;sup>61</sup> In addition, the first case of EIRA and the Interoperability Test Bed solutions being used for public procurement applications was recorded for the municipality of Valencia, Spain, based on feedback from the action owners.

Actions	Number of other EU programmes / policies / initiatives that the action relies on	Number of other EU programmes / policies / initiatives that use the solution(s) provided by the action
Big Data for Public Administrations	0	2
Sharing Statistical Production and Dissemination Services and Solutions in the European Statistical System	9	1
Development of an Open Data Service, Support and Training Package in the Area of Linked Open Data, Data Visualisation and Persistent Identification	3	1
4. Geospatial Solutions		
European Location Interoperability Solutions for e-Government (ELISE)	3	4
5. eProcurement/e-invoicing-Supporting instruments		
European Public Procurement Interoperability Initiative	7	0
6. Decision making and legislation-Supporting instruments		
Legal interoperability	3	2
REFIT Platform	0	1
Inter-Institutional Register of Delegated Acts	0	1
7. EU Policies-Supporting instruments		
European Citizens' Initiatives and European Parliament Elections	2	0
8. Supporting instruments for public administrations		
Joinup - European Collaborative Platform and Catalogue	1	0
NIFO	0	1
EIA	3	1
EUSurvey	1	0
Interoperability Maturity Model	0	1
Standard-Based Archival Data Management, Exchange and Publication	0	3
9. Accompanying measures		
Raising Interoperability Awareness - Communication Activities	1	1
Source: CEPS final study		

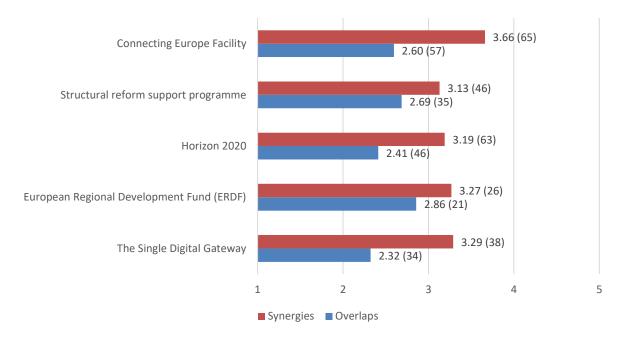
Source: <u>CEPS final study</u>

Consulted stakeholders noted that  $ISA^2$  is particularly synergetic with the CEF, the Single Digital Gateway (with synergies existing to some extent or to a great extent), and European Regional Development Funds (ERDF) (see Figure 18). CEF, through its building blocks, and ISA<sup>2</sup>, through the solutions developed, both contributed to enhancing the interoperability landscape in the EU. An ISA<sup>2</sup> action rolled out in 2018 supported the work towards the SDG, namely the Interoperability requirements for the SDG implementation action. ISA<sup>2</sup> continues to contribute to the ongoing work on the semantic modelling of evidence types.

While a great extent of synergies has been identified between  $ISA^2$  and the ERDF, the consulted stakeholders also pointed out that there are overlaps at least to some extent between the two programs that could create duplications. Although generally expected to be more limited, synergies between  $ISA^2$  and the Structural Reform Support Programme<sup>62</sup> arose from the complementarities between the two initiatives.

<sup>&</sup>lt;sup>62</sup> The SRSP was active between 2017 and 2020, having been replace by the Technical Support Instrument (TSI) for the period 2021 to 2027. For further details please see: <u>https://ec.europa.eu/info/funding-tenders/funding-opportunities/funding-programmes/overview-funding-programmes/technical-support-instrument-tsi en</u>

# Figure 18 Extent to which synergies and overlaps between ISA<sup>2</sup> and other relevant EU programmes exist (average score and number of respondents)



Score: (1) not at all; (2) to a limited extent; (3) to some extent; (4) to a great extent; or (5) completely. Note: Averages do not account for respondents answering "don't know/no opinion" (DK/NO). Source: <u>CEPS final study</u>.

Respondents also pointed to synergies between  $ISA^2$  and the INSPIRE Directive (with the ELISE action promoting the re-use of harmonised geospatial data under the INSPIRE Directive). With regard to recent policy developments, there are strong synergies between  $ISA^2$  and both the European Digital Strategy and the European Data Strategy. Interoperability is a key element in effective open data re-use and in the success of the proposed European data spaces.

The  $ISA^2$  programme also contributed to several actions listed in the <u>eGovernment</u> <u>Action Plan</u> for the period from 2016 to 2020. In particular, the following  $ISA^2$  activities are relevant with respect to the specific scope of the eGovernment Action Plan<sup>63</sup>:

- Through the activities undertaken as part of the <u>European public procurement</u> <u>interoperability initiative</u> action, ISA<sup>2</sup> supported the actions #1, #5, and #6 of the eGovernment Action Plan focusing on the development of eProcurement.
- Through its support for the implementation and monitoring of the EIF, the ISA<sup>2</sup> programme also contributed to actions #4 and #6 of the eGovernment Action Plan calling for support for the take-up of the new EIF.

<sup>&</sup>lt;sup>63</sup> COM (2016) 0179 final, Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions, EU eGovernment Action Plan 2016-2020 Accelerating the digital transformation of government, <u>https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:52016DC0179</u>

• The role played by the "ELISE" action in implementing the INSPIRE Directive also fed into action #19 of the eGovernment Action Plan on the deployment and take-up of the INSPIRE Directive data infrastructure.

In addition, it is important to discuss the role played by standardisation in the field of interoperability. In this context, it is worth assessing the coherence between the <u>Multi-Stakeholder Platform for ICT standardisation</u> and ISA<sup>2</sup> to draw lessons for the future. The Platform brings together experts acting as an advisory group for the Commission on matters related to the implementation of ICT standardisation policies. Among their duties, the group members support the Commission in preparing the annual rolling plan for ICT standardisation which serves to outline those key EU policy areas for which ICT standards and specifications are necessary for the successful implementation of the policies. Regarding the work conducted under ISA<sup>2</sup>, the rolling plan puts the emphasis on further developing existing specifications and enhancing their take-up, for instance with regard to the Core Vocabularies and CPSV-AP, turning specifications into internationally accepted standards, such as is the case with the DCAT-AP specifications<sup>64</sup>, and building on the existing work done in the field of e-Procurement solutions<sup>65</sup> as part of ISA<sup>2</sup>. Stakeholders emphasised the need for

- systematic links between the public sector interoperability work and the EU standardisation to make sure that needs for public sector interoperability are taken into account, to help that future interoperability initiatives fully benefit from the outcome of ongoing standardisation and to promote mature interoperability solutions within the standardisation work.
- Increased awareness in the public sector on the key role of standards in the digital transformation strategy and in fully supporting the twin green and digital transitions, engaging national standards organisations and national trade associations.

Finally, **public sector interoperability is an issue that is brought up in international fora** as well. At the international level, the work of the <u>OECD on Digital Government</u> lends itself to a comparison with the activities undertaken under ISA<sup>2</sup> and the EIF.

In particular, the "<u>Recommendation on Digital Government</u>", adopted in 2014 and comprising high-level recommendations, and the "<u>Digital Government Toolkit</u>" are relevant, with the toolkit providing support for the implementation of the high-level recommendations. The OECD approach is similar to the EIF and ISA<sup>2</sup> in the sense that a strategic framework is established through the high-level recommendations of the OECD, while the EIF serves as the strategic framework for the specific EU approach in the field.

<sup>&</sup>lt;sup>64</sup> See the thematic group on "Big Data, Open Data and Public Sector Information" of the 2021 rolling plan on ICT standardisation, available at: <u>https://joinup.ec.europa.eu/collection/rolling-plan-ictstandardisation/big-data-open-data-and-public-sector-information</u>.

<sup>&</sup>lt;sup>65</sup> See the thematic group on "e-Procurement, Pre- and Post-award" as part of the 2021 rolling plan on ICT standardisation, available at: <u>https://joinup.ec.europa.eu/collection/rolling-plan-ict-standardisation/e-procurement-pre-and-post-award-0</u>

To complement the recommendations, the OECD brings in a more practical component through the "Digital Government Toolkit". In the EU, the practical aspect is represented by ISA<sup>2</sup>. The <u>OECD recommendations</u> and the work done as part of the EIF and ISA<sup>2</sup> are mutually reinforcing in their messages, particularly when it comes to:

- 'Ensuring greater transparency, openness and inclusiveness of government processes and operations' as part of digital government strategies (Recommendation 1).
- 'Creating a data-driven culture in the public sector' as part of digital government strategies, with a strong focus on access and re-use of data (Recommendation 3).
- 'Ensuring coherent use of digital technologies across policy areas and levels of government' in developing digital government strategies (Recommendation 6).

Yet the approach taken by the OECD is broader and less granular than what the EIF and ISA<sup>2</sup> set out to achieve. The toolkit provides an overview of principles, best practices related to the principles, and a self-assessment of the stages of development in digital government. The approach to the toolkit is again not as granular as the tools and solutions provided by  $ISA^2$  in support of the implementation of the EIF. Overall, while the OECD provides guidance and a set of recommendations to help public authorities design the main directions of their digital government strategies, such an approach does not guarantee a harmonised landscape of digital and interoperable public sectors. The approach taken through  $ISA^2$  brings added value through more concrete interoperable solutions that support enhanced cross-border interoperability (see Chapter 5.5 for a discussion of the EU added value of the programme).

<u>In conclusion</u>, analysing the links between sampled actions, there are multiple instances of re-use and contributions across  $ISA^2$  actions. Several actions play a central role, with their solutions and outputs being widely re-used by other actions.  $ISA^2$  actions could to some extent create synergies with each other and limited overlaps. However, the programme's fragmentation into multiple different actions makes it difficult to fully benefit from all synergies. This finding is reinforced through the analysis of the effectiveness of  $ISA^2$  (see Chapter 5.2).

Multiple links are observed between  $ISA^2$  actions and other relevant EU programmes, policies and initiatives. Interoperability actions were an enabler for the implementation of different EU policies with high digital impacts. Overlaps remain relatively limited, but they can appear between  $ISA^2$  and funding instruments for public sector digitalisation.  $ISA^2$  actions have contributed to the work of the <u>Multi-Stakeholder Platform for ICT</u> standardisation.

Looking at **international initiatives**,  $ISA^2$  takes an approach that is consistent with the recommendations on Digital Government put forward by the OECD. The  $ISA^2$  programme went further than international initiatives by providing concrete interoperable solutions to help harmonise interoperability in the public sector.

#### 5.5. EU added value

The EU added value captures the programme's impacts additional to those that would be achieved if the issues addressed by ISA<sup>2</sup> were left solely in the hands of national and subnational authorities and the contribution to the advancement of common EU policies.

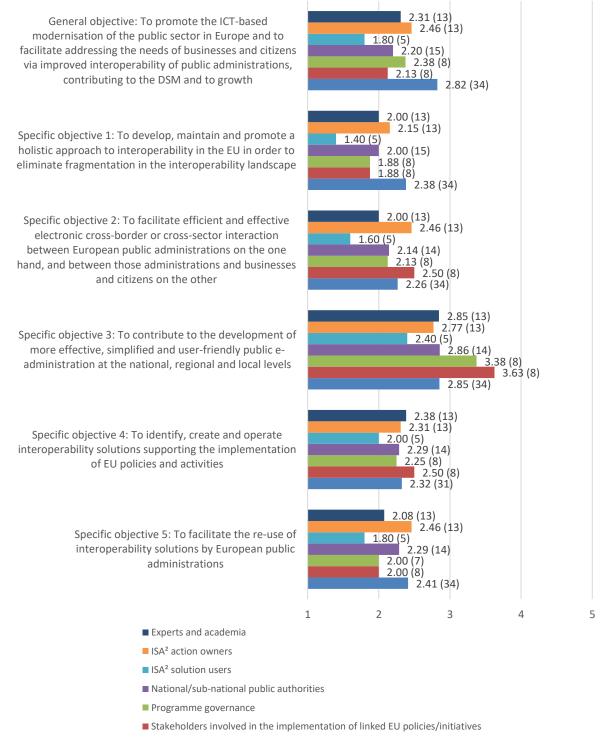
A very tangible proof of the EU added value was the clear call for European interoperability solutions for the public sector with the still on-going COVID crisis. In response to some of the disruptions experienced, and to facilitate cooperation, the exchange of best practices and solution re-use, the <u>"Digital Response to COVID-19"</u> collection was set up on the Joinup platform as part of the ISA<sup>2</sup> programme. This collection has brought together a variety of resources including tools and data (such as open-source software, open data, websites, platforms and events) to support public administrations, citizens and businesses in managing the pandemic. There is a key finding from the pandemic experience: ongoing work on **interoperability can help build resilience across the EU** and equip the public sector to respond more effectively to the general needs of citizens, businesses and public administrations, but it can also become a key component in times of an unexpected crisis.<sup>66</sup>

In general, most respondents confirm that national or sub-national initiatives alone would have brought only limited contributions toward most of the objectives (see Figure 19). Consulted solution users, national and sub-national public administrations and stakeholders responsible for the programme governance themselves consider that initiatives taken at the Member State level as opposed to the EU level would have only brought limited achievements and thus an EU-level approach is better suited to address the challenges related to the interoperability of public administrations and services.

The only exception is "Specific objective 3: To contribute to the development of more effective, simplified and user-friendly public e-administration at the national, regional and local levels". As the focus in this case is substantially on the different levels of public administration within EU countries, the respondents pointed out that national or subnational initiatives would be necessary at least to some extent to ensure that the objective is achieved.

<sup>&</sup>lt;sup>66</sup> For related literature see Annex 6.a. Further examples for recent projects on the topic: <u>https://strategy-project.eu/the-importance-of-interoperability-in-crisis-management-a-view-from-standardisation-bodies/</u> (EU funded); <u>https://www.rti.org/insights/data-standardization-interoperability-covid-19</u> (focus on Health records); <u>https://www.oecd-ilibrary.org/docserver/3f62817d-en.pdf?expires=1629703443&id=id&accname=guest&checksum=DD7163916DD3B0AE5F6CD8989</u> <u>C5DF80E</u> (highlighting importance of interoperability for AI); <u>https://www.itu.int/en/ITU-T/webinars/20200727/Pages/default.aspx</u> (ITU webinar on the topic)

# Figure 19 Extent to which national or sub-national interventions would be able to achieve the ISA<sup>2</sup> objectives in the absence of the programme (breakdown by group of stakeholders; average score and number of respondents)

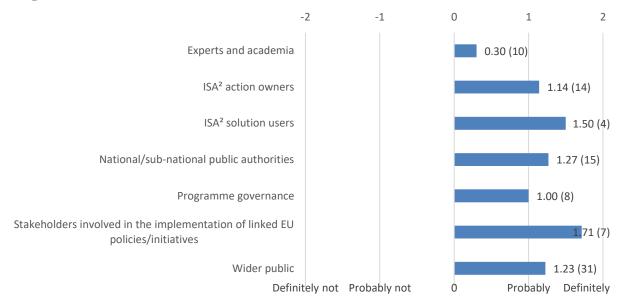


Wider public

Score: (1) not at all; (2) to a limited extent; (3) to some extent; (4) to a great extent; or (5) completely.
Note: Averages do not account for respondents answering "don't know/no opinion" (DK/NO).
Source: <u>CEPS final study</u>. Total number of respondents: 96 (General objective), 96 (Specific objective 1), 95 (Specific objective 3), 92 (Specific objective 4), 94 (Specific objective 5).

Respondents across all stakeholder groups confirm that ISA<sup>2</sup> can probably achieve its objectives at costs that are lower than the costs of national or sub-national interventions (see Figure 20). In particular, consulted solution users and stakeholders involved in the implementation of linked EU policies/initiatives consider that the costs are almost definitely lower.

Figure 20 Extent to which an EU-level intervention would be able to achieve the objectives of  $ISA^2$  at a lower cost than comparable national or sub-national interventions (breakdown by group of stakeholders; average score and number of respondents)



*Score:* (-2) *definitely would not;* (-1) *probably would not;* (1) *probably would;* (2) *definitely would; Note: Averages do not account for respondents answering "don't know/no opinion" (DK/NO). Source: CEPS final study. Total number of respondents: 89.* 

The focus of the **ISA<sup>2</sup> programme is to apply a cross-cutting approach**, aiming to enhance interoperability both across sectors and across borders. The latter aspect is particularly important in understanding to what extent the programme has brought additional EU value by contributing to a more coherent interoperability landscape. In this respect, consulted stakeholders consider that ISA<sup>2</sup> has contributed to some extent to enhancing cross-border interoperability (see Figure 21). While noting the achievements of the programme, respondents also pointed out two aspects that need to be considered in this analysis. First, the programme is relatively small and is part of a wider landscape of initiatives and policies that are needed to support cross-border interoperability. **Many EU instruments have complemented the programme** (see chapter 3.2). Second, **achievements in terms of cross-border interoperability also depend on their legal basis, the take-up of solutions and this aspect depends on the public administrations <b>involved**. The extent to which the programme can work closely with public administrations and promote public administrations' take-up of the solutions play an important role.

# Figure 21 Extent to which ISA<sup>2</sup> contributed to enhancing cross-border interoperability in the EU (breakdown by group of stakeholders; average score and number of respondents)



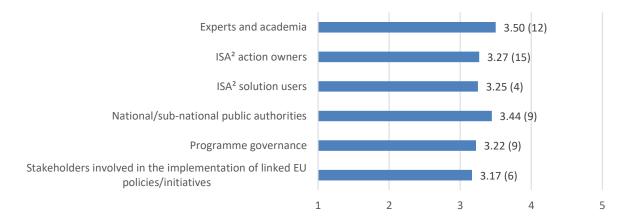
Score: (1) not at all; (2) to a limited extent; (3) to some extent; (4) to a great extent; or (5) completely. Note: Averages do not account for respondents answering "don't know/no opinion" (DK/NO). Source: <u>CEPS final study</u>. Total number of respondents: 55.

The performance indicators for the sampled actions and solutions as well as the overview of the take-up of solutions by EU countries provide additional evidence of the cross-border contributions of  $ISA^2$ . There are **instances of re-use of ISA^2 solutions by public administrations in the EU countries, with some solutions being consistently taken up** (for further details see Annex 6.b).

One of the key ways in which  $ISA^2$  contributed to cross-border interoperability was the **awareness raising about the importance of interoperability**. Through its communication activities,  $ISA^2$  reached varied stakeholders in different EU countries. The "Interoperability Academy" complemented these awareness raising efforts by trying to empower stakeholders with more information, help enhance skills and promote the  $ISA^2$  solutions in order to improve the overall interoperability landscape in the EU (even if it has only been implemented starting with 2019).

Respondents across stakeholder groups generally consider that ISA<sup>2</sup> contributed to some extent to the advancement of common EU policies (see Figure 22). Importantly, the extent of the contribution depends on the specific EU policies that are considered.

# Figure 22 Extent to which ISA<sup>2</sup> contributed to the advancement of common EU policies (breakdown by group of stakeholders; average score and number of respondents)



Score: (1) not at all; (2) to a limited extent; (3) to some extent; (4) to a great extent; or (5) completely. Note: Averages do not account for respondents answering "don't know/no opinion" (DK/NO). Source: <u>CEPS final study</u>. Total number of respondents: 55.

ISA<sup>2</sup> played a central role in the **implementation of the current EU interoperability policy.** As one of the main implementing instruments of the European Interoperability Framework (EIF) and the Interoperability Action Plan (IAP), ISA<sup>2</sup> has provided **the operational arm of the strategic framework for public sector interoperability in the EU**. The 2017 Communication on the new EIF defined five focus areas to guide the implementation of the EIF. The IAP annexed to the Communication put forward a list of 22 actions grouped under the five focus areas thus setting strategic priorities until 2020.

The contributions of ISA<sup>2</sup> actions range from overarching support for monitoring the implementation of the EIF to specific support to certain principles, recommendations, and parts of the IAP. The ISA<sup>2</sup> governance was also overseeing the implementation of the EIF. Noteworthy examples, highlighting the different types of contributions, include the following:

• At the overarching level, the <u>NIFO action</u> played a central role. The NIFO action has helped implement the commitment stated in the 2017 EIF Communication to create a framework for monitoring the progress in implementing the EIF<sup>67</sup>. This has led to the development of the <u>EIF Monitoring Mechanism</u> with the first results available for 2019. The Monitoring Mechanism takes stock of the three main components of the EIF and the accompanying 47 recommendations, basing the analysis on 68 KPIs. Beyond the EIF Monitoring Mechanism, NIFO also monitors the developments made across the EU in terms of digital public administrations and interoperability (through the yearly Digital Public

<sup>&</sup>lt;sup>67</sup> COM(2017) 134 final, Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions, European Interoperability Framework - Implementation Strategy, p. 9.

Administration factsheets as well as digital policy reports)<sup>68</sup> and developed the <u>EIF Toolbox</u> to support public administrations with the implementation of the EIF.

- When it comes to contributions to specific parts of the EIF, several examples are illustrative of the breadth of topics covered by ISA<sup>2</sup> actions:
  - The <u>EIA</u> action helped define the needs and shortcomings related to a common interoperability architecture for European public services and contribute to defining such an architecture as well as map reusable solutions and guidelines services as interoperability building blocks.
  - The <u>Public Multilingual Knowledge Management Infrastructure for the</u> <u>Digital Single Market</u> action aimed to support EU public administrations in creating services that can be accessible and shareable regardless of the language actually used, as well as allowing SMEs to sell goods and service cross-border in a DSM.
  - **Legal Interoperability**: The Legal Interoperability action supports policymaking across policy areas, bringing to the forefront the importance of considering potential digital impacts and the role of interoperability when developing new legislation. This ISA<sup>2</sup> action implements:
    - □ Action 3 of the IAP, by raising awareness on the importance of considering interoperability early on in the legislative process and by developing a methodology for legal interoperability screening;
    - □ Actions 19 and 20 of the IAP, by having put forward guidelines for ICT impact assessment as part of the Better Regulation Toolbox (Tool #27) and guidelines for digital-ready policy proposals.
  - Development of an Open Data Service, Support and Training Package in the Area of Linked Open Data, Data Visualisation and Persistent Identification: The action supports open data initiatives by facilitating data re-use and sharing and offering tools to visualise data effectively. The action contributes to several priorities listed in the IAP: organisational interoperability (Actions 6 and 7); sharing of good practices (Action 11); governance structure (Action 2) and key enablers focused on EU open data initiative (Action 14).
  - Interoperability Academy: This action was established to help increase awareness of interoperability, the EIF and the solutions developed under ISA<sup>2</sup>. The action facilitates access to information and learning material in this sense. The Interoperability Academy contributes primarily to Actions 5, 8, 11 of the IAP.
- Concerning the governance of the implementation of the EIF and the IAP, the ISA<sup>2</sup> governance played a crucial role. When moving to the Digital Europe Programme with a wider portfolio beyond public sector interoperability, the DEP governance body might not be the right place to provide an enhanced governance of interoperability in the EU (see also findings in Chapter 5.1).

Further details on the contribution of sampled actions to the implementation of the EIF can be consulted in Annex 6.k.

<sup>&</sup>lt;sup>68</sup> For an overview of the Digital Public Administration factsheets and the reports published as part of the NIFO action please see: <u>https://joinup.ec.europa.eu/collection/nifo-national-interoperability-framework-observatory/digital-policy-hub</u>.

The contribution of ISA<sup>2</sup> actions to the EIF was taken into account already in the design stage of the actions: the template used for submitting new or updated proposals for ISA<sup>2</sup> actions for the yearly selection included the requirement to explain how the proposed action would contribute to the implementation of the EIF and the IAP<sup>69</sup>.

Beyond the EIF, the contribution of  $ISA^2$  to wider policies such as the **Digital Single Market Strategy** (**DSM**)<sup>70</sup> is deemed more limited, due to the fact that  $ISA^2$  is only one of the instruments that are meant to contribute to such overarching policies. The programme's actions have contributed to specific areas of the DSM Strategy from the perspective of interoperability as a key enabler of digitalisation. Importantly, a key action listed in the 2015 Communication on the DSM Strategy under the ambition of "Boosting competitiveness through interoperability and standardisation", namely the revision of the EIF, was achieved under  $ISA^2$  in 2017, with subsequent monitoring of the implementation of the revised Framework having been ensured through the programme as well. Further details on how specifically  $ISA^2$  has contributed to the EIF and the DSM can be consulted in Annex 6.h.

<u>In conclusion</u>, ISA<sup>2</sup> provided **clear EU added value**. National or sub-national initiatives alone would have made only limited contributions towards most of the objectives. In addition, **ISA<sup>2</sup> was able to achieve these objectives at a lower cost** than comparable national or sub-national initiatives. These conclusions hold true across the different stakeholder groups and are further corroborated by expert assessment. **Instances of re-use of ISA<sup>2</sup> solutions by public administrations in the EU countries contribute to enhancing cross-border interoperability.** However, the extent of take-up remains an issue.

 $ISA^2$  actions contributed to different areas of EIF implementation, by already considering this option in their design stage. They also contributed by providing overarching support for monitoring the implementation of the EIF. The governance of the EIF implementation was ensured until the end of the programme through the ISA<sup>2</sup> governance.

#### 5.6. Utility

Article 13(4) of the ISA<sup>2</sup> decision requires an assessment of the programme's **utility**. Utility refers to (i) the extent to which the results of  $ISA^2$  meet stakeholders' needs; and (ii) the level of stakeholder satisfaction with  $ISA^2$  solutions.

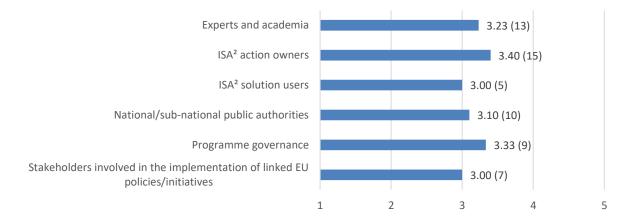
The assessment of the way in which the  $ISA^2$  solutions respond to the needs and problems of stakeholders complements the analysis of the programme's relevance (see Chapter 5.1) and introduces the additional dimension of the utility of  $ISA^2$  and its

<sup>&</sup>lt;sup>69</sup> See, for instance, the 2020 Rolling Work Programme: <u>https://ec.europa.eu/isa2/library/isa%C2%B2-work-programme\_en</u>.

<sup>&</sup>lt;sup>70</sup> COM(2015) 192 final, Communication From The Commission To The European Parliament, The Council, The European Economic And Social Committee And The Committee Of The Regions, A Digital Single Market Strategy for Europe.

outputs. Stakeholders generally consider that the  $ISA^2$  solutions have contributed to some extent to addressing the main needs and problems identified at the time the programme was implemented (see Figure 23)<sup>71</sup>. In terms of consulted stakeholder groups,  $ISA^2$  action owners and programme governance respondents consider that  $ISA^2$  solutions have made a relatively higher contribution to addressing the needs and problems of stakeholders (with average scores of 3.4 and 3.3, respectively, out of 5) compared to consulted solution users and stakeholders involved in the implementation of linked EU policies and/or initiatives and solution users (with average scores of 3 out of 5). The differences between groups are, however, relatively small.

# Figure 23 Extent to which ISA<sup>2</sup> solutions contributed to addressing the needs and problems originally addressed by the programme (breakdown by group of stakeholders; average score and number of respondents)



Score: (1) not at all; (2) to a limited extent; (3) to some extent; (4) to a great extent; or (5) completely. Note: Averages do not account for respondents answering "don't know/no opinion" (DK/NO). Source: <u>CEPS final study</u>. Total number of respondents: 59.

The level of stakeholder satisfaction has been requested for different ISA<sup>2</sup> actions in different occasions.<sup>72</sup> However, there is little data on an overall stakeholder satisfaction. As part of the continual monitoring of the ISA<sup>2</sup> programme, a survey was conducted on the perceived quality and perceived utility of selected ISA<sup>2</sup> actions, with feedback being received for three selected actions<sup>73</sup>. The survey ran between December 2020 and February 2021 and targeted the users of solutions developed as part of the three actions.

<sup>&</sup>lt;sup>71</sup> The needs and problems are:

<sup>•</sup> The need for cooperation among public administrations with the aim to enable more efficient and secure public services;

<sup>•</sup> The need for exchanging information among public administrations to fulfil legal requirements or political commitments;

<sup>•</sup> The need for sharing and reusing information among public administrations to increase administrative efficiency and cut red tape for citizens and businesses; and

<sup>•</sup> The problem of administrative e-barriers leading to a fragmented market.

<sup>&</sup>lt;sup>72</sup> For example, conferences and other events organised in the framework of the ISA<sup>2</sup> programme.

<sup>&</sup>lt;sup>73</sup> Action 2016.06 "Sharing statistical production and dissemination services and solutions in the European Statistical System"; Action 2016.25 "Interoperability Test Bed"; Action 2016.35 "EU Survey

Similar to the evaluation process, the number of answers recorded was relatively small (see Figure 24).

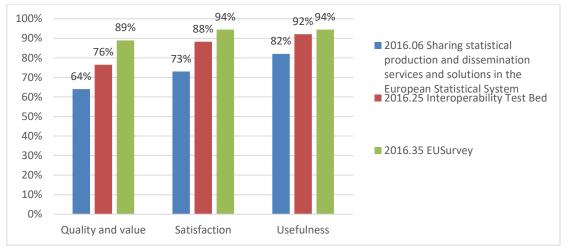


Figure 24 Overview of the feedback to the perceived quality and utility survey (share of respondents indicating positive feedback)

Note: The results are based on the feedback from 11 stakeholders for action 2016.06, 17 stakeholders for action 2016.25 and 18 stakeholders for action 2016.35. The percentage reflects the share of stakeholders indicating positive and very positive feedback to the survey questions. Source: <u>CEPS final study</u>.

The majority of consulted users rate positively the quality of the solutions developed as part of the three actions. They find the solutions useful in their work and are generally satisfied with the solutions. In the case of EU Survey, these results are almost unanimous. The fact that EU Survey is a mature solution which is used widely is reflected in these scores. Within the European Commission, EU Survey has supported different units to conduct large consultations. The relatively lower perception of quality and satisfaction for the solution "Sharing statistical production and dissemination services and solutions in the European Statistical System" is because the action's outputs are still at the development stage and more needs to be done to achieve more results and increase user satisfaction. This comparison of actions reconfirms one of the findings from Chapter 5.2 effectiveness of the ISA<sup>2</sup> programme: bringing solutions to maturity is essential for providing more benefits and results, translating into a more satisfied user base.

As mentioned in Chapter 5.1, as part of the analysis of the relevance criterion, stakeholders responding to the targeted consultations indicated a series of **additional needs and problems in the field of interoperability in the public sector**. In the view of stakeholders  $ISA^2$  was less prepared to contribute to these additional needs and problems (see Figure 25).

# Figure 25 Extent to which ISA<sup>2</sup> solutions contributed to addressing and additional needs and problems identified by consulted stakeholders (breakdown by group of stakeholders; average score and number of respondents)



Score: (1) not at all; (2) to a limited extent; (3) to some extent; (4) to a great extent; or (5) completely. Note: Averages do not account for respondents answering "don't know/no opinion" (DK/NO). Source: <u>CEPS final study</u>. Total number of respondents: 38.

The programme in general has worked towards enhancing coordination, having set up a network of Chief Information Officers (CIOs) from the EU countries. However, several respondents (in particular four stakeholders out of the 10 interviewed for this evaluation) recognised that the **challenges in the field are quite broad and ISA<sup>2</sup> and its solutions are only one part of the panorama of relevant measures.** This finding becomes even more important when facing the new or accentuated challenges such as those deriving from the COVID-19 pandemic. Several recommendations for improving satisfaction with the solutions were made by respondents from all stakeholder groups:

- Working more closely with the EU countries.
- Better engaging users and cooperation with civil society organisations
- **Financial instruments and additional technical support:** for example, future initiatives could provide funding-based incentives if public administrations contribute to or participate in initiatives to advance interoperability in the EU's public sector<sup>74</sup>.
- Agile process: to better respond to user needs, an agile approach to developing solutions could be adopted, allowing more flexibility for changes to be made. This approach should be complemented with the concept of "sandboxing" by setting up some facilities to test solutions and gather better feedback.
- **Promotion** and **communication**.

<sup>&</sup>lt;sup>74</sup> Examples from literature further substantiate this point. See for instance: Leyden (2017), "Innovation in the public sector", and Heichlinger, Bosse (2017), "Promoting Public Sector Innovation: Trends, Evidence and Practices from the EPSA", in: Innovation in the Public Sector. Country experiences and Policy Recommendations, UNECE, Available at: <u>https://unece.org/DAM/ceci/publications/Innovation in the Public Sector/Public Sector Innovation for web.pdf</u>

- **Focused efforts:** importantly, to increase user satisfaction, the efforts should be concentrated on critical priorities, devoting the time to fewer, but more mature tools.
- Explicit promotion of open standards and Free Software.

**In conclusion**, according to consulted stakeholders, solutions developed or maintained by ISA<sup>2</sup> have **contributed to addressing the original needs** identified in the field of interoperability. Mature solutions and those that show potential should be continued as part of the Digital Europe Programme.

The feedback received from respondents in terms of **user satisfaction** tends to be **positive**. Nevertheless, both primary and secondary data show that additional measures could increase the programme's utility.

## 5.7. Sustainability

Sustainability is the last evaluation criterion to be assessed as part of the final evaluation according to Article 13 of the ISA<sup>2</sup> decision. Sustainability measures the likelihood that the results of the ISA<sup>2</sup> programme last beyond its completion. The **sustainability of the programme's results depends significantly on the type of outputs**, given the diversity of actions and solutions of the ISA<sup>2</sup> programme which range from guidelines to software applications to services. **Consulted stakeholders generally have a positive view of the sustainability of ISA<sup>2</sup> solutions**, which are seen as likely to continue to deliver results even after the programme ends (see Figure 26). Importantly, solution users consider that this will almost definitely be the case. Solutions which have become central to their needs will continue to be sought after by solution users.

# Figure 26 Likelihood that results achieved so far would last if funding for actions covered by the programme would not be available in the future (breakdown by group of stakeholders; average score and number of respondents)



Score: (-2) definitely would not; (-1) probably would not; (1) probably would; (2) definitely would; Note: Averages do not account for respondents answering "don't know/no opinion" (DK/NO). Source: <u>CEPS final study</u>. Total number of respondents: 58.

If no additional funds will be available, the current assets will continue to be used, e.g.: the validation and conformity testing of datasets under INSPIRE. Widely used solutions such as Joinup and EU Survey will continue to operate, but maintenance costs would still

need to be covered. For less mature solutions there will be a need for further investment, as part of, for instance, the Digital Europe Programme.

Further evidence from desk research shows the nuances of sustainability, depending on the extent to which solutions would require further maintenance and updating to continue delivering results. Solutions may require lower or higher levels of maintenance and updating depending on their type: solutions in the form of guidelines and specifications can remain as a reference point and may require updating to keep up with developments in the field, but **software solutions will likely require more frequent maintenance and support to remain accessible and useful**. While maintenance is generally considered to be necessary for software tools, one can also distinguish between **consistent upgrades to keep up with technological developments** and more **regular maintenance work to ensure that the tool continues to cater to users' needs**. A breakdown by the sampled solutions is available in Annex 6.1.

ISA<sup>2</sup> also plays an important role in promoting interoperability solutions and creating a space for discussions on the topic. Without promotion and awareness-raising, developed solutions run the risk of becoming "invisible" to potential users, thus the maintenance of mature solutions and the further development of less mature solutions should also account for the need to promote visibility.

Overall, what has been achieved so far should be nurtured further. At least a selection of key solutions in the development stage could continue to be developed and improved up to the maturity stage, in line with key findings noted in Chapters 5.2 and 5.6 on the programme's effectiveness and utility.

The option of cost recovery looks into the possibility of charging solution users some or all of the efficient costs of an interoperability solution. To answer the question different types of costs related to interoperability solutions have to be distinguished:

- 1. Costs for the creation, development and maintenance of software code.
- 2. Costs for the creation development and maintenance of open specifications.
- 3. Costs for the management and operation of the service (once software is installed).
- 4. Costs for adaptation and deployment of an interoperability solution in a given context.

For cost types 1 and 2 charging for the re-use of software code or specifications conflicts with the ISA<sup>2</sup> paradigm of openness and reuse. When it comes to managed services (category 3), the ISA<sup>2</sup> programme was designed to maintain and operate existing interoperability services on an interim basis; mature solutions were to be operated and financed by EU countries' public administrations or other means (Article 11 Decision (EU) 2015/2240). It seems questionable that developing a cost recovery model makes

sense if the service is only provided on an interim basis. The interim evaluation of the ISA<sup>2</sup> programme<sup>75</sup>, **brought up other issues**:

- Public procurement rules may need to be applied by public authorities in the EU if access to ISA<sup>2</sup> solutions were to be conditional on a fee, opening the competition to solutions from other providers as well.
- For some solutions, other legal obstacles might prevent the introduction of such a fee if the solutions are designed to, for instance, enhance the transparency of the policymaking process or a mandatory to use for basic government functions.

When it comes to the fourth category of costs for adaptation and deployment of open interoperability solutions, there are different examples of sharing such costs (e.g.: for the implementation of CEF building blocks). It could be interesting to explore further ways of providing co-funding (e.g.: through grants) to share the costs for interoperability solution.

Stakeholders suggested to consider fostering the further development of some of its solutions in **open-source communities** or encouraging companies to build services around free  $ISA^2$  solutions under the European Union Public Licence (EUPL)<sup>76</sup> or another suitable open-source licence.

<u>In conclusion</u>, overall, consulted stakeholders tend to have a **positive view of the sustainability of results** achieved so far. However, while the programme's global results are expected to last (as the progress made in the field of interoperability will not be lost), certain issues may arise when considering the specificities of different solutions and future steps towards improved interoperability.

For cost recovery, different types of costs have to been carefully distinguished. Charging costs for the software code is not coherent with the programme's overall paradigm and the ongoing developments in the field.<sup>77</sup> Other ways for ensuring sustainability while keeping costs low (e.g.: the possibility of co-financing service costs through grants) are coherent with the EIF.

<sup>&</sup>lt;sup>75</sup> CEPS (2019), Evaluation study supporting the interim evaluation of the programme on interoperability solutions for European public administrations, businesses and citizens (ISA<sup>2</sup>), European Commission pp. 92-93. DOI: 10.2799/13397

<sup>&</sup>lt;sup>76</sup> See: <u>https://eupl.eu/</u>.

<sup>&</sup>lt;sup>77</sup> See e.g. recently published study on the impact of open source software (OSS) and open source hardware (OSH) on the European economy conducted by Fraunhofer ISI and OpenForum Europe (<u>https://digital-strategy.ec.europa.eu/en/library/study-about-impact-open-source-software-and-hardware-technological-independence-competitiveness-and</u>).

## 6. CONCLUSIONS

ISA<sup>2</sup> has consistently brought benefits across multiple areas, contributing to developing and supporting digital solutions, frameworks and specifications to enhance the interoperability of public services in the EU. While the **generally positive** evaluation corroborates some of the conclusions of the interim evaluation exercise, there are **areas where there is clearly room for improvement in the development of new measures** to support the digitalisation and interoperability of the EU's public sector at all levels. This chapter summarises the evaluation's main findings, emphasising the elements that worked well, those that could be improved on, whether further measures might be necessary in the future, and the overall lessons learnt.

### 6.1. Successful elements of the intervention

The roll-out of the ISA<sup>2</sup> programme was successful on several counts:

- 1. Its objectives remained highly relevant.
- 2. The actions and solutions developed partly achieved the programme's objectives.
- 3. The implementation of the programme was relatively efficient and fit for purpose.
- 4. While managing a complex framework of multiple actions across different fields, the programme generally retained its coherence.
- 5. The programme, as an EU-level intervention, brought clear added value compared to national initiatives alone.

The evaluation showed that the programme's relevance increased over time (Chapter 5.1). The COVID-19 crisis increased the need for interoperable solutions for public administrations, resulting also in the reuse of some  $ISA^2$  solutions.

The evaluation confirmed that ISA<sup>2</sup> was **relatively effective in achieving several objectives**: supporting the implementation of EU policies, facilitating the re-use of interoperability solutions and contributing to the promotion of a holistic approach to interoperability in the EU (Chapter 5.2). The programme responded to the need of public administrations for common interoperable tools and the solutions it provided helped them alleviate budgetary constraints to a certain extent. ISA<sup>2</sup> actions have contributed directly to the implementation of the <u>EIF</u>, the <u>SDG</u>, <u>e-procurement</u>, the <u>Inspire Directive</u>, the <u>ESS</u>, <u>financial legislative acts</u>, <u>e-Justice</u>, to name but few. In the broader EU policy framework context, ISA<sup>2</sup> was found to be particularly synergetic with other EU programmes and initiatives in the field of public sector digitalisation and modernisation (Chapter 5.4). These include the CEF and ERDF programmes.

The **implementation of the programme** was considered efficient (Chapter 5.3). The work across ISA<sup>2</sup> packages progressed as expected, with final work undertaken in 2021 to bring the activities of the programme to an end and facilitate the transition to the Digital Europe Programme. The benefits of ISA<sup>2</sup> were also estimated to be greater than the costs for the ultimate beneficiaries of the solutions developed, with the caveat that the diversity of ISA<sup>2</sup> actions and outputs makes it difficult to carry out a full-scale analysis and comparison of the cost-effectiveness of actions. An analysis of packages with

comparable indicators for the sampled actions shows that the costs of implementing and maintaining the actions and their solutions are low relative to the broad base of end-users (i.e., citizens and businesses).

The **process of selecting actions** to be included in the rolling work programme was **relatively fit for purpose**. First, the costs of preparing and submitting proposals as part of the selection process were very low relative to the average budget for an ISA<sup>2</sup> action. Considering the preparation of a new proposal at the beginning of the programme and its update for every yearly iteration of the rolling work Programme, the administrative costs of preparing and updating the proposal over 5 years amounted to only 0.5% of the total average budget allocated to accepted proposals. Second, EU countries could also submit proposals for actions, but in practice only a limited number of them did so.

Building on the selection process of actions and the overall governance of the programme, the evaluation confirmed partial **synergies between the programme's actions**, noting that overlaps remained limited (Chapter 5.4). The evaluation also confirmed the **added value** of an EU interoperability intervention interoperability (Chapter 5.5). National or sub-national initiatives alone would have made only limited contributions towards achieving most  $ISA^2$  objectives. In fact, almost by definition the objectives require an EU approach. The programme also probably achieved its objectives at costs that were lower than the costs of national or sub-national interventions. The EU added value of the programme lies in the support it provides for cross-border interoperability. Re-use of  $ISA^2$  solutions by national or local public administrations contributes to enhancing cross-border interoperability.

From the perspective of **international initiatives**, the  $ISA^2$  approach is consistent with recommendations on digital government put forward by the OECD (Chapter 5.4). Given the practicality of the programme's approach, its clear added value lies in the interoperable solutions it helped to develop, which in turn help harmonising interoperability in the public sector.

### 6.2. Less successful elements of the intervention

ISA<sup>2</sup> achieved much in various areas. Nonetheless, there is room for **improvements**.

The ISA<sup>2</sup> programme was not designed to establish structured and proactive **collaboration** and the exchange of best practices between countries. Furthermore, the evaluation showed insufficiencies in the current EU **interoperability governance**. While ISA<sup>2</sup> solutions are re-used throughout the EU, more could be done to enhance the **take-up of solutions**, especially at regionally and locally (Chapter 5.2). In this respect, there are two main areas with room for improvement, namely focusing on bringing solutions to maturity and ensuring dissemination.

More action is needed to remove **barriers** in EU or national legislation to cross-border and cross-sectoral data flows. A growing number of EU initiatives have a significant impact on the ICT infrastructure (Chapter 3.2) which makes the problem even more relevant in the future. EU countries have called for action on this including the exchange of best practice in the <u>Berlin Declaration</u>. The Danish approach to foster digital-ready legislation has been very successful<sup>78</sup>. Another unexplored avenue is building closer strategic cooperation with EU and international **standardisation work**.

The evaluation also emphasised that, given the range of ISA<sup>2</sup> actions and solutions, it was difficult to do a full-scale analysis and comparison of their cost-effectiveness (Chapter 5.3). While generally internally coherent, ISA<sup>2</sup> was also quite complex. The numerous actions it supported created fragmentation, leaving some synergies incompletely explored. The evaluation showed that external coherence could be developed by creating more systematic links with related EU policies and aligning funding instruments in the area of digitalising public services to ensure they provide coherent and interoperable results (Chapter 5.4). In terms of utility (Chapter 5.6), ISA<sup>2</sup> solutions partly addressed the main needs of stakeholders, but more could be done to increase the utility of solutions. A key takeaway here is the need to **focus on a smaller set** of solutions and bring them to maturity.

Finally, some of the achievements could be enhanced even further: a good feature of the selection process of actions was that EU countries could submit proposals. However, only few proposals were submitted.

## 6.3. Will issues be resolved over time or do they need to be addressed with specific measures?

The findings of the evaluation on the sustainability of solutions and the programme's overall relevance need to be considered in order to understand how the issues identified are likely to evolve over time.

The sustainability of the programme's results depends significantly on the types of solutions, given the range of actions and solutions, from guidelines to software applications (Chapter 5.7). However, stakeholders agree that the issues the programme addressed will not be resolved over time. On the contrary, benefits risk to be lost, if no further actions were taken.

The **COVID-19 pandemic** has highlighted the **relevance of the programme, and of interoperability more generally** (Chapter 5.1). The pandemic has made existing needs even more pressing, including the need for coordination when implementing digital solutions. It has also given rise to specific interoperability challenges, such as the need for interoperability in developing digital solutions to manage the effects of the pandemic. What is evident is that the operational achievements of ISA<sup>2</sup> need to be complemented with more consistent interoperability governance in the EU.

<sup>&</sup>lt;sup>78</sup> Danish Agency for Digitalisation (2021: Evaluation of the effort to make legislation digital-ready (https://joinup.ec.europa.eu/collection/better-legislation-smoother-implementation/news/digital-readylegislation-denmark).

### 6.4. Lessons learnt

The lessons learnt from ISA<sup>2</sup> relate to three key areas:

1. The importance of interoperability for the implementation of EU policies.

ISA<sup>2</sup> actions have successfully contributed to a wide range of EU policies. A growing number of policies<sup>79</sup> have significant impact on the digital infrastructure of the EU public sector. The impact goes beyond EU countries level. Regional and local public administrations are in many countries at least co-responsible for providing digital public services. They stand to benefit from **relevant EU policies accompanied by implementation solutions that are interoperable by default**.

2. The need to develop a strategic approach to EU public sector interoperability.

The European Commission and the EU countries have issued far-reaching commitments on interoperability – the latest being the 2030 Digital Compass: the European way for the Digital Decade<sup>80</sup>, that emphasises the need to "**ensure interoperability** across all levels of government and public services". With the Berlin declaration EU countries highlighted the importance of interoperability for digital sovereignty, identifying it as a pre-requisite for a value-based digitalisation. In the future a thorough assessment is needed on how to deliver on these upcoming commitments and needs.

3. The need to build on the achievements of  $ISA^2$  to further enhance the development and take-up of mature and user-friendly interoperability solutions.

The COVID-19 crisis showed that the EU is increasingly being asked to supply interoperable solutions that countries can re-use or create links to. ISA<sup>2</sup> solutions have created value that needs to be tapped upon in the future ensuring sustainability of the achievements.

<sup>&</sup>lt;sup>79</sup> The following relevant were presented in 2021: the Regulation on the Digital Green Certificate, a framework for a European digital identity, the <u>Data Governance Act</u> and a Regulation laying down harmonized AI.

<sup>&</sup>lt;sup>80</sup> COM/2021/18 final Communication from the Commission To The European Parliament, the Council, the European Economic and Social Committee and the Committee of the regions "2030 Digital Compass: the European way for the Digital Decade.